

Connecting People, Places and Stories

NEW STRATEGIES FOR CONSERVATION IN A CHANGING WORLD



Welcome to Victoria 2011

14TH INTERNATIONAL CONFERENCE OF NATIONAL TRUSTS

OCTOBER 12-15, 2011

Victoria Conference Centre, Victoria, British Columbia, Canada

HOSTED BY:



HERITAGE
CANADA
FOUNDATION



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CANADA

CONNECTING PEOPLE, PLACES & STORIES

14th International Conference of National Trusts

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Natalie Bull Executive Director, HCF

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The Nuu-chah-nulth people in British Columbia have a saying: “Hishuk-ish Tsawaak”, which means “Everything is Connected.” We will embrace this principle as we move forward to find solutions.
- Bill Turner,
Conference Co-Chair

CONTENTS

Conference Welcome.....	3
A Message from Clarence House.....	4
Welcome from the City of Victoria.....	5
Greetings from the Province of British Columbia.....	6
Conference Program.....	7
Program at a Glance.....	8
Program Details.....	9
Victoria Declaration on Climate Change.....	16
Conference Presenters and Moderators.....	17
Getting Around and Staying in Touch.....	30
Thank You to Our Sponsors.....	31

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Conference

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Welcome to Victoria 2011 ...from your Co-Hosts



On behalf of the members and volunteers of The Land Conservancy, we would like to extend a warm welcome to British Columbia for all our guests. We are delighted, and very proud, that INTO chose Victoria as the site for this auspicious gathering of the National Trusts of the world. This area has a tremendous wealth of natural treasures, a rich cultural heritage and some of the best agricultural land anywhere. As residents, we appreciate the value and the fragility of these special places, and we are working hard to ensure their protection in perpetuity.

We hope you will be inspired and energized by the conference program. We have tried to reflect and build on the synergies inherent in the broad National Trust mandate, and to engage participants as much as possible, so that we all have the opportunity to learn a great deal from each other. As the National Trust in British Columbia, TLC also hopes that the presence of such a gathering will help raise the profile of the National Trust movement and help us continue to build that movement – across Canada and around the world. Welcome, and enjoy your time in Victoria!

Alastair Craighead, Chair & Bill Turner, Executive Director, TLC



Hello, Bonjour! The Heritage Canada Foundation is pleased to welcome delegates to the 14th International Conference of National Trusts, and to share in this extraordinary opportunity for Canada to learn from National Trusts around the world. Since its creation as the National Trust for Canada in 1973, the Heritage Canada Foundation has helped Canadians keep historic places alive through a range of programs and activities, including annual conferences like this one designed to connect and strengthen the heritage movement. Canadian and international delegates alike will find the next few days brimming with new perspectives and new ideas. We've put a particular emphasis on sharing best practices and case studies that will help individuals and organizations connect using new technologies, engage with a broader public, and attract support from new sources.

Many of you have come a long way, and you won't be disappointed! Welcome to Canada's Pacific Coast, and to the historic City of Victoria. With its cutting-edge projects, leadership in heritage policy and planning, and solid commitment to heritage buildings, this Prince of Wales Prize-winning community is the perfect backdrop for a conference examining new strategies for conservation in a changing world. More than just a classroom affair, this conference gives you the chance to see hidden Victoria, stunning adaptive use projects, the B.C. wilderness, First Nations culture and more. Enjoy, learn, and share the word!

David Bradley, Chair & Natalie Bull, Executive Director, HCF

A Message from Clarence House



CLARENCE HOUSE
LONDON SW1A 1BA

From: The Private Secretary for Foreign and Commonwealth Affairs
to TRH The Prince of Wales and The Duchess of Cornwall



15th September, 2011

H.R.H., the Prince of Wales, hosted a delegation from INTO at Clarence House recently, to discuss conservation issues and future directions for National Trusts.

Dear Bill,

The Prince of Wales was delighted to hear of the International Conference of National Trusts in British Columbia which opens on 12th October. For more than thirty years His Royal Highness has been working to promote and protect the natural and built environment around the world.

The National Trust movement has been a powerful force for good, educating communities about the riches which surround them and encouraging their active participation in preservation for future generations. That is why His Royal Highness has strongly supported the creation of an International National Trusts Organization which can help to share knowledge and best practice right across the globe. His Royal Highness received INTO representatives in Clarence House earlier this year to take stock of achievements to date and offer his encouragement for the challenges ahead.

The Prince of Wales has asked me to send his warmest good wishes for your meeting and would be pleased if you were able to inform him of the outcomes.

*yours sincerely,
Clive Alderton.*

Clive Alderton

Welcome from the City of Victoria

THE CITY OF VICTORIA



OFFICE OF THE MAYOR

Greetings from Victoria Mayor Dean Fortin

On behalf of the City of Victoria, I am pleased to welcome you to the 14th International Conference of National Trusts.

I have no doubt that the next few days will be challenging and inspiring, as delegates from over 40 countries join in the conversation on how to best protect and conserve the important places in our communities. This exchange of creative and innovative ideas is vital for advancing the important work you do.

I extend my congratulations to your co-hosts this year, The Land Conservancy and Heritage Canada Foundation – two outstanding organizations. I am honoured that you have chosen Victoria as the site of your conference and trust it will be a great success.

I hope that while you are here you can take some time to explore our beautiful city – our thriving downtown, unique neighbourhoods, and the stunning natural beauty all around us. Mostly importantly, please visit the many protected gardens and wild spaces that add so much value to our communities – from Abkhazi Gardens to the Sooke Potholes, there is so much to be amazed by.

I wish you all the best in your deliberations.

Sincerely,

A handwritten signature in black ink that reads "Dean Fortin".

Dean Fortin
MAYOR

Greetings from the Province of British Columbia



October 2011

A Message from the Premier

As Premier of the Province of British Columbia, I am pleased to join with the Land Conservancy of BC and the Heritage Canada Foundation in welcoming everyone to the 14th International Conference of National Trusts in Victoria, BC.

I understand that there will be delegates from National Trust organizations from more than 50 countries. Past cities that have hosted the conference include Dublin, New Delhi, Washington and Edinburgh. Victoria is honoured to be able to be added to this list of distinguished cities, and host such an important event. This is such a wonderful opportunity for members to gather and share their expertise and experiences around major issues of conservation and heritage protection around the world.

Victoria is a great city and I hope you will have time during your stay to enjoy some of the many amenities that Victoria has to offer. Please accept my best wishes for a most successful and informative event.

Sincerely,

A handwritten signature in black ink that reads "Christy Clark".

Christy Clark
Premier

Conference Program

Connecting People, Places and Stories: NEW STRATEGIES FOR CONSERVATION IN A CHANGING WORLD

As the world undergoes a period of intense and unprecedented change, our relationship to our natural and cultural heritage is becoming increasingly significant as a foundation from which we can address those changes, and as a vehicle through which we can implement solutions. Organizations, communities and individuals charged with caring for special places, stories and traditions around the globe must be ready to respond to these pressures with innovation – seeking new strategies and new models to take advantage of emerging trends and opportunities.

The 14th International Conference of National Trusts will focus on building connections and sharing experiences to help us meet these challenges. We will explore new approaches to the protection of special places as well as our more intangible heritage – our stories, traditions, languages and cultures. And we will seek new ways to better engage people and communities in this work.

The conference will explore these opportunities and challenges through Plenary Sessions, a Keynote Panel and Workshops, focused on five themes: 1) Connecting and Mobilizing People; 2) Protecting Places, Stories and Traditions; 3) The Business of Heritage Conservation; 4) Climate Change and Heritage Conservation; and 5) Heritage Conservation in Context.

We hope you will find this conference interesting and stimulating. We hope you will learn a lot, and that you will be able to share a lot. And we hope you will enjoy yourself!



APT (Association for Preservation Technology International) — 2011 Conference

*Heritage on the Edge: Sustaining Build-
ings, Landscapes and Communities*

APT's annual conference attracts over 400 conservation architects, engineers, tradespeople, and consultants from around the world. This year's conference is taking place on the 1st Level of the V.C.C. at the same time as the INTO conference. Your INTO delegate badge will give you free admission to APT paper and keynote sessions, and INTO and APT delegates are encouraged to buy tickets to each other's field sessions and special events. Take advantage of this unprecedented opportunity!

SPECIAL MEETINGS & WORKSHOPS

Please note that there will be a number of special meetings and workshops during the times of the Conference, as follows:

Canadian Association of Heritage Professionals (CAHP|ACECP)
AGM — Wed. October 12, 1:00-4:30 pm. Sidney Rm, V.C.C.

CAHP|ACECP Awards Ceremony — Wed. October 12, 7:30-10:00 pm. Odd Fellows Hall, 1315 Douglas St.

HCF National Council Meeting and special Field Session
— Friday, October 14, 9:00 am - 4:30 pm. Sidney Rm., V.C.C.

HCF National Roundtable on Heritage Education
— Friday, October 14, 12:00 - 4:30 pm. Sidney Rm., V.C.C.

Quest Leadership Workshop – Jim Lord
— Sunday, October 16 at 3:00 pm to Wednesday, October 19 at 12:00 noon. Swanwick Centre, Metchosin.

**Public Presentation by Dame Fiona Reynolds about the
National Trust** — Sunday, October 16 at 7:00 pm,
St. Ann's Academy Auditorium, 835 Humboldt St.

Conference Program

Program At a Glance

WEDNESDAY, OCTOBER 12		
9:00 am – 5:00 pm	Conference Office & Information Table	Level 2 - V.C.C.
9:00 am – 5:00 pm	Conference Registration	Level 2 - V.C.C.
1:00 pm – 4:30 pm	INTO Congress Meeting	Salon A
5:00 pm – 7:00 pm	Opening Reception – (joint reception with APT Conference)	Crystal Garden
7:00 pm – 9:00 pm	Victoria “Dine Around”	Downtown Victoria
THURSDAY, OCTOBER 13		
7:30 am – 8:30 am	Coffee/Tea	Level 2 - V.C.C.
7:30 am – 5:00 pm	Conference Office & Information Table	Level 2 - V.C.C.
7:30 am – 5:00 pm	Conference Registration	Level 2 - V.C.C.
8:30 am – 9:30 am	Opening Plenary	Salon A & B
9:30 am – 10:05 am	Climate Change & National Trusts – Plenary	Salon A & B
10:05 am – 10:20 am	Break	Level 2 - V.C.C.
10:20 am – Noon	Keynote Panel – Plenary	Salon A & B
Noon – 1:30 pm	Lunch – Buffet	Salon C
1:30 pm – 3:00 pm	Concurrent Workshops (4)	V.C.C. - Level 2 rooms
3:00 pm – 3:30 pm	Break	Level 2 - V.C.C.
3:30 pm – 5:00 pm	Concurrent Workshops- (4)	VCC - Level 2 rooms
6:30 pm – 9:00 pm	Conference Banquet & Awards Ceremony	Crystal Ballroom
FRIDAY, OCTOBER 14		
7:30 am – 5:00 pm	Conference Office & Information Table	Level 2 - V.C.C.
7:30 am – 5:00 pm	Conference Registration	Level 2 - V.C.C.
9:00 am – 4:00 pm	Concurrent Field Sessions – Full Day (4)	V.C.C. – Level 2
10:00 am – 12:00 Noon	Concurrent Field Sessions – Half Day (2)	V.C.C. – Level 2
1:00 pm – 4:00 pm	Concurrent Field Sessions – Half Day (2)	V.C.C. – Level 2
5:00 pm – 9:00 pm	Salmon BBQ – Tsawout First Nation	V.C.C. – Lobby
SATURDAY, OCTOBER 15		
7:30 am – 8:30 am	Coffee/Tea	Level 2 - V.C.C.
7:30 am – 5:00 pm	Conference Office & Information Table	Level 2 - V.C.C.
8:30 am – 10:00 am	Plenary	Salon A & B
10:00 am – 10:30 am	Break	Level 2 - V.C.C.
10:30 am – Noon	Concurrent Workshops (4)	VCC - Level 2 rooms
Noon – 1:30 pm	Lunch – Buffet	Salon C
1:30 pm – 3:00 pm	Concurrent Workshops (4)	V.C.C. - Level 2 rooms
3:00 pm – 3:30 pm	Break	Level 2 - V.C.C.
3:30 pm – 4:30 pm	Closing Plenary	Salon A & B
4:30 pm – 5:00 pm	INTO Congress (if necessary)	Salon A
4:30 pm – 5:30 pm	HCF Annual General Meeting	Salon B
5:30 pm – 9:00 pm	Closing Reception – Butchart’s Gardens (“Blue Poppy”)	Fairmont Empress Lobby

Conference Program

Wednesday, October 12

9:00 am - 5:00 pm

REGISTRATION — Level 2, V.C.C.

