



St. John's, Newfoundland and Labrador

Revitalize!
Economic renewal.
Quality of Life.
Heritage Buildings.



**The Heritage Canada Foundation's
2010 Annual Conference**

in cooperation with the
Canadian Association of Heritage Professionals

**Historic places are the building blocks
for a vibrant and viable future.**

www.heritagecanada.org

September 30 – October 2, 2010 • Sheraton Hotel Newfoundland

2010 Conference Program

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Historic places are the building blocks for a vibrant and viable future.

Conference Coordinator

Chris Wiebe – Officer, Heritage Policy and Government Relations, HCF

Program Committee

Kim Blanchard - Newfoundland Historic Trust; Heritage Foundation of Newfoundland and Labrador, NF

David Bradley - Board Member, HCF; Chair, Association of Heritage Industries Newfoundland and Labrador, NF

Natalie Bull—Executive Director, HCF

Merinda Conley - President, Community Strategies Inc., Calgary, AB

Jerry Dick - Director of Heritage, Dept. of Tourism, Culture and Recreation, Govt. of Newfoundland and Labrador

Shannie Duff - Deputy Mayor, City of St. John's, NF

Matthew Francis - Head, Municipal Heritage Services, Historic Places Stewardship Section, Dept. of Culture and Community Spirit, Government of Alberta, AB

Nicholas Heap - Climate Change and Energy Policy Analyst, David Suzuki Foundation, Vancouver, BC

Jim Mountain - Cultural Planner, Heritage Development, City of Ottawa, ON

Shane O'Dea - Professor, Dept. of English, Memorial University, NF

Larry Pearson - Director, Historic Places Stewardship Section, Dept. of Culture and Community Spirit, Government of Alberta, AB

Chris Sharpe - Professor, Dept. of Geography, Memorial University, NF

Jo Sawyer - Associate Professor (Retired), Department of Geography, Memorial University, NF

François Varin - Executive Director, Fondation Rue Principales, QC

Venues and Logistics

Kerri Button—Association of Heritage Industries Newfoundland and Labrador, NF

Mike Clair - The Harris Centre, Memorial University, NF

Margaret Donovan—Tourism Industry Coordinator, City of St. John's, NF

David Lough - Manager, Federal Tourism Partnerships, Canadian Heritage, St. John's, NF

Deborah O'Rielly - Vice-President, Newfoundland Historic Trust, NF

Linda White - Newfoundland Historical Society, NF

Sponsorship and Fundraising

David Bradley - Board Member, HCF; Chair, Association of Heritage Industries Newfoundland and Labrador, NF

George Chalker - Executive Director, Heritage Foundation of Newfoundland and Labrador, NF

David Hood - President, Newfoundland Historic Trust, NF

Deborah O'Rielly - Vice-President, Newfoundland Historic Trust, NF

Robyn Pike - Director, Newfoundland Historic Trust, NF

Peter Whittle - Heritage Foundation of Newfoundland and Labrador, NF

This conference is organized in cooperation with the Canadian Association of Heritage Professionals (CAHP).



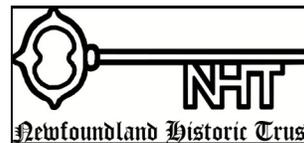
Thank you to the Canadian Forum for Public Research on Heritage for its ongoing support.



Thank you to the following organizations for their many contributions to the conference.



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Greetings from the Chair



Hello, Bonjour!

It is my pleasure to welcome you to the Heritage Canada Foundation's 37th annual conference, **Revitalize! Economic Renewal. Quality of Life. Heritage Buildings.** Canadian communities are looking for new, organic solutions for the revitalization of older districts and heritage buildings. This conference will explore how capitalizing on heritage buildings can play a leading role in revitalizing Canadian communities large and small, urban and rural. Read through the program and you will see it incorporates a broad range of perspectives: from heritage conservation and

architecture, to social innovation and entrepreneurship, community greening and economic development, and arts and tourism.

Welcome to the City of St. John's! The Heritage Canada Foundation's connection with the city runs deep. By the mid-1970s, downtown St. John's was in severe decline with businesses and residents being tugged or forced to the suburbs. Beginning in 1975, as part of its Canada-wide Area Conservation Program, HCF purchased 15 rundown houses at risk of demolition – chiefly along Bond, Gower, and Prescott Streets – and refurbished them, later selling them with heritage covenants. As you walk between venues during the conference this weekend, you may notice Heritage Canada plaques affixed to many of these buildings.

Today, with its cutting-edge projects and commitment to heritage buildings, this Prince of Wales Prize-winning community is the perfect setting for a conference examining how innovative collaborations can sustain renewal over the longhaul. Enjoy, learn and spread the word!

Douglas Köchel, Chair
Heritage Canada Foundation

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CONFERENCE AT A GLANCE

WEDNESDAY, SEPTEMBER 29

9:00am - 4:30pm Windows Conservation for Historic Places (Day 1 of 2), St. Patrick's Church

THURSDAY, SEPTEMBER 30

7:30 am - 4:30 pm Registration Desk Open, Sheraton Hotel Newfoundland

9:00 am - 4:30 pm Endangered Places of Faith Roundtable, Cochrane Street United Church

9:00 am - 4:30 pm Windows Conservation for Historic Places (Day 2 of 2), St. Patrick's Church

1:30 pm - 4:30 pm Walking Tours: Leave from Sheraton Hotel Newfoundland

5:00 pm - 6:30 pm St. John's Ecclesiastical District Ceremony, St. John's City Hall

6:30 pm - 7:30 pm Opening Reception, St. John's City Hall

FRIDAY, OCTOBER 1

7:30 am - 5:00 pm Registration Desk Open, Sheraton Hotel Newfoundland

8:30 am - 10:00 am Session 1: Words of Welcome and Keynote Address by Michael Loveday

10:30 am - 12:00 noon Session 2: Plenary

12:00 noon - 1:30 pm Lunch; CAHP Info Session; Session 3C - "Downtown Workshop"—Working Lunch

1:30 pm - 3:00 pm Session 3: Concurrent Sessions

3:30 pm - 5:00 pm Session 4: Concurrent Sessions

6:00 pm - 7:30 pm HCF Awards Ceremony and Reception, Majestic Theatre

8:00 pm - 11:00 pm Rum and Rascals Tour

SATURDAY, OCTOBER 2

7:30 am - 4:30 pm Registration Desk Open, Sheraton Hotel Newfoundland

8:30 am - 10:00 am Session 5: Plenary (Dr. Thomas Hutton & Dr. Ned Kaufman)

10:30 am - 12:00 noon Session 6: Concurrent Sessions

12:00 noon - 1:30 pm Lunch

1:30 pm - 3:00 pm Session 7: Concurrent Sessions

3:30 pm - 4:30 pm Session 8: Learning from Communities Recognized by the Prince of Wales

4:30 pm - 5:30 pm Heritage Canada Foundation's Annual General Meeting

8:00 pm - 11:00 pm A St. John's Time - Closing Party, YellowBelly Brewery and Public House

SPECIAL MEETINGS Meetings will be held at the Basilica-Cathedral Museum and Library (200 Military Road).

