

Submission Guidelines

THE NEXT GREAT SAVE COMPETITION

During the NEXT GREAT SAVE competition, project groups compete for public votes to win \$50,000 for a project that will adapt, renew or improve the historic place for the future, and inspire us all in the process.

The NEXT GREAT SAVE competition launches on January 20 2023 and ends on February 22, 2023.

PROJECT GROUP ELIGIBILITY:

1. Projects must be submitted by a **Lead Project Group** that is a not-for-profit organization, service organization, registered charity or Indigenous cultural organization.
2. The Lead Project Group must own the historic place or have a written agreement in place with the owner or appropriate governing body, giving the Lead Project Group the responsibility and authority to carry out the proposed project.

Please note that Lead Project Groups must provide a letter of support from a recognized organization such as a downtown business improvement organization, a heritage NGO, a local service organization, band council or a municipal government confirming the viability of the Lead Project Group and an endorsement of the project as part of the application process.

PROJECT ELIGIBILITY:

1. The following types of projects are eligible:
 - a. Projects that will protect, restore or adapt a historic place.
 - b. Projects that will connect the community and visitors to the history, heritage and cultural diversity of a historic place

A “historic place” is any place with local cultural or historical value to the community. Formal heritage designation is not a requirement for NEXT GREAT SAVE.

2. Projects that involve protecting, renewing or adapting a historic place will be expected to respect heritage character. Please refer to the [Standards and Guidelines for the Conservation of Historic Places in Canada](#).
3. Projects must take place in Canada.
4. Project Groups must be in a position to demonstrate progress on the project within six months of receiving the \$50,000, and present their winning project and its progress at the National Trust Conference in Ottawa, October 2023. (A limited number of Conference Bursaries are available to limit costs to presenters)

SELECTION OF COMPETITION PROJECTS:

Submissions to the NEXT GREAT SAVE competition will be assessed using the following criteria:

1. The Lead Project Group's capacity to engage their community (e.g. demonstrated experience, or a credible plan to develop, social media presence, networks and enthusiasm).
2. The Lead Project Group's capacity to implement the project (e.g. track record, team skills, partners).
3. The Next Great Save's potential social, economic, or cultural benefit for the community.
4. The Next Great Save's protection and promotion of the place's heritage values.
5. The Next Great Save's alignment with the following key goals:
 - a. Reducing environmental impact.
 - b. Promoting inclusion and ensuring your project is developed in collaboration with the communities impacted and serving important needs in their communities.
 - c. Extending a historic place's useful life.
 - d. Grappling with new pressures such as climate change or housing affordability.
 - e. Doing good and benefitting as many people as possible through access, experiences, education, or inspiration.
 - f. Championing heritage restoration and traditional craftsmanship.

APPLICATION PROCESS

- All Next Great Save projects must be submitted by **December 16 no later than 11pm PT**
- Projects will be selected to participate in the competition based on their eligibility and the evaluation of their submission using the criteria noted above. The National Trust reserves the right to decline Projects and Project Groups based this assessment.
- No more than 10-12 Projects" will move forward to the NEXT GREAT SAVE Competition.
- The Project Groups admitted to compete in the NEXT GREAT SAVE Competition will be informed on December 21, 2022 and will be announced publicly on January 20, 2023.

After Project Groups have been notified, and before the competition launch:

- The National Trust will host a webinar for competing Project Groups to provide competition advice, and to answer any questions about the competition process.
- The Project Group will have the opportunity to provide updates for their project page on www.nationaltrustcanada.ca and provide additional text, photos and video.
- We ask that all shortlisted groups wait until the January 20, 2023 official announcement to share information publicly about the contest.

KEY ASPECTS OF THE COMPETITION:

- The competition launches on January 20, 2023. At that time members of the public will be able to vote for their favourite projects at nationaltrustcanada.ca/nextgreatsave .
- The competition ends February 22, 2023 at 11am PT/2pm ET.
- The prize will be awarded to the Next Great Save that obtains the *highest numbers of votes*.

- The Winning Project group will be expected to sign a Project Agreement establishing the project reporting requirements and prize payout schedule, before funds are released.
- Prize winnings will be paid out in the following manner: 50% of the total value will be transferred to the winning project group upon execution of the Project Agreement. The remaining 50% will be transferred according to a mutually agreed upon payment schedule.

See the Rules & Regulations for more information. (Available starting November 20)