9:00 am - 5:00 pm

OFFICE & INFORMATION TABLE — Level 2, V.C.C.

1:00 pm - 4:30 pm

INTO CONGRESS

Location: Salon A

General meeting of the International National Trust Organisation is for delegates and members of INTO-member organizations (others are welcome as guests). It is an opportunity to learn more about INTO, review its progress and activities, and to discuss future priorities.

5:00 pm - 7:00 pm

GALA OPENING RECEPTION

Location: Crystal Garden (713 Douglas Street)

In partnership with the Association for Preservation Technology International. Kick off the conference with a bang in this Victoria landmark and learn about the city's rich history and culture. The Crystal Garden was once the largest saltwater swimming pool in the British Empire. Opened in 1925, it was designed by Francis Rattenbury and P. Leonard James for multiple uses as Victoria's first convention centre, an arboretum, a restaurant, art gallery, and swimming pool. It was operated by special arrangement by the Canadian Pacific Railway until 1964. The Crystal Garden is now part of the Victoria Conference Centre.

The Opening Reception is included with basic registration. Additional tickets are available for guests and one-day registrants for \$25.

7:00 pm - 9:00 pm

VICTORIA "DINE AROUND"

Location: Downtown Victoria Restaurants

Join a Victoria resident/host and a small group of delegates at a distinctive downtown restaurant. Sign up when you arrive at the conference. Participants are responsible for their own meal costs. ("Dine Around" groups will depart with their "host" from the Opening Reception at 6:45 pm).

Thursday, October 13

7:30 am - 5:00 pm

REGISTRATION — Level 2, V.C.C.

7:30 am - 5:00 pm

OFFICE & INFORMATION TABLE — Level 2, V.C.C.

8:30 am - 9:30 am

SESSION 1: OPENING PLENARY - WELCOME

Location: Salon A & B

- Conference Co-Chairs Bill Turner & Natalie Bull
- Welcome - Esquimalt First Nation
- His Honour the Lt. Governor of B.C., Steven Point
- Hon. Terry Lake, B.C. Minister of the Environment
- His Worship Dean Fortin, Mayor of Victoria
- Simon Molesworth, Chair, INTO
- David Bradley, Chair, HCF
- Alastair Craighead, Chair, TLC

9:30 am - 10:05 am

SESSION 1A: PLENARY - CLIMATE CHANGE AND NATIONAL TRUSTS

Location: Salon A & B

- Liz Welliver — Canada (Student, Pearson College, Victoria) — "BE THE CHANGE"
- Dr. Andrew Weaver — Canada (Professor, University of Victoria and Nobel Laureate) — *The Challenge of Global Warming*

10:05 am - 10:20 am

BREAK — Level 2, V.C.C.

10:20 am - 12:00 noon

SESSION 2: KEYNOTE PANEL

Transformation and Communication: New Strategies for Protecting and Promoting Historic Places

Sponsored by: The American Express Foundation



Location: Salon A & B

This panel will explore solutions to the challenges facing historic places, including pressures to be relevant to young people and new audiences, to serve new uses, to attract tourist dollars and investment, and to acknowledge growing interest in intangible heritage.

Moderator: Christina Cameron (Canada Research Chair on Built Heritage, Université de Montréal)

Conference Program

Thursday, October 13 (cont.)

Presenters:

- Bonnie Burnham—CEO and President, World Monuments Fund (New York, USA)
- George H.O. Abungu—International Heritage Consultant (Nairobi, Kenya)
- Fiona Reynolds—Director General, National Trust (London, UK)

12:05 pm - 1:30 pm

LUNCH BREAK

Location: Salon C

Regional INTO Lunches - It is suggested that INTO members gather in their regional groupings for informal discussions over lunch, to enhance regional connections.

12:30 pm - 1:15 pm

Canadian Association of Heritage Professionals

– Information Session Location: Sidney Room

1:30 pm –3:00 pm

SESSION 3: WORKSHOPS

SESSION 3A: Social Media, Online Engagement, and the Web

Location: Salon B

Track 1—Connecting and Mobilizing People

Three organizations present some of the lessons learned using social media and online techniques to reach out and engage with current and future supporters. The session will offer opportunity for audience discussion and will focus on the practicalities of online engagement as well as some of the big-picture ideas behind it.

Moderator: Mary Sanseverino—Canada (Dept. of Computer Science, University of Victoria)

Presenters:

- Kayla Jonas—Canada (Heritage Resources Centre, University of Waterloo, Ont.) — *Using Interactive Websites to Engage Communities in Heritage.*
- Anthony Veerkamp—USA (National Trust for Historic Preservation, San Francisco, Cal.) — *Leveraging Social Media.*
- Andrew Waldron—Canada (Parks Canada, Gatineau, Que.) — *A Keystroke Away: Connecting Canadians to their Historic Places.*

SESSION 3B: Protecting Storied Places

Location: Salon A

Thursday, October 13 (cont.)

Track 2—Places, Stories and Traditions

Explore the relationships between tangible and intangible heritage, culture and conservation, and how to preserve them through international case studies.

Moderator: Anayo Enechukwu—Nigeria (Executive Director, Africana Research Centre)

Presenters:

- Nancy Turner—Canada (Environmental Studies, University of Victoria) — *Learning from Canada's First Nations.*
- Aaron Domes—Canada (Head of Visitor Services, Writing-On-Stone Provincial Park, Milk River, Alta.) — *Engaging with the Community of Writing-on-Stone / Aísinaí'pi: The Making of a World Heritage Site in Southern Alberta.*
- Wendy Shearer—Canada (MHBC, London, Ont.) — *How to Protect Cultural Landscapes in Major Redevelopment Plans: The London Psychiatric Hospital Site, London, Ontario.*

SESSION 3C: Successful Sites, Successful Organizations: Funding Models for Trusts

Location: Sidney Room

Track 3—The Business of Conservation

Learn from successful public and private heritage organizations that have embraced new ways to engage the public, attract new partners and increase funding to expand their influence and impact on the conservation of heritage resources.

Moderator: Geoffrey Read—UK (Director of Strategic Projects and Infrastructure, INTO Secretariat)

Presenters:

- Richard Moorhouse — Canada (Ontario Heritage Trust, Toronto, Ont.) — *Making Conservation Pay.*
- Jennifer Gray—Bermuda (Bermuda National Trust, Hamilton) — *Preservation on an Oceanic Island: Riding the Waves and Preparing for the Storms*
- Mike Moriarty—South Africa (National Trust for South Africa, Johannesburg) — *South Africa's Heritage Trust: Traversing the Financial Challenge.*

SESSION 3D: Conservation and Economics in Communities.

Location: Colwood Room

Track 5—Conservation in Context

Learn how conservation can play a significant role in the socio-economic health of communities.

Moderator: Helen Cain—Canada (Planner, City of Victoria)

- Thomas Hutton—Canada (Centre for Human Settlements, University of British Columbia, Vancouver, B.C.) — *Heritage Districts and the Creative Economy:*

Conference Program

Thursday, October 13 (cont.)

Development Pathways (and Pressures).

- Princess Mariam Senna Asfawossen — Ethiopia (Addis Woubet, Addis Ababa) — *Connecting the Youth of Ethiopia to their Historical Heritage both Past and Present*
- Natalia Hirsch and Bernard Roussel — France (Museum of Natural History, Paris) — *Ethiopia Home Gardens as a Showcase for Local Cultural Production.*

3:00 pm - 3:30 pm

BREAK — Level 2, V.C.C.

3:30 pm - 5:00 pm

SESSION 4: WORKSHOPS

SESSION 4A: New Strategies for Youth Engagement

Location: Salon A

Track 1—Connecting and Mobilizing People

Learn how education, on-site interpretation, and community outreach can engage young people in the appreciation and management of heritage sites.

Moderator: Rick Goodacre—Canada (Heritage BC, Victoria, BC)

Presenters:

- John De Coninck—Uganda (Cross-Cultural Foundation of Uganda, Kampala) — *Inspiring the Youth: Linking Community Museums to Heritage Education.*
- Martin Purslow—Australia (National Trust Australia (Victoria), Melbourne) — *Site Interpretation and Heritage Education at the Old Melbourne Gaol.*
- Purnima Datt—India (INTACH, New Delhi) — *Heritage Education and Communication Programs.*
- Ho Sheau Fung—Malaysia (Penang Heritage Trust, George Town) — *Young People's Participation in Heritage Preservation.*

SESSION 4B: Tackling Unique Heritage Conservation Challenges

Location: Sidney Room

Track 2—Places, Stories and Traditions

A distinguished group of conservation professionals will explore the challenges associated with protecting and adapting unusual building types and assemblies.

Moderator: Jonathan Yardley—Canada (Jonathan Yardley Architect, Inc., Salt Spring Island, B.C.)

Presenters:

- Paul Sapounzi — Canada (Ventin Group Architects, Brantford, Ont.) — *The Old Don Jail: A Model of Cooperative*

Thursday, October 13 (cont.)

Venture and Community Renewal.

- Donald Luxton — Canada (Donald Luxton and Associates Inc., Vancouver, B.C.) — *Seismic Upgrading in Vancouver Schools.*
- David Fixler — USA (Principal, EYP A&E, Inc., Boston, Mass.) — *Understanding and Sustaining Modernism.*
- Natalie Bull — Canada (Heritage Canada Foundation, Ottawa, Ont.) — *Protecting Historic Buildings - Species at Risk*

SESSION 4C: Finding Funding and Building Partnerships

Location: Colwood Room

Track 3—The Business of Conservation

Learn strategies to raise funds and transform organizations and sites to meet the needs of their changing audiences and supporters.

Moderator: Beth Hanna—Canada (Director, Heritage Programs & Operations, Ontario Heritage Trust, Toronto, Ont.)

- Judy Oberlander — Canada (Judy Oberlander and Associates, Vancouver, B.C.) — *Forging New Partnerships to Promote the Business of Conservation*
- Bishnu Tulsie — Saint Lucia (St. Lucia National Trust, Castries) — *Staying Focused: The Programming and the Financial Challenges of the Saint Lucia National Trust.*
- Sangkoo Yun — South Korea (National Trust for Korea, Seoul) — *Sustainable Solutions for Realizing Value in Heritage Sites.*

SESSION 4D: Understanding and Adapting to Climate Change.

Location: Salon A

Track 4—Climate Change, Sustainability and Conservation

Explore strategies for historic places in the rapidly developing discipline of climate change adaptation.

Moderator: Patrice Frey — USA (National Trust for Historic Preservation, Washington, D.C.)

Presenters:

- Dr. Marcy Rockman — USA (National Parks Service) — *Climate Change and Cultural Resources at the U.S. National Park Service*
- Anthony Veerkamp — USA (National Trust for Historic Preservation, San Francisco, Cal.) — *Understanding and Adapting to Climate Change*
- Martin Scicluna—Malta (National Trust of Malta) — *Climate Change and Heritage Conservation: Malta, A Case Study.*

Conference Program

Thursday, October 13 (cont.)

6:30 pm – 9:00 pm

CONFERENCE BANQUET & AWARDS CEREMONY

Location: Crystal Ballroom, Fairmont Empress Hotel

Sponsored by: Gluskin Sheff

Join us for a gala evening of West Coast cuisine, inspiring speakers, and the Heritage Canada Foundation's presentation of the Prince of Wales Prize for Municipal Heritage Leadership.