Wednesday, September 29

9:00 am - 4:30 pm **Built Heritage Leaders Forum**

Leaders of province-wide heritage organizations from across Canada meet to discuss common issues and opportunities. Simultaneous translation provided. For more information: nbull@heritagecanada.org

Thursday, September 30

9:00am - 12:00 noon **National Main Street Summit**

Connect with past and current Main Street leaders and programs, share success stories, and discuss plans for a new Main Street Canada program. Simultaneous translation provided. For more information: nbull@heritagecanada.org

12:00 noon - 4:30 pm **National Roundtable on Heritage Education**

Heritage instructors and academics meet to discuss issues relevant to heritage education and training in Canada. Simultaneous translation provided. For more information: cwiebe@heritagecanada.org



CONFERENCE PROGRAM

Wednesday, September 29

9:00 am - 4:30 pm

Windows Conservation for Historic Places (Day 1 of 2)

St. Patrick's Church, 6 Patrick Street

Presented by Parks Canada.

Presenters: Craig Sims (Heritage Building Consultant, Kingston, ON), Taylor Hoogstraten and Kym Terry (Parks Canada, Winnipeg)

This workshop will provide an overview to the maintenance and repair of historic wooden and metal windows, including inspection, diagnosis and conservation; performance and life cycle costing; security and protection. Day two will feature a variety of hands-on demonstrations of tools and techniques for the repair and maintenance of historic windows. (Requires preregistration.)

Thursday, September 30

7:30 am - 4:30 pm

Registration

Sheraton Hotel Newfoundland

9:00 am - 4:30 pm

Windows Conservation for Historic Places (Day 2 of 2)

St. Patrick's Church, 6 Patrick Street

Presented by Parks Canada (Space limited)

Endangered Places of Faith Roundtable

Cochrane Street United Church (81 Cochrane St.)

The Third Annual Places of Faith Roundtable will explore a range of strategies for giving historic church buildings new life, including ways to make existing buildings and congregations economically viable, as well as adaptive uses that serve the community, and private and commercial conversions. Speakers will tackle economic challenges, moral/ethical considerations and technical issues.

Organized by the Heritage Foundation of Newfoundland and Labrador in collaboration with the Heritage Canada Foundation. Cost: \$25. Requires preregistration.

1:30 pm - 4:30 pm

Walking Tours

Three walking tours depart from the Sheraton Hotel Newfoundland. Please wear appropriate clothing and footwear for tours.

St. John's Ecclesiastical District - A walk through the St. John's Ecclesiastical District, a tightly bound collection of cathedrals and churches, convents and schools, shaped by a history of conflict and concord. Leader, Shane O'Dea (Memorial University).

Colonial St. John's - This tour includes some of the province's most architecturally and historically important buildings from the late Georgian to early Victorian periods (1820 to 1850), including Commissariat House (1820), Government House (1831), St. Thomas Church (1836), and the Colonial Building (1850). Leader, Jerry Dick (Provincial Dept. Tourism, Culture and Recreation).

Downtown St. John's - Explore the engaging story of heritage regulations, development, heritage districts, and the revitalization of downtown St. John's. Leaders, Shannie Duff (Deputy Mayor, St. John's) & Philip Pratt (Architect, PHB Group, Inc.)

5:00 pm - 6:30 pm

St. John's Ecclesiastical District National Historic Site Commemoration Ceremony

St. John's City Hall (10 New Gower Street)

Organized by Parks Canada.

Join us as we celebrate the designation of the St. John's Ecclesiastical District in downtown St. John's. Comprised of over 60 acres of historic lands, buildings and monuments, the district is marked by such distinctive buildings as the Basilica Cathedral. This extraordinary collection of ecclesiastical and fraternal buildings reflects the pivotal role of the churches in St. John's society for more than 175 years.

6:30 pm - 7:30 pm

Opening Reception

St. John's City Hall (10 New Gower Street)

Sponsored by the City of St. John's

Enjoy wine and hors d'oeuvres and kick off the conference with a bang in this striking modern building. Learn about the City of St. John's rich culture and history through a special art exhibit mounted for the conference. Reconnect with old friends and make new ones in this convivial setting.

Friday, October 1

7:30 am - 5:00 pm

Registration

Sheraton Hotel Newfoundland.

8:30 am - 10:00 am

Session 1: Words of Welcome & Keynote

Fort William Salon A/B

Heritage Led Regeneration - A Unique Model

Michael Loveday (Chief Executive, Heritage Economic and Regeneration Trust, Norwich, UK)

Michael Loveday is Chief Executive of the Heritage Economic and Regeneration Trust (HEART) charged with the co-ordination, regeneration and promotion of heritage buildings and public spaces in Norwich, Norfolk and an international authority on best practices. He has helped make Norwich a leader in heritage-led regeneration through such initiatives as the reanimation of Norwich lanes—the largest concentration of independent retailers in historic shops in the UK—and a £20M project to repurpose the country's only surviving medieval friary.

10:00 am - 10:30 am

Health Break & Poster Presentations

10:30 am - 12:00 noon

Session 2: Tools for Change: Heritage as the Basis for Broad-based Revitalization

Fort William Salon A/B

A distinguished panel will set the stage by examining the crucial role heritage conservation plays in fostering quality of life and social and economic renewal.

Moderator: Shane O'Dea (Memorial University)

- **Randal Macnair** (Councillor and Former Mayor, Fernie, BC) - Building on Heritage to Foster a "Whole" Community.
- **François Varin** (Executive Director, Fondation Rue principales) - New Life on Main Street.
- **Sarah F. Peveler** (Partners for Sacred Places, Philadelphia, USA) - Churches and community renewal.

12:00 noon - 1:30 pm

Lunch

12:00 pm - 3:00 pm

Session 3C: St. John's Downtown Workshop (Part 1 of 2)

Garrison/Signal Room

Participants will select their buffet lunch and proceed to the meeting room for a working lunch session.

Session Leaders: Jim Mountain (Cultural Planner, Heritage Development, City of Ottawa); **Ken O'Brien** (Manager, Planning and Information, City of St. John's)

This field workshop will engage participants in a dynamic "resource team" exercise to identify key issues and opportunities essential to downtown St. John's sustainability. The session will take participants onto the streets of downtown St. John's. Please wear appropriate clothing and footwear. (Preregistration required. Space limited.)

