

**CALL FOR PRESENTATIONS**  
**National Trust Conference 2019:**  
**Heritage Delivers: Impact, Authenticity, and**  
**Catalytic Change**

**In association with Canadian Association of Heritage Professionals**

**October 17 - 19, 2019**  
**Winnipeg, Manitoba (Fairmont Winnipeg)**

**Heritage Delivers!** National Trust Conference 2019 explores the catalytic power of historic places and how they are essential to building vibrant and diverse communities, and sustainable economies. Come join us in Winnipeg for Canada's largest learning and networking event for professionals, practitioners, and volunteers engaged in saving and regenerating historic places. Gain powerful new insights, build your skills, and be part of a movement transforming Canadian society.

**Discover Winnipeg** – the “Heart of the Continent” – as it celebrates two milestone events that revolutionized Canada: the Red River Resistance (1869-70) and the Winnipeg General Strike (1919). Renowned for its thriving Indigenous, Franco-Manitoban, and multicultural communities, Winnipeg is a resilient city that is successfully leveraging its stunning heritage legacy – from architectural gems to rich cultural landscapes. *Heritage Delivers* will use Winnipeg as a living laboratory to empower you in your work and help make heritage-led regeneration the new normal in Canada.

**A Conference Attendee Mix You Won't Find Anywhere Else.** National Trust Conference 2019 brings together 450+ participants from a diverse range of backgrounds – from architects to conservation practitioners and public policy-makers, from heritage volunteers to elected officials and university students – that will challenge your assumptions and inspire you with new perspectives.



## PRESENTATION PROPOSALS ARE INVITED ON THE FOLLOWING THEMES:

### 1. Heritage Delivers: Design Impact – Great Places to Live, Work, and Play

Topics may include:

- **Adaptive Reuse and Sensitive Infill:** Innovative adaptive reuse projects (including old projects rigorously reassessed for long-term impact); integration of sensitive additions and adaptations to heritage places to create dynamic new uses (e.g. exploring the compatibility of small historic buildings and large new developments); challenges and opportunities for adapting mid-century modern buildings.
- **Large-Scale Projects & Unusual Sites:** Seizing opportunities and overcoming challenges for large scale conversion projects (e.g. department stores, industrial complexes); successful strategies for reusing unusual properties (e.g. grain elevators, places of faith, barns, industrial complexes).
- **Merging Old and New in Historic Districts:** Successful strategies for managing intensification and other changes in historic residential or commercial areas or cultural landscapes (e.g. inserting new buildings or layers, laneway housing in historic suburbs); creative strategies for reviving abandoned older properties or blighted neighbourhoods.
- **Integrating Diversity:** Successful integration of accessibility measures in historic buildings and sites; how existing buildings and cultural landscapes can be adapted and transformed by integrating/reflecting Indigenous knowledge and cultural diversity; heritage projects addressing gentrification forces.

### 2. Heritage Delivers: Social and Environmental Impact – Green, Inclusive, and Healthy Communities

Topics may include:

- **Sustainability, Carbon Reduction, and Construction Waste:** Projects demonstrating/promoting heritage as a tool for environmental sustainability (e.g. quantifying impact of renewal over demolition-new build, long-life loose fit and durability, understanding and enhancing energy performance); projects deepening our understanding of the interplay between heritage and sustainability; strategies for sensitively integrating new green technologies into historic places.
- **Indigenous Cultural Heritage & Reconciliation:** Collaborative initiatives aligning Indigenous and non-Indigenous protocols in protection of Indigenous historic places in urban and rural communities; how heritage places can be tools for Reconciliation in Canadian communities (e.g. reinventing historic sites, public engagement).
- **Sites of Conscience & Marginalized Heritage:** Understanding and sustaining sites of conscience and places with contested histories (e.g. Residential Schools); initiatives leveraging “lost places” for social impact (e.g. marginalized communities lost to “urban renewal,” daylighting waterways).

- **Heritage as an Instrument of Social Change:** How heritage places/museums can actively address social concerns (e.g. inequality, affordable housing, public health, local food production); seizing heritage rehab as skills-training and social development opportunity; initiatives harnessing the connection between heritage and social cohesion, health and well-being.

### 3. Heritage Delivers: Economic Impact – Opportunity, Jobs, and Catalytic Effect

Topic may include:

- **Heritage-Led Development:** Innovative rural or urban projects (at single property or district scale) that are having a catalytic impact on their communities; business models, tourism initiatives, policy solutions, and creative approaches to regenerating heritage properties and downtowns.
- **Quantifying Heritage Impact:** Projects or research exploring the economic impact of heritage revitalization (e.g. job creation, area revitalization, tourism); research or case studies unpacking the market drivers or disincentives for heritage rehabilitation (e.g. cost differentials between new construction and heritage rehab).
- **Public Policy as a Game Changer:** Public policy creating a climate for conservation (e.g. offering financial incentives, removing barriers, establishing standards); how building codes, zoning, financial incentives, green ratings systems, and guidelines collide with or support planning, design, and technical considerations.
- **Regenerating Historic Sites, Museums, & Places of Faith:** Innovation in the acquisition, reinvention, community relevance, or viability of historic sites/museums or places of faith through social enterprise, traditional craft or knowledge (e.g. Économusée), art installations, pop-up events, or other models.

#### PRESENTATION FORMATS:

- **Traditional Presentation (15-20 minutes)** – These presentations will use case studies (both new and old rigorously reassessed) and research results that offer insights, principles, and real solutions that others can apply in their communities. What questions were raised by the case study and what lessons were learned?
- **Spark Presentation (7 minutes)** – Brief, effective, powerful. These “Pecha Kucha” inspired presentations raise important issues in dynamic sessions (always popular).
- **Conference Session (90 minutes)** – Propose an entire conference session, including a session chair and two to four presenters.
- **Poster Presentation** – A presentation of text and images mounted on poster board. Presenters will be available at designated times to answer questions.

**PLEASE INCLUDE WITH YOUR SUBMISSION:**

- Title of presentation/session proposed, format, and a summary (450 words or less).  
Please indicate if you have delivered the same presentation elsewhere.
- How your proposal aligns with conference theme(s).
- Your name, contact information, and short bio (150 words)
- Your student status, if applicable.

**DEADLINE FOR SUBMISSIONS: MARCH 25, 2019**

Notification of acceptance of abstracts will be made by early May 2019. Presenters of accepted abstracts will receive a discount on full conference registration. Student presenters will receive free conference registration.

To submit your proposal, or for more information: [conference@nationaltrustcanada.ca](mailto:conference@nationaltrustcanada.ca)

Tel.: 613-237-1066. Visit [www.nationaltrustcanada.ca](http://www.nationaltrustcanada.ca)