Keynote Presentation: Dr. Ned Kaufman

Sponsored by: The American Express Foundation

The evening will feature a keynote presentation by renowned heritage conservation thinker Dr. Ned Kaufman entitled "*Heritage Services: Delivering on the Promise.*"

Dr. Kaufman is a New York-based freelance consultant. Taking an environmental view of people and a human view of the environment, he will show how focusing on services instead of things can both organize and energize our work.

The banquet is included with basic registration and Thursday one-day registration. Additional tickets are available for guests registrants for \$50.

Dress code: Business attire.

Friday, October 14

7:30 am - 5:00 pm

OFFICE & INFORMATION TABLE — Level 2, V.C.C.

9:00 am - 4:00 pm

ALL-DAY FIELD SESSIONS

Please join your field session at the INTO Registration Desk, at the V.C.C., Level 2.

FIELD SESSION 1A: First Nations Heritage Protection

Aboriginal cultures and languages are under severe threat in most parts of the world, and that is also true in British Columbia. A visit to local aboriginal community and cultural facilities will provide an opportunity to observe various aspects of First Nations cultural heritage protection and the associated community development activity. It will be informed by members of local First Nations who are knowledgeable about current activities undertaken by First Nations to protect their own heritage.

Session Leaders: Ben Kangasniemi (TLC Volunteer) and Nicole Haddad (Vancouver Island Warden, TLC).

Friday, October 14 (cont.)

FIELD SESSION 1B: Protecting Agricultural Heritage

One of the great challenges of retaining our agricultural heritage, particularly in developed countries, is finding ways to ensure that new and young farmers are able to afford access to farm land and make a viable living. This field session will visit three farms associated with TLC's agricultural programs to view different models used to retain the agricultural heritage on these sites.

Session Leader: Nichola Walkden (Deputy Executive Director, TLC), Nathalie Chambers (TLC, Madrona Farm)

FIELD SESSION 1C: Future Options for House Museums

What is the future for the traditional heritage house museum? Around the world, such facilities are struggling to make ends meet. Tour four National Historic sites in the Victoria area that have experienced different degrees of success and used different strategies to remain viable and relevant as house museums: Emily Carr House, Craigdarroch Castle, Craighflower Manor and Craighflower Schoolhouse. Participants will have the opportunity to discuss site operations with local managers, and will be invited to share their recommendations and suggestions for follow-up actions. Lunch will be provided on the tented grounds of Craigdarroch Castle.

Session Leader: Deborah Hudson (Heritage Conservation Advisor, TLC)

FIELD SESSION 1D: Hike the Sooke Hills

Starting at the Sooke Potholes Regional Park, participants will follow the historic Harrison Trail through a portion of the Sooke Hills Wilderness Park, to Grasse Lake. It is about a four hour return hike. There will be opportunities along the way to discuss the protection of this area by TLC and its partners, and to be able to experience a typical West Coast Forest habitat. Knowledgeable local naturalists will accompany the hike.

Session Leader: Jill Patterson (Outreach Officer, TLC)

HALF-DAY FIELD SESSIONS

Please join your field session at the INTO Registration Desk at the V.C.C.

10:00 am - 12:00 noon

FIELD SESSION 1E: Downtown Revitalization in Victoria

Explore the challenges and universal factors which make

Conference Program

Friday, October 14 (cont.)

for the successful adaptive re-use of a heritage buildings, by exploring noted projects in downtown Victoria. The session will be led by retail planning expert, Richard Talbot, who was instrumental in many of these projects over the past 40 years.

Session Leader: Richard Talbot.(President and CEO, Talbot Consultants International, Inc.)

FIELD SESSION 1F: Victoria's Harbour –From Fur Trading Port to Modern Working Harbour

In 1842, James Douglas surveyed the Victoria harbour and declared it would be a good place to build the new fort to transfer Hudson's Bay Company operations from Fort Vancouver (which would be in United States territory once the 49th parallel was set as the international boundary). This tour will examine the ever-changing face of the harbour and its evolution from a fur trading port to the entry point for ships from the Orient to a modern working harbour and explore how the buildings reflect the changes.

Session Leader: Helen Edwards (Edwards Heritage Consulting, HCF Board).

1:00 pm - 4:00 pm

FIELD SESSION 2A: Restoring the Garry Oak Meadow at Government House

A visit to the grounds of Government House—home of B.C.'s Lieutenant Governor—to view restoration work on a Garry Oak meadow, one of the rarest and most vulnerable ecosystems in Canada, which has only remnants left on Southern Vancouver Island. Discussion will include the work being done in B.C. to protect and restore these meadows, the threats due to climate change, and the First Nations and early pioneer uses of these areas. The session will also include a tour of the significant formal garden at the site.

Session Leader: Kathleen Sheppard (Director of Operations, TLC).

FIELD SESSION 2B: Victoria's Chinatown: Cultural Identity Under Pressure

Victoria has the second oldest Chinatown in North America. A walking tour through this area will focus on the place of Chinese immigration in the development of Victoria, and efforts by the community to retain and celebrate their cultural heritage. The session will explore the question of how a relatively small community retains its own cultural identity in the midst of more mainstream activities and economic pressures.

Friday, October 14 (cont.)

Session Leader: Helen Edwards (Edwards Heritage Consulting, HCF Board).

FIELD SESSION 2C: Hidden Victoria

During the early settlement of Victoria, important founding groups brought with them time-honoured ceremonies that were practiced away from the public eye. Foremost among these groups were the Jewish Congregation, the Freemasons and the Odd Fellows. Today, thanks to the strong sense of history and pride of these groups, their historic buildings survive, continue to be used, and are now fundamental to the historic urban morphology of the city. Visit these special interior spaces.

Session Leader: Douglas Franklin (Former Director, HCF).

5:00 pm – 9:00 pm

TRADITIONAL SALMON BARBECUE AT TSAWOUT FIRST NATION

The Saanich area has been home to First Nations peoples for thousands of years. The Tsawout First Nation is one of five bands that constitute the Saanich Nation. Feast on fresh B.C. Wild Salmon and other delicacies at this traditional barbecue event. The barbecue will be held at East Saanich Indian Reserve No.2 on the beautiful Strait of Georgia, which is the First Nation's main village and home to 1,600 people.

The dinner is included with basic registration and Friday one-day registration. Additional tickets are available for guests of registrants for \$45.

Dress code: Casual.

Buses will depart from the Douglas Street entrance of the Victoria Conference Centre at 5:00 pm.

Saturday, October 15

7:30 am - 5:00 pm

REGISTRATION — Level 2, V.C.C.

7:30 am - 5:00 pm

OFFICE & INFORMATION TABLE — Level 2, V.C.C.

Conference Program

Saturday, October 15 (cont.)

8:30 am – 10:00 am

SESSION 5: PLENARY—CONNECTING PEOPLE AND PLACES

Location: Salon A & B

Three distinguished experts explore key issues and challenges for the conservation community posed by sustainability, heritage as a social development tool, and the changing nature of philanthropy.

Presenters:

- Dr. Jeannette Armstrong — Canada (En'owkin Centre, Pent-icton, B.C.) — *Indigeneity: Stewardship and Possibilities.*
- S.K. Misra — India (Chairman, Indian Trust for Rural Heritage and Development) — *Heritage Conservation and Social Development in Rural India.*
- Jim Lord — USA (Renowned Fundraising Consultant and Author, Cleveland, OH) — "What Kind of World Do You Want?": Your New Philanthropic Quest

10:00 am – 10:30 am

BREAK — Level 2, V.C.C.

10:30 am – 12:00 noon

SESSION 6: WORKSHOPS

SESSION 6A: Capturing the Public Imagination: Natural and Cultural Heritage.

Location: Sidney Room

Track 1—Connecting and Mobilizing People

Learn how cultivating the connections between cultural and natural heritage can reanimate heritage sites and galvanize stronger public engagement.

Moderator: Emily Drani – Uganda (Cross-Cultural Foundation, Kampala)

Presenters:

- Terry Little—Kenya (Trust for African Rock Art, Nairobi) — *Engaging Communities to Use and Save Africa's Rock Art.*
- Dr. Ursula De Jong—Australia (School of Architecture and Building, Deakin University, Melbourne, Victoria) — *Place-based Knowledge: Exploring a New Paradigm through Point Nepean National Park.*
- Yvonne Stich & Terrence Brunette—Canada (City of Richmond, B.C.) — *Terra Nova Park—The Peaceable Kingdom: Reclaiming Forgotten Lives, Forgotten Places, Forgotten Stories through Analogical Programming and Interpretation.*

SESSION 6B: Learning from Aboriginal Stewardship

Location: Salon B

Saturday, October 15 (cont.)

Track 2—Place, Stories and Traditions

Learn about aboriginal experiences and understandings in protecting heritage resources—both tangible and intangible.

Moderator: Briony Penn—Canada (TLC, Salt Spring Island, BC)

Presenters:

- Elizabeth Erasito — Fiji (National Trust for Fiji) — *Indigenous Ownership of Natural Resources and Protection of Biodiversity on the island of Rotuma.*
- Michelle Hua —Taiwan (Environmental Trust Centre, Taipei) — *Linking Indigenous Wisdom and Sustainable Land-Use Practice: Case Studies on Indigenous Eco-Tourism in Eastern Taiwan.*
- Belinda Claxton — Canada (Tsawout First Nation, B.C.) — *Restoration of First Nations Sites - Working with Land Trusts*

SESSION 6C: Organizational Improvement through International Staff Exchanges

Location: Colwood Room

Track 3—The Business of Conservation

Examine how trusts and other organizations can learn from each other and address issues of recruiting, investing in and retaining staff.

Moderator: Tom Perrigo —Australia (National Trust Australia, Western Australia, Perth)

Presenters:

- Cindy Malinick — USA (National Trust for Historic Preservation, Washington, D.C.)
- Ian Davidson — Scotland (National Trust Scotland, Edinburgh)
- Kathleen Sheppard — Canada (The Land Conservancy of B.C., Victoria, B.C.)

SESSION 6D: Climate Change, Adaptation and Mitigation

Location: Salon A

Track 4—Climate Change, Sustainability, and Conservation

Explore the role historic places can play in mitigating climate change as well as adapting to its impacts.

Moderator: Sean Fraser—Canada (Manager, Conservation Services, Ontario Heritage Trust, Toronto, Ont.)

Presenters:

- John Ducie — Ireland (An Taisce, The National Trust for Ireland, Dublin) — *Intangible Heritage and Climate Change*
- Jill H. Gotthelf and Walter Sedovic—USA (Walter Sedovic Architects, Irvington, New York.) — *Paradox to Paradigm: Sustainability and Performance of Heritage Buildings.*
- Mike Jackson—USA (Chief Architect, Preservation

Conference Program

Saturday, October 15 (cont.)

Services, Illinois Historic Preservation Agency) — *Is NET Zero a Valid Goal for Heritage Conservation: Lessons from the Home Front.*

12:00 noon – 1:30 pm

LUNCH BREAK

Location: Salon C

Affinity Lunch - Members of local heritage conservation organizations will be on hand to talk informally about their work and other selected topics over lunch, for those who wish to find out more about activities in the Victoria area.

12:20 pm – 1:15 pm

Special Meeting — HCF/TLC Information Session on Saving Canada's Heritage Lighthouses

Location: Sidney Room

Join representatives from Parks Canada, B.C. Heritage Branch and Saturna Island Heritage Committee to learn about Canada's new Heritage Lighthouse Protection Act and how it can help communities preserve their historic lighthouses. Specifically for Canadian delegates – but open to all who are interested. Moderator: Hon. Pat Carney, P.C., C.M.

1:30 pm – 3:00 pm

SESSION 7: WORKSHOPS

SESSION 7A: Rural Conservation, Food Security and Public Engagement

Location: Colwood Room

Track 1— Connecting and Mobilizing People

Explore the connection between agriculture, food security and the work of conservation organizations.

Moderator: Lin Goncalves – Zimbabwe (National Trust of Zimbabwe, Harare)

Presenters:

- Juju Wang — Taiwan (National Tsing Hua University, Taipei) — *The Green Market Movement in Taiwan.*
- Nichola Walkden—Canada (The Land Conservancy of BC) — *National Trusts and Local Food Security.*
- Rob Macklin—UK (Head of Agricultural Programs, National Trust) — *Protecting Agricultural Heritage.*

SESSION 7B: Traditional Building Practices, Contemporary Applications

Location: Salon A

Track 2—Places, Stories and Traditions

The use of traditional materials, building designs and trades

Saturday, October 15 (cont.)

are being re-valued through contemporary uses and creative new projects.