12:30 pm - 1:00 pm

CAHP | ACECP—Membership Information Session

Fort William Salon C/D

Discover the benefits of membership with the Canadian Association of Heritage Professionals. Find out how CAHP | ACECP represents and furthers the professional interests of heritage consultants active in both public and private sectors. Information packages will be available regarding various levels of membership in addition to a question and answer period.



1:30 pm - 3:00 pm

Session 3A: Setting the Stage: Understanding Communities.

Fort William Salon A/B

Community revitalization begins with knowledge. This session explores community dynamics and the ongoing transformation of urban form to assess revitalization potential.

Moderator: Julia Gersovitz (Partner, FGMAA Architects, Montreal, QC)

- **Julian Smith** (Executive Director, Willowbank School of Restoration Arts, Queenston, ON) - Cultural landscapes and urban renewal.
- **Rosanne Moss**, CAHP (Partner, FGMAA Architects, Montreal, QC) - Queen Street West, Toronto and Rethinking Guidelines for Main Street.
- **Dr. Robert Shipley**, CAHP (Associate Professor, School of Planning, University of Waterloo, Waterloo, ON) - Community dynamics and the revitalization process.



Friday, October 1

Session 3B: Renewal Opportunities and Barriers

Fort William Salon C/D

Finding solutions to issues like building codes, zoning, upper storey residential, and structural upgrading.

Moderator: Jim Case (Principal, Case Sheppard Architects, St. John's, NF)

- **Fernando Pellicer**, CAHP (Partner, DFS Inc. Architecture and Design, Montreal, QC) - Saving Existing Buildings: Renewing the Fabric.
- **Jim Donovan** (Building Permits, Regional Municipality of Halifax, NS) - Heritage Buildings and the Objectives-based Building Code.
- **David Garrett** (David F. Garrett Architect, Halifax, NS) - Repurposing Buildings in Halifax's Barrington Street Heritage District.

3:00 pm - 3:30 pm

Health Break & Poster Presentations

3:30 pm - 5:00 pm

Session 4A: Heritage and Citizens: Building Public Will and Engaging Communities.

Fort William Salon A/B

Organizing to change civic direction and fostering understanding of the socio-economic value of heritage.

Moderator: Cindy Tugwell (HCF Governor; Executive Director, Heritage Winnipeg)

- **Randal Macnair** (Councillor and Former Mayor, Fernie, BC) - Educating Residents and Elected Officials on the Socio-Economic Value of Heritage.
- **Rod Stewart**, CAHP (Pier Group, Port Hope, ON) - The Pier Group Takes on City Hall in Port Hope.
- **David Bradley** (Bonavista Historic Townscape Foundation, Bonavista, NF) - Connecting People and Place through Heritage Revitalization: The Bonavista Experience.
- **Lisa Wood** (President, Brantford-Brant ACO, Brantford, ON) - Old Buildings and New Media: On-line Heritage Activism in Brantford, Ontario.

Session 4B: Old Meets New: Infill, Adaptive Reuse and the Management of Historic Districts

Fort William Salon C/D

How communities are managing development pressures in historic districts and finding new uses for heritage buildings.

Moderator: Michael Seaman (HCF Governor; Director of Planning, Town of Grimsby, Ont.)

- **Lesley Collins** (Heritage Planner, City of Ottawa, ON) - Managing Change in Heritage Conservation Districts.
- **Sharon Vattay**, CAHP (Associate, Goldsmith Borgal Architects, Toronto, ON) - Repurposing Adaptive Reuse.
- **Shane O'Dea** (Memorial University) and **Strat Canning** (Canning & Pitt Associates, St. John's) - Revitalization and Economic Development in Historic Downtown St. John's.

Session 4C: St. John's Downtown Workshop (Part 2 of 2)

Garrison/Signal Room

6:00 pm - 7:30 pm

HCF Awards Ceremony and Reception

Majestic Theatre (390 Duckworth St.)

Business Attire (gentlemen: jacket and tie)

The Majestic Theatre is an easy 15-20 minute walk from the Sheraton Hotel Newfoundland. A very limited number of buses will depart the Hotel beginning at 5:15 pm.

Opened in 1918 as a movie theatre, the Majestic Theatre has been reborn as a performance and meeting place. Celebrate the achievements of successful people and organizations keeping places alive and mingle with members of the heritage community.

Additional tickets are available for guests for \$40.

8:00 pm - 11:00 pm

Rum and Rascals Tour

Cost: \$59.00

Tour begins at O'Reilly's Pub (15 George St.), a convenient one block from the HCF Awards Ceremony venue (Majestic Theatre).

Alternately, a bus will depart for O'Reilly's from the Sheraton Hotel Newfoundland at 8:00pm.

The tour begins at O'Reilly's Pub with a fish and chips dinner. Participants will then sample local craft ales in historic Quidi Vidi before participating in a port wine tasting tradition at the Newman Wine Vaults that goes back to 1679. The tour concludes with a drink of Cabot Tower rum at historic Signal Hill.

Saturday, October 2

7:30 am - 4:30 pm

Registration

Sheraton Hotel Newfoundland.

8:30 am - 10:00 am

Session 5: Heritage In the Big Picture

Fort William Salon A/B

Dr. Thomas Hutton (Professor, Centre for Human Settlements and School of Community and Regional Planning, UBC, Vancouver, B.C.)

The New Cultural Economy, Urban Regeneration, and the Heritage Built Environment: Interdependencies, Complements – and Conflicts?

The emergence of a 'new cultural economy' seen widely as a progressive phase of urban regeneration carries with it a distinctive spatiality and built form. Cultural industries and heritage structures are clustered within cities as widely separated in distance, development stage and urban scale as London, Milan, Toronto, San Francisco, Singapore and Shanghai. The rise of cultural industries in heritage districts of the city offers important regenerative prospects, in terms of new investment and employment, enhancement of urban vitality, and the preservation of the heritage environment. But these gains for the urban regeneration agenda must be balanced against certain risks, including, notably, the dislocation of social groups; sequences of what Andy Pratt calls 'industrial gentrification'; debates concerning the integrity of heritage rehabilitation for new economic uses; and conflicting motivations for conservation among state, market, and social actors.