Moderator: Michaela Kubikova—Slovakia (National Trust of Slovakia)

Presenters:

- Julian Smith—Canada (Willowbank School, for the Restoration Arts, Queenston, Ont.) — *Traditional Trades Revival and the Role of the Master Builder.*
- Ding Feng—China (Ruan Yisan Heritage Foundation, Shanghai) — *Traditional Building Awareness and Conservation in China.*
- Stephen Fai—Canada (School of Architecture, Carleton University, Ottawa, Ont.) — *Cultural Diversity and Material Imagination in Saskatchewan's Architecture*

SESSION 7C: Using Tourism to Advantage

Location: Salon B

Track 3—The Business of Conservation

Examine how conservation organizations can harness the growing interest in heritage and experiential tourism to capitalize on heritage resources in a sustainable way.

Moderator: Ursula Pfahler — Canada (Heritage Branch, Government of B.C., Victoria)

Presenters:

- Oliver Maurice — United Kingdom (INTO Director, London) — *Sustainable Tourism: INTO and UNEP's Global Partnership for Sustainable Tourism.*
- John Hull — Canada (Thompson Rivers University, Kamloops, B.C.) — *'Creating' New Cultural Visitor Experiences: Challenges and Opportunities for the French Shore Historical Society on the Island of Newfoundland, Canada.*
- Maureen Liebl—India (Mehrangarh Museum Shop, Jodhpur, Rajasthan) — *Cultural Commerce: The Mehrangarh Museum Shop and the Potential for India.*

SESSION 7D The Politics of Conservation: Organizations and Government

Location: Sidney Room

Track 5—Conservation in Context

Examine how trusts and other conservation organizations can balance their advocacy and partnership roles with government.

Moderator: Alastair Kerr (Adjunct Professor, Cultural Resource Management, University of Victoria)

Presenters:

- Sethuraman Suresh — India (INTACH, India) — *The Role of National Heritage Preservation Trusts in Heritage*

Conference Program

Saturday, October 15 (cont.)

Legislation: The American and the Indian Experiences.

- Yuri Mazarov — Russia (Moscow State University and Russian National Center for Heritage Trusteeship, Moscow) — *Russian Heritage Policy: 20 Years of Hopes and Disappointments.*
- Jeff Ward—Canada (City of Victoria, B.C.) — *Not By Government Alone: Partnerships with Land Trusts.*

3:00 pm – 3:30 pm

BREAK — Level 2, V.C.C.

3:30 pm – 4:30 pm

SESSION 8: CLOSING PLENARY

Location: Salon A & B

Presenters:

- John Ducie — Ireland (An Taisce, The National Trust for Ireland, Dublin) — *Reports on the highlights from workshops, lessons learned, and recommendations for further action.*
- Catherine Leonard — England (Head of INTO Secretariat, London, England) — *Where are we headed? Future directions for INTO and the National Trust Movement.*
- Emily Drani — Uganda (Cross-Cultural Foundation, Kampala) — *Reports on plans for the 15th International Conference of National Trusts*
- Bill Turner & Natalie Bull — Conference Co-Chairs — Concluding Remarks.

4:30 pm – 5:30 pm

INTO CONGRESS — (Continued from Wednesday, Oct. 12, if needed)

Location: Salon A

HCF Annual General Meeting

Location: Salon B

5:30 pm – 9:00 pm

CLOSING CELEBRATION

Location: The Blue Poppy: Butchart Gardens

Enjoy delicious food and a cash bar at a National Historic Site of Canada and one of Victoria's premier attractions. The history of this extraordinary cultural landscape began in the early 1900s when cement manufacturers Robert and Jennie Butchart reclaimed a limestone quarry as a sunken garden. By the 1920s, more than 50,000 people came each year to see their creation.

Buses will depart from the front entrance of the Fairmont Empress Hotel on Government Street at 5:30 pm.

Victoria Declaration on Climate Change

At the last ICNT, in Dublin, Ireland, delegates approved a joint declaration on climate change that set out how we, as National Trusts of the world, view the impacts of climate change on our natural and cultural heritage. Our "declaration" called on the governments of the world to take strong action, through mitigation and adaptation strategies, to reduce those impacts.

The "Dublin Declaration" was then successfully presented to the United Nations climate change meetings in Copenhagen (COP15).

This year we propose to develop a joint perspective focusing specifically on the effects of climate change on cultural heritage and the very cultures themselves. It will further outline measures that can be taken, and the ways that National Trusts can help to implement those strategies.

INTO is planning for a delegation to attend COP 17 (to be held in Durban, South Africa, in December). We will be delivering the "Victoria Declaration" at that time, with the intention of continuing to build our influence on the UN stage and to have an impact in moving this global discussion toward productivity.

The "Victoria Declaration on Climate Change" will be introduced at the beginning of the Conference, with the request that it be approved by all by the close of the conference.

Please note: To support the declaration, we also hope to be able to produce a video of delegates speaking about the impacts of climate change on their home country, and their efforts to address the challenges they face. If you would like to participate in this video, please leave your name with the Conference office, on level 2 of the Conference Centre.

Conference Presenters & Moderators

Presentations throughout the Conference, both in the Plenary Sessions and in the Workshops have been chosen to reflect a mix of International and North American expertise and experiences. We are sure you'll agree that the calibre of people involved is remarkable, and bodes well for the continued success of our movement. We want to thank all of those making presentations for sharing so generously of their time and their knowledge.

GEORGE H. OKELLO ABUNGU

Founding Director and Lead Consultant, Okello Abungu Heritage Consultants (Nairobi, Kenya)



George H.O. Abungu is a Cambridge-trained archaeologist and former Director-General of the National Museums of Kenya. He is the founding Chairman of Africa 2009, ISCOTIA (the International Standing Committee on the Traffic in Illicit Antiquities), and CHDA, the Centre for Heritage Development in Africa (ex-PMDA), among others. He has been a guest scholar at the Getty Conservation Institute in Los Angeles, Chairman of the

Kenya Cultural Centre (2002-2005) and a visiting lecturer at Gothenburg University, in Sweden, and the University of Western Cape in South Africa. He was an advisor to the Aluka project of the Mellon Foundation, the Global Heritage Fund and was Kenya's Representative to the UNESCO World Heritage Committee (2004-2009).

JEANNETTE CHRISTINE ARMSTRONG, PhD

Executive Director, En'owkin Centre (Penticton, B.C., Canada)



An Indigenous author and activist, Jeannette's published works include literary titles and academic writing on a wide variety of Indigenous issues. Awarded the 2003 EcoTrust Buffett Award for Indigenous Leadership, she is distinguished with Honorary Doctorates from U. of St. Thomas, U. of British Columbia Okanagan and Queens University. She is the Executive Director of En'owkin Centre, the cultural research and education facility of the

Okanagan Nation as well as being on faculty in Indigenous Studies at UBC Okanagan. She has a PhD from the University of Greifswald, Interdisciplinary in Environmental Ethics and Syilx Indigenous Literatures. Her research specializes on Okanagan Syilx culture and language and history.

PRINCESS MARIAM SENNA ASFA WOSSEN

Chairperson, Addis Woubet (Addis Ababa, Ethiopia)



Princess Mary was born in Addis Ababa, Ethiopia and is the grand daughter of the late Emperor Haile Selassie I and daughter of the Crown Prince. After her early education in Ethiopia, Mary went to the UK where she attended High School and received her diploma. The following 30 years were spent raising a family and working in education, publishing and linguistics in Ethiopia, the UK and USA. After over 25 years in exile due to political conflict,

Mary returned to her homeland to live in 1997. After settling back in Ethiopia, Princess Mary founded Addis Woubet in 2005.

NATALIE BULL

Executive Director, Heritage Canada Foundation (Ottawa, Canada)



Natalie's career has included broad experience in heritage real property management, heritage building technology, multidisciplinary project leadership, restoration site supervision, and rehabilitation grant program administration. Natalie has worked in various regulatory capacities where conservation and new design intersect, including design review in support of federal heritage regulations

and legislation. As President of the Association for Preservation International, Natalie led an international board of directors through a strategic planning process that refocused the organization on multidisciplinary heritage practice and industry leadership. Natalie holds a Master of Applied Sciences (M.Sc.A) in Architectural Conservation from the Université de Montréal.

BONNIE BURNHAM

President and CEO, World Monuments Fund (N.Y, USA)



Bonnie Burnham joined the World Monuments Fund as Executive Director in 1985 and was named President in 1996. Previously, she was Executive Director of the International Foundation for Art Research. She holds degrees in art history from the University of Florida and the Sorbonne. Ms. Burnham has been honored as a Chevalier of the Order of Arts and Letters by the French government, is a Distinguished Alumna of the College of

Fine Arts of the University of Florida, and is the first recipient of its Beinecke-Reeves Distinguished Achievement Award in Historic Preservation. She received an honorary doctorate of humane letters from Florida Southern College in 2009. She has served on the boards of the National Institute of Conservation and the Hearst Castle Preservation Foundation. She is currently on the board of the New York Studio School and a member of the United States Commission for UNESCO and the Board of Advocates, College of Design, Construction and Planning, University of Florida.

HELEN CAIN

City Planner, City of Victoria (Victoria, B.C., Canada)



Helen is a planner with the City of Victoria in community and heritage planning. She is part of the team for an ambitious new Official Community Plan for Victoria whose 30-year vision recognizes the role of heritage, the arts and culture in the creative and sustainable city, and was developed with ideas from over 5,000 public participants. Helen is author of the paper, Heritage and Sustainability

Conference Presenters & Moderators

in Community Planning (2010), and contributed to Cascadia Green Building Council's Report on the Green Rehabilitation and Sustainability Forum (2009). Complementing her work as a planner, she serves on the Board of Heritage Vancouver, contributing to advocacy for public policy.

DR. CHRISTINA CAMERON

**Vice-President, Canadian Commission for UNESCO
Canada Research Chair, Univ. de Montréal (Ottawa, Ont., Canada)**



Dr. Cameron is a Professor in the School of Architecture at the Université de Montréal, where she directs a research program on heritage conservation as well as international workshops on current issues in the field. She previously served as a heritage executive with Parks Canada for more than thirty-five years. Internationally she has been active in the intellectual development of the World Heritage Convention of UNESCO since 1987 and has twice

chaired the Committee in 1990 and 2008. In March 2008 she received the Outstanding Achievement Award of the Public Service of Canada, the country's highest recognition for public service.

PURNIMA DATT

Heritage Education and Communication Service, Indian National Trust for Art and Cultural Heritage (New Delhi, India)



Purnima coordinates the national heritage awareness workshops across 170 chapters of INTACH, conducting and monitoring teacher training workshops, setting up and servicing of heritage clubs with activities like adopting of monuments, heritage walks, exhibition walks and hands-on activities, creative workshops, campaigns, and events. She services heritage clubs across the country with newsletters, resource material, website activities

and other competitions. She also trains INTACH convenors on local language training in heritage education and organizes rural skill development workshops. She has also worked as the educational coordinator with WWF India. The projects she coordinated included WWF's environmental protection and conservation education programme, WWF's energy conservation programme and its educational outreach programmes.

IAN M. DAVIDSON

**National Projects Manager, National Trust for Scotland
(Edinburgh, Scotland)**



Ian Davidson has been with the National Trust for Scotland since 1983 and has undertaken numerous roles ranging from Assistant Surveyor to Regional Director. Since 2000 he has primarily been a Conservation Manager with a team that delivered all conservation activities in NE Scotland and latterly National Project Manager, leading the prioritisation and policy processes for all Trust Projects. He wrote the Trust's Project Management Guidelines

and developed the Trust's procedures for the approval, monitoring and review of Projects, together with associated staff training. Over the

years he has directed Trust Conservation Conferences, written numerous conservation articles, published booklets and conference papers, lectured at several universities and supported conservation activities in Estonia, Latvia, Malaysia and recently Western Australia.