Ned Kaufman, PhD (New York, NY, USA)

This Land is Your Land (This Land is My Land) Thoughts on Preservation and Property

What does it mean to own something? Who really owns the homes, neighborhoods, and special places we care about? What does property have to do with preservation? In this talk, Dr. Kaufman invites us to think about the emotional, as well as the financial, investments people make in places. He shows us how these two types of investment lead to different, and often clashing, senses of ownership; how preservationists get caught in the middle; and how they sometimes end up on the "wrong" side. Touching on new ideas of intangible heritage as well as old problems of displacement, Dr. Kaufman draws on fields ranging from preservation to psychology to suggest some new approaches to the fundamental challenge of preserving places for people.

10:00 am - 10:30 am

Health Break & Poster Presentations

10:30 am - 12:00 noon

Session 6A: Heritage Conservation as Catalyst for Social Renewal

Fort William Salon C/D

How the conservation of heritage buildings can have dramatic social impacts in Canadian communities.

Moderator: Erik Hanson (Heritage Resources Coordinator, City of Peterborough, ON)

- **Dr. Noel Keough** (Environmental Design, University of Calgary) & **Dr. Michael Gismondi** (Integrated Studies, Athabasca University) - Heritage Preservation and Sheltering the Social Economy.
- **Tom Urbaniak** (Political Science, Cape Breton University) and **Andrew Molloy** (Political Science, Cape Breton University) - The Affordable Housing Renovation Partnership: Reusing 800 vacant buildings in Cape Breton.
- **Rob McLennan** (Manager, Social Enterprise, Stella Burry Community Services, St. John's, NF) A Home, a Job, a Community: Building Inclusion and Hope in Downtown St. John's.

Session 6B: Blueprints for Community Vitality

Fort William Salon A/B

The role of branding, retail market development, and economic innovation in community revitalization.

Moderator: Scott Cluney (Executive Director, St. John's Downtown Development Commission, St. John's, NF)

- **Clint Robertson**, CAHP (Heritage Planner, City of Calgary, AB) - New Life for Pedestrian Malls.
- **Jeff Nixon** (Synergist Communications, New Westminster, BC) - Branding and Historic Downtown Revitalization.
- **Maurice Lévesque** (Atlantic ÉCONOMUSÉE Network, Moncton, NB) - Sparking economic renewal through traditional trades and tourism.



Saturday, October 2

□ Session 6C: Futures for Newfoundland Outports

Garrison/Signal Room

The socio-economic pressures and adaptive reuse potential of these unique industrial cultural landscapes.

Moderator: Neil Dawe (President, Tract Consulting, Inc., St. John's, NF)

- **Emily Urquhart** (Memorial University, St. John's, NF) - Reinventing the Outport: The Ambivalent Role of Gentrification in Rural Newfoundland.
- **Michael McClelland** (Principal, E.R.A. Architects, Toronto, ON) - Cultural Mapping—Big, Medium, Small.
- **Philip Evans** (Associate, E.R.A. Architects, Toronto, ON) - Adaptive Reuse of Newfoundland Outports

12:00 pm - 1:30 pm

Lunch

1:30 pm - 3:00 pm

□ Session 7A: Sustainability and Renewal

Garrison/Signal Room

Reusing and retrofitting existing buildings as an essential part of revitalization initiatives.

Moderator: Lloyd Alter (President, Architectural Conservancy of Ontario, Toronto, ON)

- **Kim Thompson** (Ecology Action Centre, Halifax, NS) - Connecting Environmental Sustainability and Heritage Conservation: Halifax's 18th Century Morris Building.
- **Katarzyna Blaszk** (Building Science, Ryerson University, Toronto, ON) - Developing a decision-making tool for home retrofit options.
- **Elísabet Gunnarsdóttir** (Director, Fogo Island Arts Corporation, Fogo Island, NF) An Outport Stage—Can You Imagine!

□ Session 7B: Financing the Vision: The Economics of Renewal

Fort William Salon C/D

Exploring the financial dimensions of community from the perspective of the development community, government, and community groups.

Moderator: Peter Mercer (Heritage Officer, Dept. of Planning and Development, City of St. John's, NF)

- **Trina Burden** (Business Resources Manager, City of Corner Brook, NF) - Business Community Kick Starts the Restoration of Downtown Buildings.
- **Ross Keith** (Nicor Group, Regina, SK) - Smart Financial Strategies for Heritage Projects.
- **Giles Bugailiskis** (Heritage Planner, City of Winnipeg) - Ten-year Review of Winnipeg's Heritage Conservation Tax Credit Program.
- **Denis Sullivan** (Regional Director, Eastern, Dept of Innovation, Trade and Rural Development, Government of Newfoundland and Labrador)

□ Session 7C: Saving Canada's Heritage Lighthouses

Fort William Salon A/B

Protecting and reusing Canada's lighthouses through the new Heritage Lighthouse Protection Act.

Moderator: Chris Wiebe (Officer, HCF, Ottawa, ON)

- **Norman Shields** (Heritage Lighthouse Program, Parks Canada, Gatineau, QC) - The public's role in identifying and protecting heritage lighthouses.
- **Barry MacDonald** (President, Nova Scotia Lighthouse Preservation Society, Halifax, NS) - Case studies of the challenges facing community groups preserving surplus lighthouses.
- **Robert Square** (Cove Island Lightstation Heritage Association, Collingwood, ON)
- **Peter Noreau** (Corporation de gestionnaires de phares de l'estuaire et du golfe du Saint-Laurent, QC)

3:00pm - 3:30pm

Health Break & Poster Presentations

3:30 pm - 4:30 pm

Session 8: Learning from Communities Recognized by the Prince of Wales

Fort William Salon A/B

This panel convenes mayors from communities awarded the Prince of Wales Prize for Municipal Heritage Leadership, and sets the stage for a forward-looking exploration of the opportunities and challenges facing heritage cities.

Moderator: Shannie Duff (Deputy Mayor, City of St. John's, NF)

- **Mayor Dennis O' Keefe** (City of St. John's, NF)
- **Mayor Rob Burton** (Town of Oakville, ON)
- **Mayor John Fenik** (Town of Perth, ON)

Saturday, October 2

4:30 pm - 5:30 pm

HCF Annual General Meeting

Fort William Salon A/B

8:00 - 11:00pm

A St. John's Time - Closing Party

**YellowBelly Brewery and Public House
(288 Water Street)**

The YellowBelly Brewery and Public House is an easy 15-20 minute walk from the Sheraton Hotel Newfoundland.

Featuring Jim Payne and Fergus O'Byrne, two of Newfoundland's most respected performers who combine instrumental prowess and humorous repartee, to cover a broad spectrum of Newfoundland folk culture, including songs, stories and dance tunes. Jim, a native of Notre Dame Bay, is a leading performer, collector and producer

of traditional Newfoundland music. He is one of the province's most prolific songwriters and has performed extensively on radio and television both in Canada and abroad. Fergus, originally from Ireland, became a familiar voice on radio and television as a member of the renowned folk group, Ryan's Fancy, with whom he recorded 14 albums. Since then, he has followed a busy solo career touring throughout Canada, the US, Europe, Hong Kong and Australia.

The YellowBelly Corner has its roots in the history of St. John's - literally. A portion of the basement of the building dates back as far as 1725. The main structure that stands today was rebuilt in 1847 after the Great St. John's Fire of 1846. It was one of the few commercial buildings to survive the second Great St. John's Fire of 1892. After falling into neglect for many years it was sensitively restored, including a complete structural upgrade. In 2009, the YellowBelly won the Newfoundland Historic Trust's prestigious Southcott prize for heritage conservation.

POSTER PRESENTATIONS

View these poster presentations in Fort William Salon A/B and meet the presenters during Health Breaks.

Re-Integrating a Federal Icon Into the Community - The Banff Museum Story

Janet Gourlay-Vallance (Conservation Architect, PWGSC, Heritage Conservation – Western, Calgary, AB)

The Museum, which had a significant presence in the growing destination town of Banff, Alberta was constructed in 1903 to house the Park Superintendent's office, and a varied collection representing Banff National Park. However, through the intervening 107 years its stature and importance within the multifaceted Banff community seemed to wane. The recent paint stripping project completed this year to restore the original appearance of the Museum has not only addressed issues of commemorative integrity but has once again captured the attention of the Banff community and visitors to the National Park.

The Integration of Historic Masonry Style with Advanced Building Science – A Case Study

Roman Halitzki (Dipl.Eng., B.Sc.(Arch.), B.Arch., NLAA, MRAIC, Roman Halitzki Architecture and Design, St. John's, NF)

The rehabilitation and adaptive re-use of a derelict, historic St. John's house. Built in 1885 as the first house on the then new-street, named LeMarchant Road, it survived the Great Fire which started around the corner. In the late

1930's the house was owned/occupied by last the Father of Confederation Joey Smallwood. This frame building on rubblestone foundation suffered from considerable neglect, improper interventions, building envelope deterioration, as well as excessive energy consumption. Based on innovative work starting in the late 70's, using advanced building envelope science to improve colder-climate building envelope detailing to reduce or even eliminate net heat losses, the intervention also focused on proving experimental methods to overcome inherent weaknesses of traditional frame construction. The presentation will outline the methods developed, to minimize energy consumption, renovation waste, and capital costs, while overcoming moisture damage from infiltration and condensation, and attempting to respect and enhance period style, design character, and best qualities of the property.

Old Heritage – Collaboration for the Future

Carly Smart (Community Services Coordinator, Town of Olds, AB)

Michael Dougherty (Manager, Olds Heritage)

Rita Thompson (Uptowne Olds)

Heritage programming across North America is feeling the impact of reduced funding and waning financial support. However, during this period of funding cuts and economic instability, heritage activities in Olds, Alberta have experienced continued growth. In the past 12 months Olds has drafted a Heritage Management Plan, launched the Alberta Main Street Program, hired a Heritage Manager and Main Street Coordinator and, for the first time in its 37 year history, the local museum now operates full-time, year-round. An innovative collaboration, *Olds Heritage* brings the primary heritage stakeholders together under one roof - working for the future of Olds.



SPEAKERS, MODERATORS and TOUR LEADERS

Lloyd Alter
President of the Architectural
Conservancy of Ontario
(Toronto, ON)



Lloyd has a Bachelor of Architecture from the University of Toronto and is a member of the Ontario Association of Architects. He has practised as an architect, (including work on a number of heritage projects) and worked in the development and the promotion of prefabricated housing. Currently he is a Senior Writer at the Discovery Communications' website TreeHugger.com, contributes to Azure Magazine, and he teaches sustainable design at the Ryerson School of Interior Design. His interest in heritage architecture comes from a conviction that "the greenest brick is the one already in the wall" and that heritage buildings and districts are not relics of the past but templates of how to design for the future.

Katarzyna Blaszk
Master of Building Science
candidate Ryerson University
(Toronto, ON)



Kasia completed her undergraduate degree in Civil Engineering at the University of Toronto. After graduation she gained experience working at consulting firms in Toronto as a Project Coordinator. She is currently pursuing a Masters degree at Ryerson University and focused on developing an environmental rating system for single-family home renovations. In addition to this research Kasia has been involved in several building science, sustainability, and heritage restoration conferences and was a member of the winning design team at the 2010 Ottawa Eco-Logical Competition.

David Bradley
Archivist, Memorial University
Maritime History Archive
(St. John's, NF)



David Bradley is an archivist at Memorial University's Maritime History Archive, and is a former president of the Newfoundland Historical Society. He is the founding and current chair of the Association of Heritage Industries, an umbrella group of provincial heritage organizations which lobbied for and helped to shape the province's first cultural policy. David is heavily involved at Bonavista as acting president of the Bonavista Historical Society and chair of its affiliate, the Bonavista Historic Townscape Foundation. The Foundation has been responsible for implementing the Bonavista Historic Townscape Management Plan, a ten year-long, multimillion dollar public

and private investment in the town's cultural landscape. This initiative resulted in the restoration of over 60 heritage buildings, for which it received a Manning Award from the Historic Sites Association of Newfoundland and Labrador recognizing "Excellence in the Public Preservation of Historic Places."

Giles Bugailiskis
Senior Planner for Heritage
Conservation, City of Winnipeg
(Winnipeg, MB)



Giles has over 26 years of experience in Heritage Conservation. He holds a Masters of Arts degree in Canadian History and a Bachelor of Environmental Studies degree from the University of Manitoba. He is chief advisor to City Council and various committees on heritage planning issues related to procedure, policies and economic incentives. Giles has authored policy papers on heritage issues that resulted in various Provincial amendments to the City of Winnipeg Charter. Currently he has a new Historical Buildings Bylaw before City Council, one that will simplify procedure, eliminate red tape and allow more public input into the City's heritage planning procedures.

Natalie Bull
Executive Director, Heritage Canada
Foundation (Ottawa, ON)



Natalie's career has included broad experience in heritage real property management, heritage building technology, multidisciplinary project leadership, restoration site supervision, and rehabilitation grant program administration. Natalie has worked in various regulatory capacities where conservation and new design intersect, including design review in support of federal heritage regulations and legislation. As President of the Association for Preservation International, Natalie led an international board of directors through a strategic planning process that refocused the organization on multidisciplinary heritage practice and industry leadership. Natalie holds a Master of Applied Sciences (M.Sc.A) in Architectural Conservation from the Université de Montréal.