JOHN DE CONINCK

Cross-Cultural Foundation of Uganda (Kampala, Uganda)



John has worked in Uganda for much of his adult life, first at the national university, Makerere, then for several local non-governmental organisations. He has published materials in a number of areas related to Civil Society development in the region. He has also been actively involved in a number of research initiatives on poverty reduction policy. He holds a PhD from Sussex University in the UK. He co-founded and works as researcher and policy advisor at the Cross-Cultural Foundation of Uganda.

DR. URSULA DE JONG

School of Architecture and Building (Melbourne, Australia)



Ursula is Senior Lecturer in art and architectural history at Deakin University in Australia. She is an architectural historian, an expert on the work of William Wardell, and a scholar of the 19th century Gothic Revival. A member of the State Government Point Nepean Advisory Committee and Trustee of the Federal Government Point Nepean Community Trust, she is President of the Nepean Conservation Group, Inc. Ursula is a Director of the National

Trust of Australia (Victoria) and Chair of the NTAV Cultural Heritage Committee. She was appointed to the Heritage Council of Victoria last year, and to the Editorial Board of Fabrications in 2009. She is a member of ICOMOS and a founding member of the Society of Architectural Historians of Australia and New Zealand.

AARON DOMES

**Head of Visitor Services, Writing-on-Stone Provincial Park /
Áísínai'pi Nat'l Historic Site of Canada (Lethbridge, Alta., Canada)**



From his home base in southern Alberta, Aaron explores his community and the world through his work, study, and play. He completed a BSc in Conservation Biology while on a study-abroad exchange in Melbourne, Australia, and recently finished a master's degree in World Heritage Management in Dublin, Ireland. Aaron joined Alberta Parks in 1998, and his current role at Writing-on-Stone / Áísínai'pi includes working on the park's

World Heritage Site nomination. His other professional interests include sustainable tourism and outdoor recreation, and he is an avid traveler and trail user.

Conference Presenters & Moderators

EMILY DRANI

Executive Director, Cross-Cultural Foundation of Uganda (Kampala, Uganda)



Emily, a co-founder of the Foundation, has over 12 years professional experience in development work with specific emphasis on public administration, research and cross cultural communication and studies. CCFU promotes heritage through research and documentation on the value of culture in addressing contemporary development challenges. It also supports 20 community museums in Uganda and is currently running a heritage education program

for the youth. Emily is involved in implementing these programs and engaging like-minded partners at community, national and international levels in heritage development and conservation.

JOHN DUCIE

Properties & Conservation Officer, An Taisce The National Trust for Ireland (Dublin, Ireland)



An Taisce is a national organization responsible for the management of the 10,000 plus acres and 47 historic structures in 12 counties held in trust for conservation. John is a professional horticulturist specialising in landscape design, historic conservation and heritage management, a member of the Executive Committee of the International National Trusts Organisation, and Chair of The International National Trusts Organisation Regional Group

Europe. He was also the Principal Organiser of the 13th International Conference of National Trusts, Dublin in September 2009, Vice Chairman 1999 -2003 & Vice President 2003-4 An Taisce The National Trust for Ireland, and President of the European Network of National Heritage Organisations (21 national trusts in Europe) 2006-2009.

ANAYO ENECHUKWU

Executive Director, Africana Research Centre (Enugu, Nigeria)



A lawyer based in Enugu, Nigeria, Anayo attended the Enugu State University of Science and Technology (LL.M., 2011); Nigerian Law School, Abuja, Nigeria (B.L., 2004); University of Nigeria, Nsukka, Nigeria(LL.B., 2003; and B.A.,1984). His books include the History of Obe - A Reflection of Igbo Society; Busy Brain: The Biography of Bart Nnaji: A Distinguished Nigerian Scientist; History of Nkanu; and Repercussions of the Atlantic Slave

Trade: The Bight of Biafra and African Diaspora (eds.). He is the Executive Director of Africana Research Centre, Afrec, where he works on cultural preservation. He is also the Principal Partner of Anayo Enechukwu & Associates, Enugu, Nigeria; and the Co-ordinator of INTO in Africa.

ELIZABETH ERASITO

Director, National Trust of Fiji (Suva, Fiji)



Elizabeth is from Rotuma, an island in the far north of Fiji. Rotuma has been politically a part of Fiji since 1881 and are a minority group in Fiji. Their culture closely resembles that of Polynesians. She is currently the Director for the National Trust of Fiji whose core function is cultural and natural heritage protection and the projects managed under her include community ecotourism and livelihoods,

reserve and park management, species management and recovery, and engaging with schools and communities in conservation. Elizabeth is the new Executive Officer of CEESP and will be based at the IUCN Oceania Regional Office in Suva, Fiji. Elizabeth studied Biogeography at the University of the South Pacific and Conservation and Sustainable Tourism at the University of Greenwich in the UK.

STEPHEN FAI

Associate Professor, Azrieli School of Architecture and Urbanism Carleton University (Ottawa, Ont., Canada)



Stephen holds a professional BArch (Carleton) and a PhD in Religious Studies (Ottawa). He is an Associate Professor at the Azrieli School of Architecture and Urbanism where he teaches in the design studio and in the PhD program. He has taught courses on hand drawing and on various themes in the history and the theory of architecture. Professor Fai served as the acting director of the School of Architecture (2002 – 2004), director (2004 – 2005), and associate director, graduate programs (2006 – 2010). He became the Director of Carleton Immersive Media Studio (CIMS) in 2007.

DING FENG

Vice Secretary-General, Ruan Yisan Heritage Foundation (Shanghai, China)



Ding Feng was trained as an urban planner and landscape architect at Tongji University obtaining an MA in urban planning. Now she is Chief Urban Planner of Shanghai Tongji Urban Planning & Design Institute and National Research Center of Historic Cities of Tongji University. Since 2006, she has been Vice Secretary-General of Ruan Yisan Heritage Foundation. She has organized and led projects to protect urban built heritage in China,

including the Investigation of Grand Cannel in 2007 and the Built Heritage Map of Shanghai. She also manages Ruan Yisan's international relationships, organizing the Exhibition Tour of Chinese Urban Heritage Conservation in France, Germany and United Kingdom in 2009 & 2010, and in 2011. She has just finished managing a voluntary work camp on heritage conservation.

Conference Presenters & Moderators

DAVID N. FIXLER, FAIA, LEED AP Principal, EYP/AE, Inc. (Boston, MA, USA)



David is a Principal at EYP and a renowned specialist in the rehabilitation of 20th century architecture. His projects include the renovation of Alvar Aalto's Baker House at MIT, and the incipient renovation of Louis Kahn's Richards Labs at the University of Pennsylvania. David's work and writings on architectural history, preservation and design have been published internationally and he has organized numerous conferences on a wide-range of topics. He is active in a variety of global professional organizations, including currently serving as Co-Chair of the Association for Preservation Technology's Technical Committee on Modern Heritage, Preservation Officer of the Society of Architectural Historians, and president of DOCOMOMO-US/New England.

SEAN C. FRASER, BA, BES, MEDS, MCAPH Manager, Acquisitions and Conservation Services Unit, Ontario Heritage Trust (Toronto, Ont., Canada)



Born and raised in British Columbia, Sean worked across Canada and internationally in the field of cultural heritage conservation for 20 years. He has undergraduate degrees in Architectural History / Classical Archaeology from the University of British Columbia and Architectural Design as well as a Masters Degree in Conservation of the Built Environment from Dalhousie University. He has practiced as an independent consultant in Nova Scotia, Ontario, and British Columbia has been an associate for Commonwealth Resource Management Limited and a Heritage Planner for the City of Toronto. He has worked at the Ontario Heritage Trust's Heritage Branch since 2001 and he is currently the Manager of the Trust's Acquisitions and Conservation Services Unit.

PATRICE FREY Director, Sustainability Program, National Trust for Historic Preservation (Chicago, IL, USA)



As Director of the Sustainability Program, Patrice leads the National Trust for Historic Preservation's efforts to identify and create policies that integrate preservation into federal, state, and local sustainability strategies, develop best practices for greening older and historic buildings, and provide research that explores the environmental merits of building reuse. Patrice is a graduate of the University of Pennsylvania's program in historic preservation, where she received a Master's degree in preservation planning and a certificate in real estate design and development through the Penn School of Design and Wharton Business School.

LIN GONCALVES Executive Committee, National Trust of Zimbabwe (Harare, Zimbabwe)



Lin Goncalves has spent all her life in Zimbabwe (formerly Rhodesia) and has a passion for the country, its heritage, history, its rich diversity and the opportunities it affords for people of all cultures, races and interests. Zimbabwe presently has active societies such as Birdlife Zimbabwe, The Tree Society, The Orchid Society, the Aloe, Succulent and Palm Society, The History Society and Wildlife Zimbabwe, to name a few – all of whom benefit immensely from the seven properties in the National Trust's portfolio. Currently on the Executive Committee of the National Trust of Zimbabwe with responsibility for the 'flagship' property La Rochelle, the gracious home and property of the Late Sir Stephen and Lady Virginia Courtauld.

RICK GOODACRE Executive Director, Heritage BC (Victoria, B.C., Canada)



A native British Columbian, Rick completed school in Duncan, and then studied anthropology at the Universities of Victoria, Calgary and Washington. He has worked in the heritage field for over 20 years, and has been the executive director of Heritage BC since 1990 and executive officer of the Heritage Legacy Fund of B.C. Society since 2004.

JILL H GOTTHELF, AIA FAPT Principal, Walter Sedovic Architects (Irvington, NY, USA)



Jill sets a prodigious standard for the open exchange of ideas among peers, clients & constituents, resulting in projects, workshops, presentations & publications that embody the essence of sustainable preservation. She embraces a holistic view of sustainability, pushing beyond the limits of the traditional definition to establish a balance between economics, environment, social and cultural equity, authenticity, and education. Under her distinctive leadership as Chair of APTI's Technical Committee on Sustainable Preservation, APTI has become pivotal in collecting & disseminating cutting edge philosophy, technology & tools for sustainable preservation. Ms Gotthelf has lectured and published widely on the subject of preservation and sustainability.

Conference Presenters & Moderators

JENNIFER GRAY

Executive Director, The Bermuda National Trust (Hamilton, Bermuda)



With a background in environmental management Jennifer worked for the Bermuda Government's Ministry of Environment for 31 years during which time she was a director at the Bermuda Aquarium Museum and Zoo and coordinator for the research of the Bermuda Turtle Project. In 2006 she became the first Coordinator for the Biodiversity Strategy and Action Plan for Bermuda and currently holds the position of Executive Director at The Bermuda

National Trust. A passionate environmentalist Jennifer networks with international and local environmental organisations and maintains lead roles in the Bermuda Audubon Society, ECO, the Marine Debris Task Force and the Bermuda Sargasso Sea Alliance. She is Country Coordinator for WIDECAST and an active Member of the IUCN Marine Turtle Specialist Group.

BETH HANNA

Director of Heritage Programs and Operations, Ontario Heritage Trust (Toronto, Ont., Canada)



Beth has worked in heritage, arts and culture management for more than twenty-five years. She leads the team responsible for the acquisition and stewardship of the Trust's natural and cultural heritage properties, conservation easements, cultural collections, public education programs, advocacy and community development initiatives. Beth has served on advisory committees for the Ministries of Culture, Health Promotion and Natural Resources.

She works closely with other levels of government, First Nations and a broad range of community groups and conservation organizations. She leads the Trust's sustainability initiatives, working to enhance its performance as a sustainable organization.

NATALIA RODRIGUEZ HIRSCH

Manager of the Ethiopian Home Garden Project (Paris, France)

Natalia works with the Ethiopian Home Gardens Project, based in Addis Ababa, Ethiopia. An extended biography and portrait were not available at the time of printing.