Trina Burden
Business Resource Manager, City of
Corner Brook (Corner Brook, NF)



Trina works in economic development with the City of Corner Brook after a career in health as a dietitian. While born and raised in the Corner Brook area, Trina has lived in Nova Scotia and Ontario several different times. She

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was happy to return home a few years ago from downtown Toronto to downtown Corner Brook to live in a heritage home. While Trina does most of the planning, her husband does most of the real work in restoring the home's heritage. His list is never ending.

Mayor Rob Burton **Town of Oakville (Oakville, ON)**

Rob Burton has been mayor of Oakville, Ontario, since 2006. Among his many achievements as Mayor has been ending the backlog in heritage designations in this historic Lake Ontario town, which was once a stop on the Underground Railroad. Doing so took him back to his roots as a history major in university.

Before running for public office, Mayor Burton had a successful career as a director and producer in journalism, film and television. He created and led the consortium that founded YTV. Among his many works, his personal favourite is "They Went to Fight for Freedom," which he made with Lorne Green to commemorate the sacrifice and glory of Canada's veterans in World War II. He has filled leadership roles with national professional organizations, provincial boards, and arts, environmental, civic and sports groups. He holds a Master of Science degree from Columbia University. He and his wife Wendy have three children.



Strat Canning **President and Partner** **Canning and Pitt Associates, Inc.** **(St. John's, NF)**

Strat has been a volunteer and a professional planner in St. John's urban planning and heritage development for the past 35 years. He attended Memorial University, the University of New Brunswick and completed post-graduate studies in Town Planning at Glasgow University. He worked for the Newfoundland Provincial Government and at Memorial University. He has been an independent research consultant since the 1970s. In 2000-2001, he led the Study Team that prepared the Downtown St. John's Strategy for Economic Development and Heritage Preservation. In 2002, his firm prepared a comprehensive analysis of the economic and social benefits of the Province's heritage industries.



Jim Case **Principal, Sheppard Case Architects** **Inc. (St. John's, NF)**

Jim was born in St. John's and possesses a Bachelor of Environmental Design Studies and a Bachelor of Architecture from the Technical University of Nova Scotia. He is a past president of the Newfoundland



Association of Architects and member of the Royal Architectural Institute of Canada. Jim has twenty-nine years experience in the design and project management of local, national and international projects. He has worked professionally throughout Atlantic Canada, Montreal and overseas in Australia, Asia and Norway. In 2006 with the Newfoundland Association of Architects, Jim Case planned and executed the highly successful St. John's Harbour Charrette, a two-day event designed to elevate urban renewal and downtown revitalization discussions to the public realm.

Scott Cluney **Executive Director, St. John's** **Downtown Development** **Commission (St. John's, NF)**

Scott began his professional career with the City of St. John's where he worked on special events and projects, such as the Cabot 500 Celebrations. In 1997, he joined the Downtown Development Commission as special events and marketing coordinator responsible for organizing such major events as the Annual Downtown Christmas Parade, and marketing the Downtown as a unique destination to locals and visitors alike as a place for doing business. In 2002, he took on the role of Executive Director with the Downtown Development Commission and continues to promote and preserve downtown St. John's.



Lesley Collins (MCIP RPP) **Heritage Planner, City of Ottawa** **(Ottawa, ON)**

Lesley is a professional urban planner specializing in heritage conservation and currently working for the City of Ottawa. Originally from St. John's, NF she holds a B.A. (Hons) in Geography from Memorial University of Newfoundland and an Masters of Science Planning degree from the University of Toronto where her research focused on perceptions of heritage and the preservation of the recent past. Prior to her current position, Lesley has worked as both a policy planner and a heritage planner with the City of Edmonton.



Neil Dawe (BD Ep, MLA) **President, Tract Consulting Inc.** **(St. John's, NF)**

Tract Consulting is Newfoundland and Labrador's largest planning and design firm. Neil has over 25 years experience in planning, design, and management, and has consulted with numerous rural communities in NF. His educational





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background includes a diploma in Forest Resources Technology, a bachelor's degree in Environmental Planning, as well as a master's degree in Landscape Architecture. He is formally trained in Project Management, having received his Masters Certificate in Project Management from York University in 1999. His professional achievements include managing the planning, design and construction of more than 200 projects at the federal, provincial, municipal, not-for-profit, and consultancy level. In August 2010 Neil became President of the Canadian Society of Landscape Architects (CSLA).

Jerry Dick
Director of Heritage, Department of Tourism, Culture and Recreation Government of Newfoundland and Labrador (St. John's, NF)



Jerry has been Director of Heritage for the Province of Newfoundland and Labrador since 2006. Currently he is chair of the Project Management Committee for the Colonial Building restoration project. His varied experience includes: Main Street coordinator; Executive Director of Trinity-Conception Community Futures, a regional Community Economic Development agency; interpretive planner, owner and operator of a heritage inn, and Executive Director of the Association of Heritage Industries, Newfoundland and Labrador, a provincial heritage umbrella and advocacy organization. He has overseen the restoration of a number of heritage structures both professionally and on a personal basis. He and his partner, Ralph Jarvis, are currently restoring an 1840's wooden church in rural Newfoundland. Jerry is completing an M.A. thesis in Cultural Geography that is examining fundamental changes in Newfoundland's outpost landscapes.

Jim Donovan
Manager of Permits and Inspections, Chief Building Official Halifax Regional Municipality (Halifax, NS)



As a member of standing committees and working groups of the Canadian Commission of Building and Fire Codes at the National Research Council of Canada, Jim is currently participating in the development of new model Canadian Codes aimed at achieving more responsible sustainability and energy conservation targets in buildings. He applies his understanding of the Objective-Based Building Code to the successful application of innovation in design, product development and solutions for existing building reuse.

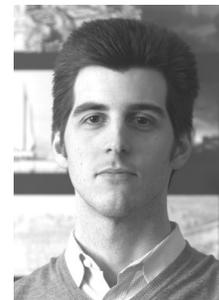
Jim's considerable experience in applying alternative provisions of the National Building Code has led to a shift in the approach to regulatory compliance in the Halifax Region. His efforts have resulted in numerous opportunities for building restoration, reuse and re-development in an urban centre intent on being both ecologically sound and respectful of its heritage.

Shannie Duff
Deputy Mayor, City of St. John's (St. John's, NF)



Shannie is a 30 year veteran of municipal politics. She has a special interest in urban planning and inner city revitalization and served for many years as Chair of the Standing Committee on Planning and Housing. She is currently Chair of the Heritage Advisory Committee. Shannie has a lifetime of volunteer service with national and local organizations. She is one of the pioneers of the heritage conservation movement in Newfoundland and Labrador. She is a founding member and Past President of Newfoundland Historic Trust and founder of the St. John's Heritage Foundation and served on the Board of the Heritage Canada Foundation. She is currently Vice Chair of the Heritage Foundation of Newfoundland and Labrador. She was instrumental in the development of the Heritage Conservation Area in St. John's. Shannie has received many awards for community service and in 2002 was a recipient of the Order of Canada.

Philip Evans
Associate, E.R.A. Architects Inc. (Toronto, ON)



Philip has nine year's post graduate experience in Toronto and the United Kingdom. From contemporary design, to cultural and urban planning and heritage building conservation, he has worked on a range of projects within the education, residential, and museum sectors. His positive and professional approach to project management covers all phases of architectural projects, including building condition assessments, schematic and design development, preparation of contract drawings, obtaining building approvals, undertaking contract administration and building site review.

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Mayor John Fenik **Town of Perth (Perth, ON)**

John Fenik has served on Perth Town Council for the past eleven years in various positions. He has held the position of Mayor for the past four years and was elected Warden of the County of Lanark in 2009. Mr. Fenik is currently employed with the Upper Canada District School Board and has 28 years' experience in the field of child welfare. He holds a Bachelor of Social Work and a Child Care Worker Diploma. John is active in the community and has volunteered for numerous organizations over the years, including the Block Parents Association, the St. John's Elementary School Parent Council and the Stewart Park Music Festival. John and his wife Laurie, have three daughters. They have called Perth home for more than two decades.



David Garrett, MNSAA **David F. Garrett Architects** **(Halifax, NS)**

David graduated in architecture from the University of Utah and practiced architecture in Utah and Colorado before moving to Nova Scotia in 1987. He established the firm David F. Garrett Architects in 1991, quickly taking an interest in the restoration of buildings in downtown Halifax. Numerous efforts by himself and others led to the establishing of the central eight blocks of Barrington Street as the city's first heritage district in 2009. Among the projects in which the firm has been involved in downtown Halifax are Freemason Hall, the Upcountry (Attica) Building, the National Film Board Building, the Sam's and Granite Brewery Buildings (three combined buildings), the GF Smith Building, the Royal Bank Building (Spring Garden Road), and the Morse's Tea Building (Historic Properties). The firm has received a Nova Scotia Lt. Governor's Award for Architecture and Halifax Urban Design Awards for their work on these buildings.



Julia Gersovitz **(OAQ, OAA, FRAIC, FAPTI)** **Partner, Fournier Gersovitz Moss et** **Associés Architectes** **(Montreal, QC)**

Julia has thirty-five years of professional experience, with degrees in architecture from McGill University and historic preservation from Columbia University. She has established an international reputation for her work with heritage buildings. Her commitment to excellence in conservation has led her to four interrelated fields - private practice, teaching, design review commissions and



community activism. In these capacities she is recognized as an architect, an architectural historian and as a conservation expert. As a partner in Fournier Gersovitz Moss et Associés Architectes, she has been responsible for numerous award-winning projects in the Montreal region and in eastern Canada. She was made a Fellow of the Royal Architectural Institute of Canada (1996) and a Fellow of the Association for Preservation Technology International (2008).

Elísabet Gunnarsdóttir **Director, Fogo Island Arts** **Corporation (Fogo Island, NL)**

Elísabet comes to the Shorefast Foundation and the Arts Corporation from her position as the director of the Nordic Artists' Centre in Dale, Norway, one of Northern Europe's leading contemporary art venues specializing in residencies and related activities. Her background as an architect, curator and catalyst for various contemporary art programs and projects will help attract international visiting artists to Fogo Island and Change Islands, where they will take part in locally rooted projects that resonate with this unique place and its people.



Erik R. Hanson **Heritage Resources Coordinator,** **City of Peterborough (ON)**

Erik manages heritage programming, archaeological activity and municipal cultural planning for the City of Peterborough. He holds a Masters of Science degree in Historic Preservation from the University of Vermont at Burlington, and a Bachelors degree in History from Trent University. Erik has a personal interest in the value of heritage preservation as a mechanism for social justice and community social well being. His work has included time spent in New Orleans after Katrina as a member of a damage assessment team coordinated by the National Trust for Historic Preservation.



Thomas A. Hutton (DPhil) **Professor, Centre for Human** **Settlements and School of** **Community & Regional Planning,** **UBC (Vancouver, BC)**

Thomas Hutton is a Professor in the Centre for Human Settlements, and the School of Community and Regional Planning at the University of British Columbia (UBC). Hutton's themes are the built environment and economic change, the implications of innovation in Canadian city-regions, and the cultural economy. Dr. Hutton's publications include *The New Economy of the Inner City: Restructuring, Regeneration and Dislocation in the 21st*





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Century Metropolis (2007) as well as articles on the regeneration and dislocation in inner city Vancouver, and new economic spaces in Asia-Pacific cities.

Ned Kaufman (Ph.D)
Director of Research and Training
at Rafael Viñoly Architects
(New York City, NY, USA)



Dr. Ned Kaufman is a free-lance consultant in heritage conservation who also writes and teaches. His work has challenged historic preservationists to go beyond a traditional focus on beautiful buildings and become part of a larger movement for social justice. His 2009 book *Place, Race, and Story: Essays on the Past and Future of Historic Preservation* offers frameworks and case studies that demonstrate what a progressive heritage conservation movement looks like. Dr. Kaufman founded and co-directed Pratt Institute's graduate program in historic preservation.

Ross Keith
HCF Governor; President Nicor
Group (Regina, SK)



Ross practiced commercial law in Regina for ten years. Since 1983 he has worked as the President and principal shareholder of Nicor Group, a Regina real estate development company which has successfully developed many heritage properties in Regina. Ross has been a leader in the heritage movement in Saskatchewan for many years. He is a founding director and lifetime member of Heritage Regina and served as chairman for five years. He has also played a major role in other key organizations with responsibility for community planning and economic development. Ross is also a Founding Director of the Saskatchewan Architectural Heritage Society; a Recipient of City of Regina Public Service Award for outstanding contribution to the preservation of Regina's built heritage; and a Recipient of four Municipal Heritage Awards.

Dr. Noel Keough
Assistant Professor of Sustainable
Design, Faculty of Environmental
Design, University of Calgary
(Calgary, AB)



Dr. Keough is a co-founder of Sustainable Calgary Society, a member of the Board of Directors for PLAN:NET Ltd Development Consultants and a co-researcher with the BC Alberta Social Economy Research Alliance. Noel has over 20 years working in community sustainability planning,

sustainability indicator design and adult and environmental education across Canada and internationally. Noel is also a member of the Atkinson Foundation's National Working Group of the Canadian Index of Wellbeing. His recent interest has been the investigation of the synergies between not-for-profits, sustainability and heritage preservation.