HO SHEAU FUNG

Manager, Penang Heritage Trust (George Town, Malaysia)



A leading heritage NGO in Penang, the PHT has spearheaded efforts to preserve the history and culture of Penang as well as to promote the revitalization of George Town as a living heritage city. Sheau Fung has been actively involved in the coordination and promotion of Penang's various arts & cultural activities. Since 2001, she has administered the Arts in Heritage Education Program "Anak-anak Kota", a program which aims to use arts as a creative

education tool to empower young people from different ethnic groups to explore and discover their cultural and historical identities in a diverse

living and changing heritage. In 2004, she started to direct and engage young people in various performing arts productions using local oral histories collected from the community.

MICHELLE HUA

Environmental Trust Centre (Taipei, Taiwan)



Native to Taiwan, Michelle moved to Canada in her late teens with her parents and completed a double major in Sociology and Urban studies from University of Toronto. After a diverse early career in interpretation, ESL-teaching and organic agriculture across Canada, Japan, and India, she landed in her native country and began working for the Environmental Trust Centre of Taiwan Environmental Information Association. She is responsible

for a project site in eastern Taiwan where the surrounding communities are largely populated by the Amis people, an indigenous tribe of Taiwan. She has worked with the communities in reviving their cultural heritage, particularly indigenous wisdom and traditions pertinent to sustainable land-use practices.

DR. JOHN S. HULL

Associate Professor, Tourism Management, Thompson Rivers University (Kamloops, B.C., Canada)



John is a member of the New Zealand Tourism Research Institute, and a visiting professor at the University of Trento, Italy the University of Applied Sciences, Germany and at the Icelandic Tourism Research Centre. His research addresses the sustainability of tourism planning and destination development in peripheral regions. Past clients include the UNWTO, UN CBD, UNEP, UNESCO,

World Bank, Nordic Council, European Tourism Research Institute, European Central Development Programme, South Pacific Tourism Organisation, Tourism Atlantic, and the Canadian Tourism Commission.

THOMAS A. HUTTON (DPhil)

Professor, Centre for Human Settlements and School of Community & Regional Planning, UBC (Vancouver, B.C., Canada)



Thomas Hutton is a Professor in the Centre for Human Settlements, and the School of Community and Regional Planning at the University of British Columbia (UBC). Hutton's themes are the built environment and economic change, the implications of innovation in Canadian city-regions, and the cultural economy. Dr. Hutton's publications include *The New Economy of the Inner City: Restructuring, Regeneration and Dislocation in the 21st*

Century Metropolis (2007) as well as articles on the regeneration and dislocation in inner city Vancouver, and new economic spaces in Asia-Pacific cities.

Conference Presenters & Moderators

MIKE JACKSON, FAIA

Illinois Historic Preservation Agency (Springfield, IL, USA)



Mike is an architect and urban designer with more than 30 years of experience in the field of historic preservation. He is a visiting professor of architecture at the University of Illinois at Urbana-Champaign, and holds degrees from the University of Illinois at Urbana-Champaign and Columbia University in New York. He is also a founding member of the Association for Preservation Technology Committee on Sustainable Heritage and has

been active in the development of green building standards and preservation policies.

KAYLA JONAS

Heritage Planner, Heritage Resources Centre, University of Waterloo (Waterloo, Ont., Canada)



Kayla joined the Heritage Resources Centre (HRC) in 2007. She has an Honours BES in Environment and Resource Studies, joint major in Anthropology from the University of Waterloo, and has recently begun her Masters in Planning. At the HRC, Kayla is involved in many projects including work on the Historic Places Initiative, acting as Coordinator for the Heritage Districts Work! study by the Architectural Conservancy of Ontario, and compiling the Town of Halton Hills' Heritage Register. She also completed the Goderich Harbour Cultural Heritage Landscape study. In addition, Kayla maintains the HRC's blog.

NED KAUFMAN (Ph.D.)

Principal, Kaufman Conservation (New York City, NY, USA)



Dr. Ned Kaufman is a free-lance consultant in heritage conservation who also writes and teaches. His work has challenged historic preservationists to go beyond a traditional focus on beautiful buildings and become part of a larger movement for social justice. His 2009 book *Place, Race, and Story: Essays on the Past and Future of Historic Preservation* offers frameworks and case studies that demonstrate what a progressive heritage conservation

movement looks like. Dr. Kaufman founded and co-directed Pratt Institute's graduate program in historic preservation.

ALASTAIR KERR

Adjunct Professor, Cultural Resource Management Program, University of Victoria (Victoria, B.C., Canada)



Alastair Kerr worked for the British Columbia Heritage Branch for 36 years and was the Manager of Heritage Programs for the last six years. Currently he teaches cultural heritage management at the University of Victoria and Hong Kong University. He has served on many boards and committees and currently is the Vice-President of Craigdarroch Castle Historical Museum Society.

MICHAELA KUBÍKOVÁ

Director, National Trust of Slovakia (Bratislava, Slovakia)



Michaela has been working for the National Trust of Slovakia for the last ten years, and since 2008, has held the position of a director of this organisation. In 1995 she graduated from the Faculty of Nature Sciences at the Comenius University in Bratislava. Later, she did the postgraduate course on Architectural Conservation Studies at the Academia Istitopolitana Nova in Svaty Jur. She worked as the Acting Secretary General of the European

Network of National Heritage Organisations for many years, and during that time was involved mainly in the organisation of European Exchange Programmes for heritage practitioners in Slovakia, the Czech Republic, Hungary, Lithuania, Latvia, Ireland and Northern Ireland. Her professional interests are cultural policies of European countries, cultural landscapes, management of historical parks and gardens, environmental interpretation and education, cultural tourism and organisational development of heritage NGOs.

MAUREEN LIEBL

Project Director, Mehrangarh Museum Shop, Mehrangarh Fort (Jodhpur, Rajasthan, India)



Trained as an art historian, she was Associate Director of the John D. Rockefeller 3rd Fund/Asian Cultural Council in New York, and consultant to the Indo-U.S. Subcommission on Education and Culture for projects in India and Indonesia before moving to India two decades ago. Since then, she has served as a consultant on craft and cultural development projects in India and Bhutan for, among

others, The World Bank and UNDP. She is Executive Director of Muse India Heritage Concepts, specializing in cultural commerce development.

TERRY L. LITTLE

Chief Operations Officer, Trust for African Rock Art (TARA) (Nairobi, Kenya)



Terry has over 20 years of experience in the field of cultural heritage with a focus on conservation and promotion. He has first-hand experience on museum and heritage projects in Benin, Brazil, Chile, Ethiopia, France, Ghana, Guinea, Italy, Kenya, Malawi, Morocco, Niger, Nigeria, South Africa, Zambia and Zimbabwe. He has been a lecturer in communications and marketing of cultural heritage at the University of Cassino and the Venaria Reale/University of Torino, Italy. At TARA, he has led the development of several outreach programs and community rock art projects around Africa.

Conference Presenters & Moderators

JIM LORD

Consultant, Quest Workshops & Fundraising (Cleveland, OH, USA)



Jim began his work as a consultant 40 years ago, focusing on capital campaigns with one of the world's largest fundraising firms, Ketchum Inc. A few years later, he wrote the book "The Raising of Money", which went on to become the all-time best selling work on fundraising. His latest book, "What Kind of World Do You Want?", written in collaboration with Pam McAllister, is both inspirational and practical, emphasizing that significant and positive societal changes are achievable.

DONALD LUXTON, FRAIC

Principal, Donald Luxton & Associates Inc. (Vancouver, B.C., Canada)



Donald Luxton & Associates Inc. is a leading cultural and heritage resource management firm with offices in Vancouver, Calgary and Victoria. Donald is a well-known, award-winning consultant, advocate, educator and author, and has worked on numerous projects throughout western Canada, including municipal planning projects, museum development and the restoration of residential, commercial, and institutional buildings. In 1983, he was a founding Director of the Victoria Heritage Foundation, and is the current President of Heritage Vancouver. In 2009, he was the recipient of the British Columbia Heritage Award.

ROB MACKLIN

National Agriculture and Food Adviser, The National Trust (Swindon, England)



Rob is principally responsible for providing expertise and leadership in sustainable agriculture, food initiatives and farm diversification as part of an integrated conservation team spanning the Trust's 1,500 tenant farmers and farm managers across England, Wales and Northern Ireland. Graduating with Applied Zoology and Agriculture from Reading University, Rob gained an MSc in Crop Protection from Cranfield. Rob joined the National Trust in 1999 with the remit of promoting environmentally responsible farming. He co-authored the National Trust's Agriculture and Food policies and established a team of regional Farming Advisers to help implement improvements on the ground. Whilst in this role, he gained an MSc in Coastal Conservation and Management which focussed on the sustainability of seafood.

CINDI MALINICK

Louise B. Potter Director of Special Projects, National Trust for Historic Preservation (Washington, D.C., USA)



As senior advisor to the Vice President, Cindi assists historic sites with planning, governance, and operations. Earlier, she was Director of Decatur House (1818), designed by the father of American Architecture, B. Henry Latrobe. Located across from the White House, the site contains the only extant slave quarters within sight of the Executive Mansion. Malinick has written and lectured about American architectural history, and historic sites interpretation and management. She holds degrees from the College of William and Mary and the University of San Diego.

OLIVER MAURICE

Director of Membership Development and Services, INTO (London, England)



Oliver spent 32 years with the National Trust in England, the last 18 of which as Director of the Northumbria Region (1984 – 1992) and then Director of the NW Region (1992 – 2002). On his retirement he became an international heritage consultant, offering his services voluntarily to national and heritage trusts around the world. He attended the International Conference of National Trusts in Edinburgh (2003), Washington DC (2005), Delhi (2007) and Dublin (2009). INTO was founded at the Delhi Conference in 2007 and Oliver was appointed honorary Director (Membership Services and Development) in March 2008. In this and his earlier consultant capacity he has travelled the world extensively and visited many of the INTO members helping to build capacity and as an advocate for heritage conservation.

YURI L. MAZUROV

Professor, Moscow State Lomonosov Univ. (Moscow, Russia)



The first professor to launch heritage studies in Russian universities, Yuri is also Lecturer on Sustainable Development, Environmental Management, Natural and Cultural Heritage. He is an active participant of numerous national and international projects on heritage management, sustainable development and education for sustainable development. The Russian Arctic National Park on Novaya Zemlya Archipelago which was established in 2009 is one of them. He has taken part in INTO conferences since 1995. He has brought many foreign and international ideas of heritage management into the Russian practice due to his numerous publications in academic and public media.

Conference Presenters & Moderators

S.K. MISRA

**Chairman, Indian Trust for Rural Heritage and Development
(New Delhi, India)**



Padma Bhushan award, for distinguished service in the fields of Civil Service and Tourism.

S.K. Misra is the Vice-Chairman Emeritus of INTO. He retired from the Government of India as Principal Secretary to the Prime Minister, after a distinguished career in which he served as Secretary to the Ministries of Tourism, Civil Aviation, and Agriculture. He then assumed the leadership of INTACH, where he served from 1999 to 2010, as Vice-Chairman and then as Chairman. In 2009, the President of India conferred on him the prestigious

SIMON MOLESWORTH, CA, QC

Chairman, International National Trusts Organization (Hampton, Australia)



From 1980 to 2005, Simon was a councillor of the National Trust of Australia (Victoria), having been its honorary chairman and then president for almost 20 years. Since 1988, he has also been a board member of the Australian Council of National Trusts and was its chairman 2001 to 2006. He has also served as a Commissioner of the Australian Heritage Commission and a member of the Australian Government's National Cultural Heritage Committee. He helped found the Environment Institute of Australia, and the National Environmental Law Association of Australia. In 1994 he was appointed a Member of the Order of Australia for his "services to the community in the field of conservation and the environment in particular through the National Trust." He has received many other awards and recognition for his work in environmental law and on behalf of the National Trust. After initially practicing as a solicitor, Simon became a barrister in Victoria in 1984 and was appointed a Queens Counsel in 1995, specialising in environmental, planning, heritage and natural resource law. Simon Molesworth is currently chairman of the Executive Committee of the International National Trusts Organisation and was chair of INTO's Steering Committee from mid 2006

RICHARD MOORHOUSE

Executive Director, Ontario Heritage Trust (Toronto, Ont., Canada)



Trails Open Ontario, the Ontario Places of Worship Inventory and the publication, Ontario's Heritage: a celebration of conservation. Richard

Richard is a graduate of the University of Waterloo with degrees in Environmental Studies and Architecture and is a member of the Ontario Association of Architects. He has over 30 years of experience working in heritage conservation in Ontario. He was instrumental in the protection and preservation of a number of sites of provincial and national heritage significance, in the creation of the Lieutenant Governor's Ontario Heritage Awards,

is a member of the Board of Directors of the Willowbank School of the Restoration Arts in Queenston, a member of the National Council with the Heritage Canada Foundation and the Vice-President of the Arts and Letters Club of Toronto.

MIKE MORIARTY

South African National Heritage Trust (Johannesburg, S.A.)



candidate for Mayor of Johannesburg in the 2006 elections. He is the President of the Rotary Club of Johannesburg.

Mike leads a heritage trust in South Africa called The Conservation Trust. In 2008 it resolved to pursue the creation of a national trust. He travelled across that country to discuss the concept. This saw the establishment of a Consultative Committee in 2009 and an Interim Board for the South African National Heritage Trust in 2010. He is a representative in the Gauteng legislature in South Africa. He is the Provincial Chairman of his party. He was a

JUDY OBERLANDER

**Principal, Judy Oberlander and Associates Inc.
(Vancouver, B.C., Canada)**



director of Simon Fraser University's City Program and the curriculum consultant to the Vancouver Heritage Foundation. She currently teaches heritage conservation and urban revitalization courses at the University of Victoria and Simon Fraser University and has won two national continuing education awards and three Vancouver Heritage Awards. She has served on numerous boards – The Leon and Thea Koerner Foundation, Jewish Federation, APT, ICOMOS Canada and civic commissions in Ottawa and Vancouver.

Judy creates educational programs, conservation and fundraising strategies for foundations and non-profit organizations. A graduate in Historic Preservation from Columbia University with a Certificate in Fundraising from NYU, she has worked in the public and private sectors in Ottawa and Vancouver, as well as heritage conservation projects in many parts of Canada. Committed to mid-career education, she was the founding

BRIONY PENN

**Director, The Land Conservancy of BC
(Salt Spring Island, B.C., Canada)**



the co-founders of The Land Conservancy of BC, which she is still serving as Vice Chair. A part time lecturer and adjunct professor with the School of Environmental Studies, UVic, she is best known for her work as an award-winning writer, community mapper and broadcaster.

Briony has been involved in the land trust movement since 1981 when she began her doctorate in geography in Scotland and worked with the National Trust of Scotland in both a research and professional capacity. She brought many of the ideas of the national trust movement back to British Columbia and worked on the original Stewardship Pledge Committee in the early 90s to create the legislative framework for land trusts. She is one of

Conference Presenters & Moderators

THOMAS PERRIGO

Chief Executive Officer of the National Trust of Australia (Western Australia) (Perth, Australia)



CEO of the NTWA since August 1990, Thomas has extensive experience in heritage conservation, interpretation and management within the community, government and private sector. He pioneered the implementation of exchange programs between the National Trust in Western Australia, and heritage institutions overseas. He has tertiary degrees in science and education and post tertiary qualifications in science and management. He has served on a number of Boards, Committees and Community bodies and is committed to best practise outcomes in the conservation and interpretation of Western Australia's heritage.

URSULA PFAHLER

Community Heritage Planner, Heritage Branch, Government of British Columbia (Victoria, B.C., Canada)



Ursula's portfolio at the Heritage Branch includes heritage tourism and economic development. Before she joined the Heritage Branch, she worked as an adult educator in the post-secondary educational sector and designed and taught courses in global tourism, community issues in tourism and Indigenous tourism. Through her own consulting company she delivered workshops on cultural and heritage tourism in communities all over British Columbia, and assisted cultural organizations and entrepreneurs with business planning and marketing.

MARTIN PURSLOW

CEO, National Trust of Australia (Victoria) (Melbourne, Australia)



A Graduate of Manchester University, Martin is CEO of National Trust in Melbourne, Australia, responsible for 36 sites, 70+ community restoration appeals and various education and advocacy programs. He has extensive UK and Australian experience balancing restoration with sustainable development. He directed the National Galleries of Scotland's first outstation, Adam's Paxton House near Edinburgh, and oversaw restoration and opening by The Queen of Danson House, the most significant building at risk in London at the time. He has collected numerous awards including the Qantas Australian Tourism Award for cultural heritage twice and the Australian New Zealand Interpretation Award for Old Melbourne Gaol Crime and Justice Experience. He is currently a director of the Melbourne Heritage Restoration Fund.

GEOFFREY READ

Director of Strategic Projects and Infrastructure, INTO Secretariat (London, England)



Geoffrey has spent his career working on urban development issues and programs. He has a background in civil and municipal engineering, with a smattering of applied economics. Experience working in Europe, Africa and South and East Asia has given the opportunity to be exposed to a broad range of challenges to be dealt with during policy assessment and formulation, development of program design, and physical project management and implementation. His academic background was in municipal engineering and business administration. He currently supports INTO as one of the volunteer Directors, works as a consultant to the World Bank, and is involved in other development project activities, advocating the value of global heritage in development.

DAME FIONA REYNOLDS DBE

Director General of the National Trust for England, Wales and Northern Ireland (London, England)



Director General of the National Trust since 2001, Fiona is passionate about the countryside and heritage. She is a reformer who welcomes and encourages change, but one who also believes that we can learn much from those who have gone before and that all organisations should practice what they preach. In the 10 years since she arrived, Fiona has seen membership of the National Trust grow from 2.7 million to 3.8 million people today. In this period income has doubled and visitor numbers to Trust properties have increased from 10 million to 17.7 million. The Trust is now Europe's biggest conservation body.

MARCY ROCKMAN, Ph.D.

National Climate Change-Cultural Adaptation Coordinator, National Park Service (Washington, DC, USA)



Marcy Rockman is an archaeologist/anthropologist by training with specialization in how human groups gather, share, remember, and transmit environmental information. Prior to moving to the NPS, she was a 2009-2011 Science and Technology Policy Fellow with the American Association for the Advancement of Science (AAAS) placed with the U.S. Environmental Protection Agency National Homeland Security Research Center in Washington, DC. Dr. Rockman has worked in the fields of cultural resource management and environmental consulting in California and Arizona and is a Research Associate at the Cotsen Institute of Archaeology at the University of California, Los Angeles (UCLA).

Conference Presenters & Moderators

BERNARD ROUSSEL

Professor, Musée national d'Histoire naturelle (Paris, France)



Bernard is an ethnobiologist specialised on South-Saharan Africa. He is codirector of a research group (UMR 208; Patrimoines locaux, IRD) dealing with tropical natural and cultural patrimonies and related local ecological knowledge. He is in charge since 2006 of the coordination of a Ethiopian-French project (financed inter alia by the French Global Fund for Environment, FGEF) aiming to establish a legal and institutional structure in Ethiopia

to support recognition and protection of Ethiopian Home gardens and to establish a structure (House of Gardens) for promoting local specialties produced in those gardens.

MARY SANSEVERINO

Senior Instructor, Dept. of Computer Science, University of Victoria (Victoria, B.C., Canada)



As well as being a Director with The Land Conservancy of British Columbia, Mary Sanseverino is a faculty member in the Computer Science Department at the University of Victoria. A keen user of social media herself, Mary integrates, researches, and evaluates the use of social media techniques in her teaching. Mary also instructs students in social media basics as part of her introductory computer science classes. Not content to work solely behind a

desk, Mary spends a great deal of time out of doors photographing, mapping, and writing about natural systems, wildlife, and eco-adventure. Her recent work is available at <http://maryslens.blogspot.com/>

PAUL SAPOUNZI

(B.E.S., B. Arch., O.A.A., M.R.A.I.C., A.I.A., C.A.H.P.)

Partner, Ventin Group Architects (Brantford, Ontario)



Paul has been involved with heritage buildings and National Historic sites such as Old Toronto (Don) Jail, the Legislative Assembly of Ontario building at Queen's Park, Dominion Public Building in Guelph, and Castle Kilbride Museum in Wilmot Township. He is an architect with +VG (formerly The Ventin Group), a firm dedicated to conservation of built heritage since 1972, and is a member of the Canadian Association of Heritage

Professionals (CAHP). Paul is a graduate of the University of Waterloo where he earned the American Institute of Architects Gold Medal of Scholarly Excellence. He has been a visiting critic at the University of Waterloo, the University of Toronto, Ryerson University, the Universidad Nacional del Nordeste in Argentina, and Conestoga College.

MARTIN SCICLUNA

Director Gen., Today Public Policy Institute (Valletta, Malta)



Martin was educated at St Edward's College, at the Royal Military Academy, Sandhurst, the Army Staff College, Camberley and at the Royal College of Defence Studies, London. He retired to Malta at the end of a career spent first in the British Army and then as a civil servant in the Ministry of Defence in London for 23 years. He was adviser to two Prime Ministers of Malta on defence policy matters and is currently adviser to the Government of Malta on

illegal immigration. Mr. Scicluna is a member of the Council of Europa Nostra and of the Board of the International National Trusts Organisation (INTO).

WALTER SEDOVIC

Founding Principal & CEO Walter Sedovic Architects (NY, USA)



Mr. Sedovic is dedicated to historic preservation and sustainable design. His work and firm are recognized as representing the vanguard of infusing preservation projects with green building approaches and ideologies, resulting in enriched educational and cultural opportunities, and strong community ties. Walter is a sought-after speaker nationally and internationally on the subject of Sustainability and Preservation and is the Guest Editor of the

Association for Preservation Technology International's special edition Bulletin on Sustainable Preservation. His firm has won virtually every national preservation award; recently he has been elevated to the American Institute of Architects' College of Fellows.

WENDY SHEARER, OALA, FCSLA, ASLA, CAHP

Managing Dir., Cultural Heritage, MHBC (London, Ont.)



Wendy has over 28 years of experience in the documentation and assessment of a wide range of cultural heritage landscapes. As well, she has completed the planning and design of the restoration and rehabilitation of numerous nationally and provincially significant historic sites, several of which have received urban design and heritage awards. She teaches the Cultural Landscapes and Gardens course at the University of Victoria in the Cultural Resource Management Program.

KATHLEEN SHEPPARD

Director of Operations, The Land Conservancy of BC (Victoria, B.C., Canada)



With TLC since 2001, Kathleen has worked extensively in the non-profit sector, including time with the Castle-Crown Wilderness Coalition and the Cows and Fish Program. From 1997-2001, she worked as a Research Assistant with the Medicine River Wildlife Centre (near Red Deer, Alberta). Kathleen has a B.Sc in Geography and Biology

Conference Presenters & Moderators

from the University of Victoria. She lives in Duncan, BC with her partner Rob.

JULIAN SMITH

Executive Director of Willowbank; Principal, Julian Smith & Associates, Architects (Queenston, Ont., Canada)



Julian Smith has been a leader in the conservation of Canada's historic places for over 30 years. As Chief Conservation Architect, National Historic Sites Program at Parks Canada from 1980-87 he advised on the implementation of the Federal Heritage Buildings Program. In 1989, he established the heritage conservation programme at Carleton University, where he served as Director for 17 years.

Noted projects in which he has played a leading role include: the restoration of the Vimy Memorial in France, the master plan for the landscapes of Parliament Hill and Rideau Hall, and the conservation plan for the Canadian Ambassador's Residence in Tokyo, Japan. He has been invited to advise UNESCO on drafting a new convention on the protection of historic urban landscapes.

YVONNE STICH

Park Planner, City of Richmond (Richmond, B.C., Canada)



Yvonne is one of those rare people nowadays who has worked for only one company, the City of Richmond, for her whole working career. Starting fresh out of university with a landscape architecture degree, her roles and responsibilities have evolved and become more complex and rewarding in keeping with a City that is also evolving - into a diverse urban centre. Over the last 20 years, her roles have ranged from design and construction, project

management of multi-million dollar projects, to research and writing of major corporate strategies such as the 2009-2012 Waterfront Strategy and participating in multiple corporate strategic teams. She says that, without a doubt, the most rewarding project that she has worked on is Terra Nova Rural Park with its many facets.

DR. SETHURAMAN SURESH

Tamil Nadu State Director, INTACH, and currently Fulbright Senior Research Fellow, National Trust for Historic Preservation (Washington D.C., USA)



Also a fellow at the School of Architecture, Planning and Preservation, University of Maryland, Dr. Suresh studies the American policies and problems of historical sites and buildings preservation. He holds a Ph.D. in Classical Archaeology from the Jawaharlal Nehru University, New Delhi, India. He was earlier Nehru Visiting Fellow at the Victoria and Albert Museum, London. Presently, he heads the Tamil Nadu State Chapter of the Indian

National Trust for Art and Cultural Heritage (INTACH). He has, to his credit, 30 books and 50 published research papers on various aspects of South Asian and Roman history, art and archaeology.

BISHNU TULSIE

Director, Saint Lucia National Trust (Castries, St. Lucia)



Following a career as an educator, Bishu joined the public service of Saint Lucia where he headed the Energy, Science and Technology, Environment and Sustainable Development Planning Department. In this capacity he was responsible for Saint Lucia's compliance with several multilateral environmental agreements (MEAs). He also provided consultancy services through Environment Canada and UN

Agencies to assist Caribbean counties meet their MEA compliance obligations. He also published in the Earth Resources Forum and served as a lead author to the Intergovernmental Panel on Climate Change. He is the recipient of national and international awards for his contributions to international processes to protect the global environment. The Saint Lucia National Trust is a non-governmental organisation established by an act of parliament to protect the island's patrimony.

BILL TURNER, CM

Executive Director, The Land Conservancy of British Columbia (Victoria, B.C., Canada)



Bill founded The Land Conservancy in the spring of 1997, along with four other founding members and served, in a full-time volunteer capacity, as both its President and Executive Director until 2004. Since then he has continued to serve as the Executive Director. As an Accredited Land Consultant and Realtor, Bill has been working to protect B.C.'s special places for many years. Prior to his founding of TLC, he worked with the Nature

Conservancy of Canada for several years. In addition to his work with TLC, Bill currently serves as Vice-Chairman of the International National Trusts Organization. He also is a founder and board member of the American Friends of Canadian Land Trusts, and the Land Trust Alliance of British Columbia. In August 2005, he was appointed a Member of the Order of Canada in recognition of his work in saving special places. In 2007, Bill was awarded an Honourary Doctor of Laws Degree from the University of Victoria.

NANCY TURNER

Distinguished Professor and Haki Professor in Ethnoecology, School of Environmental Studies, University of Victoria (Victoria, B.C., Canada)



Nancy has worked with First Nations elders and cultural specialists in northwestern North America for over 40 years, with a strong record of collaboration with Indigenous communities in documenting and promoting their traditional knowledge of plants and habitats. She has authored or co-authored over 20 books, including *Plants of Haida Gwaii* and *The Earth's Blanket*; and over 125 book chapters and papers. She has received a number of awards for

her work, including membership in Order of British Columbia (1999) and the Order of Canada (2009).

Conference Presenters & Moderators

ANTHONY VEERKAMP

Director of Programs, Western Office, National Trust for Historic Preservation (San Francisco, CA, USA)



Anthony Veerkamp is Director of Programs with the Western Office of the National Trust for Historic Preservation, a privately-funded nonprofit organization that works to save America's historic places to enrich our future. Anthony has worked with public agencies, non-profit organizations, businesses and individuals to promote preservation throughout the West since joining the National Trust in 1993. A frequent writer and public speaker, his areas of specialization include sustainability and climate change policy, heritage tourism, and the protection of cultural heritage resources in parks and open space lands. Anthony is a graduate of Boston University's Masters Program of Preservation Studies, and holds a Bachelor of Arts in Economics and Art History from McGill University in Montreal.

ANDREW WALDRON

Canadian Registrar, Canadian Register of Historic Places, Parks Canada (Gatineau, Que., Canada)



Andrew leads the federal-provincial-territorial collaboration to create a complete listing of Canada's historic places. Built on public access to a Web site and a suite of social networking tools, the Canadian Register is the definitive list of all historic places for the country. In an earlier career, Andrew produced research for the Historic Sites and Monuments Board of Canada and the Federal Heritage Buildings Review Office. He specialized in the history of Canadian modernism and its architectural manifestations, with interests in Canadian interpretations of modern architectural theory in the post-war period, utopian designs, modern vernacular architecture and architectural regionalism. He holds a master's degree in Canadian architectural history from the School for the Study of Art and Culture at Carleton University.

NICHOLA WALKDEN

Deputy Executive Director, The Land Conservancy of British Columbia (TLC) (Victoria, B.C., Canada)



Nichola's key area of responsibility is agricultural programs, focusing on farm land security and affordable access by farmers as well as the conservation and stewardship of agricultural land. Nichola has been with TLC for 15 years where she was a founding volunteer and first employee. In her role at TLC she has guided the development of native grassland conservation projects, the Conservation Partners Program and TLC's Nature Conservation programs. She holds a BSc from the University of Calgary and MA from Royal Roads University. Nichola has served on the Boards of the Grasslands Conservation Council of British Columbia and the Friends of Ecological Reserves. She currently is a member of the Board of Linking

Land and Future Farmers, and has just been asked to be an Advisor for the Capital Region Good Food Society.

DR. JUJU WANG

National Tsing Hua University (Taipei, Taiwan)



Juju is a Professor of Environmental Sociology at National Tsing Hua University, Taiwan. He has published three books since 1992. Pilot research issues in Taiwan, such as the Social Impact Assessment (1990) and Gross National Happiness (2008), were led by Juju. He has also been devoting himself to promoting SCI (Social Contribution Index) by participating in NGO grassroots movements, as well as twice being a delegate to the Earth Summit. Formerly the President of National United University in Taiwan, he has been empowering students in social participation at his university in Taiwan for last three years. In addition, Juju is the President for two NGOs in Taiwan: Taiwan Environmental Protection Union (TEPU) and Taiwan National Trust (TNT).

JEFF WARD

Manager of Planning, Resource Management and Development, CRD Parks (Victoria, B.C., Canada)



Jeff Ward is currently Manager of Planning, Resource Management and Development with Capital Regional District (CRD) Parks in Victoria, British Columbia. Jeff has worked as a planner for 30 years and has held planning positions with Parks Canada, Regional District of East Kootenay and CRD. He has travelled and explored parks throughout Canada, United States, Great Britain, Mexico and Costa Rica and brings a wealth of practical knowledge and experience to park planning and management. Jeff has made presentations at many conferences, including the Canadian Institute Planners, and was a board member of the Pacific Northwest United States Parks and Recreation Association Resource Management Institute. In 2002 Jeff was recognized as the Planning Institute of British Columbia's Planner of the Year.

DR. ANDREW WEAVER

Professor, School of Earth & Ocean Sciences, University of Victoria, (Victoria, B.C., Canada)



Andrew Weaver is one of the world's foremost climate scientists. He was a lead author in the UN Intergovernmental Panel on Climate Change that won the 2007 Nobel Peace Prize. He has authored or co-authored nearly 200 peer-reviewed journal articles, and his recent book "Keeping Our Cool", has won acclaim for its discussion of climate change and sustainability. Andrew is Canada Research Chair in climate modeling and analysis at the University of Victoria and has been named a Guggenheim Fellow, a Fellow of the American Meteorological Society, a Fellow of the Royal Society of Canada, a member of the Order of British Columbia, and one of the top 20 scientists in Canada under the age of 40.

Conference Presenters & Moderators

JONATHAN YARDLEY

(Dip Arch (Birm), MAIBC, MRAIC, RIBA, CAHP)

President, Jonathan Yardley Architect, Inc.

(Salt Spring Island, B.C.)



Jonathan was trained and registered as an architect in England, where he was involved with heritage conservation as “secretary responsible for scheduled buildings” for the Lichfield and South Staffordshire Archaeological and Historical Society. In 1967, he immigrated to Canada and he worked for Erickson/Massey Architects and Thomson Berwick and Pratt before setting up his own architectural practice in 1972 as Jonathan Yardley Architect.

Jonathan has lived and worked out of Salt Spring Island since 1974. His heritage conservation projects have been in communities all over B.C. and as far away as Shanghai. He is a board member of both the Canadian Association of Heritage Professionals and the B.C. Association of Heritage Professionals and a past-president of the Heritage Society of B.C.

SANGKOO YUN

National Trust for Korea (Seoul, South Korea)



Sangkoo is an Executive Committee Member of INTO and the owner and resident of Yun Posun House in Seoul, which is a registered Historic Property. Built in 1870's, the noble estate is a rare remaining Hanok, the traditional Korean house, in its original glory. Sangkoo graduated from Syracuse University and became the CEO of Dongsuh Corporation, an architectural materials firm since 1984. Active in Rotary where he served as the

District Governor in Seoul, and served as the Director and co-chair of the Executive Committee for the National Trust of Korea. He is interested in studying the sustainability of values of heritage sites.

Thank you to each and every one of our presenters and moderators for sharing their knowledge and their experience.

Thank You to our Volunteers and our Partners!

Organizing a major conference such as this requires a huge amount of time, effort and generosity on behalf of many people. As in all of our endeavours, we simply could not be successful without the tremendous help and vitality provided by our numerous volunteers. Whether it's helping to staff the registration or information tables during the conference, taking notes in workshops or organizing field trips and social events, our volunteers help provide the opportunity for us get the most out of our time together. We would like to publicly recognize their contributions, and thank them for their help.

Thanks also go to the staff of The Land Conservancy and the Heritage Canada Foundation, who have put in many hours and extra effort to pull together the countless details involved in this conference.

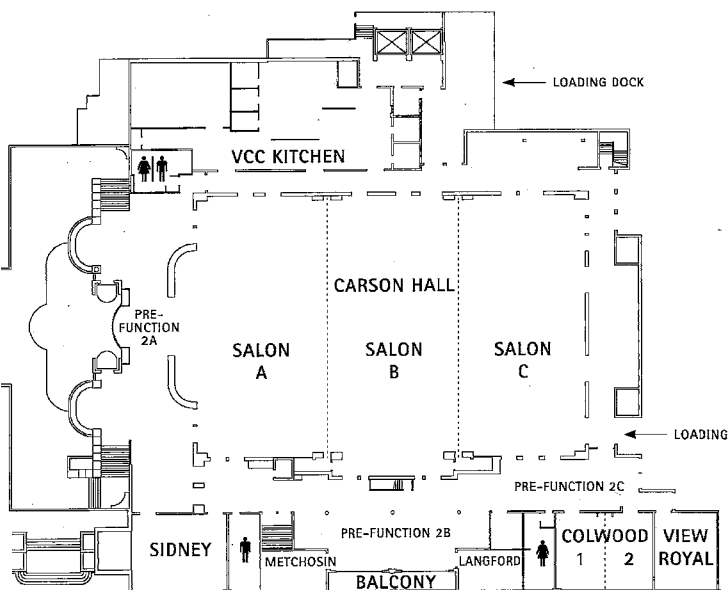
And finally, we also want to thank our partners – the owners and operators of the sites we will visit and the businesses and others that have helped with contributions, reduced rates or just good advice. We appreciate their generosity and their desire to help our work succeed.

- the Organizing Committee

Getting Around, and Staying in Touch



MAP OF VICTORIA CONFERENCE CENTRE, 2ND LEVEL



Stay Connected...

During the conference our staff and volunteers will be reporting regularly on the discussions, progress and activities that are taking place. To join in the discussions, follow us on our conference Twitter account:

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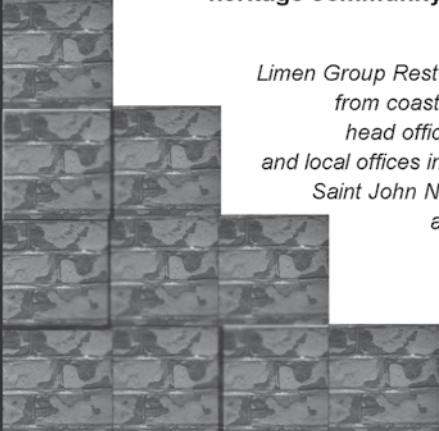


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