Maurice Levesque
Executive Director, Atlantic
ECONOMUSEUM® Corporation
Ltd (AEC)
(Moncton, NB)



Maurice holds an MBA from the Université de Moncton. His experience spans more than 35 years; the last 25 in Economic Development, Program and Project management all in Atlantic Canada. His current responsibilities include not only the management and marketing of the AEC but more importantly the development and expansion of the innovative ÉCONOMUSÉE® concept to all parts of Atlantic Canada.

Michael Loveday
Chief Executive of Heritage
Economic Trust
(Norwich, UK)



Michael Loveday is Chief Executive of the Heritage Economic and Regeneration Trust (HEART) charged with the co-ordination, regeneration and promotion of heritage buildings and public spaces in Norwich, Norfolk and an international authority on best practices. He has helped make Norwich a leader in heritage-led regeneration through such initiatives as the reanimation of Norwich lanes—the largest concentration of independent retailers in historic shops in the UK—and a £20M project to repurpose the country's only surviving medieval friary.

Barry MacDonald
President, Nova Scotia Lighthouse
Preservation Society
(Chezzetcook, NS)



Barry joined the Nova Scotia Lighthouse Preservation Society (NSLPS) in 1996 and was elected President in 2003. He joined the "Lighthouse Protection Act Committee" in 1999 and worked with preservationists, politicians and bureaucrats until Bill S-215, the *Heritage Lighthouse Protection Act* (HLP), was made Law in May 2008. He was awarded the Craig Harding Award by NSLPS

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in 2007 and the Governor's Award by the Heritage Canada Foundation in 2008. He was named as a member of the Consultative group (Parks Canada) which assists the Historic Sites and Monuments Board of Canada in the development of criteria and architectural standards to support the HLPAs as well as assisting in the designation process.

Randal Macnair
Councillor, City of Fernie
(Fernie, BC)

From 2002-2008 Randal Macnair served as Mayor of the City of Fernie. During this time Fernie was twice voted the "Best Little Town in B.C.", was designated "Cultural Capital of Canada" and received numerous regional and international acknowledgements. In 2008 he retired from the Mayor's chair to enter the world of publishing and is now the owner and publisher of Oolichan Books. Prior to entering politics in 1999 Macnair worked in the cultural field as curator and museum consultant and brings a love of heritage to his work.



Michael McClelland
(OAA FRAIC)
Principal, E.R.A. Architects
(Toronto, ON)

Michael is a registered architect with over twenty years of experience. His work covers urban design and heritage planning in addition to building conservation. He is also actively involved in the public promotion of Canada's architectural heritage. Prior to establishing E.R.A. Architects Inc. with Edwin Rowse in 1990, Michael McClelland worked for the Toronto Historical Board, advising on planning, permit and development applications, and on the preservation of City-owned museums and monuments. In 1999 he was awarded a certificate of recognition from the Ontario Association of Architects and the Toronto Society of Architects for his outstanding contribution to the built environment and to the profession of architecture and in 2006 he was made a Fellow of the Royal Architectural Institute of Canada.



Rob McLennan
Manager, Social Enterprise,
Stella Burry Community Services
(St. John's, NF)

Rob is a community based social worker with a long time interest in the relationship between work and health; assisting people with their career development and overcoming



barriers to employment. The Social Enterprise program at Stella Burry operates a very popular Hungry Heart Café catering and dine in lunchtime restaurant at historic Rawlins Cross, which functions as a training program for people looking to work in all facets of the food service industry.

Peter Mercer, CET
Heritage Officer, Dept.
Planning and Development,
City of St. John's
(St. John's, NF)

Peter was born and raised in a small town just an hour outside St. John's. He moved to St. John's over 20 years ago to attend College. He graduated with a diploma in Architectural Engineering Technology and has worked in this field since graduation. Prior to his current position as Heritage Officer with the City of St. John's he worked for several years as a senior project manager for a local architectural firm. In his role as Heritage Officer he is responsible to administer City requirements, policies and building codes relative to heritage areas and designated heritage buildings, and to facilitate the processing of all applications for new construction and/or renovations in the heritage areas. The city's heritage areas encompass approximately 670 acres and include over 5,000 properties. In his spare time, Peter relaxes in his garage where he restores antique cars, trucks, and tractors.



Dr. Andrew Molloy
Associate Professor, Political
Science and MBA.CED Program,
Cape Breton University
(Sydney, NS)

Andrew has authored or co-authored articles in books, journals and reports on such topics as Canadian government public sector renewal, Montreal municipal party politics, Toronto municipal environmental politics, tax reform, the effects of globalization on labour market policies, local coal industries in a global market, Quebec nationalism, the Reform Party of Canada, and Art and Culture. He is currently involved in a number of project initiatives designed to make use of vacant building stock in the Cape Breton Regional Municipality. He is also a member of the teaching faculty in the MBA CED program.





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Rosanne Moss
Partner, Fournier Gersovitz Moss
Architects & Associés
(Montréal, Québec)



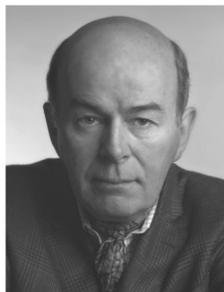
Rosanne Moss has over twenty-five years of professional experience. Between 1981 and 1983 she worked as a designer with Arcop. In 1983 she joined Julia Gersovitz Architects and became a partner in 1988. Ms. Moss is a recognized specialist in the area of preservation and recycling of historic buildings and has worked to develop design guidelines for several municipalities. She is also well known for her expertise in the restoration of historic interiors and in residential architecture, and is in charge of many of the firm's home restoration and renovation projects. She has been involved with creating design guidelines for the City of Ottawa, the Town of Montreal West, the City of Beaconsfield, and for the Westmount Lawn Bowling Pavilion. Since 2002, in association with Julia Gersovitz and Georges Drolet, Ms. Moss has taught a third-year design studio at the McGill School of Architecture, whose theme is architectural interventions in heritage contexts.

Jeff Nixon
Principal Consultant, Synergist
Communications
(New Westminster, BC)



Jeff is the founder of Synergist Communications, a boutique agency that specializes in strategic community branding. Before forming Synergist Communications, Jeff worked internationally with communication and advertising giants Bentley Porter Novelli and Saatchi & Saatchi. He holds a Bachelor of Commerce degree from the University of Alberta and frequently speaks about community branding at local and national conferences. He currently teaches two courses on branding and marketing at Douglas College, and is one of Canada's leading specialists in community branding.

Shane O'Dea
Professor Emeritus and Public
Orator, Memorial University
(St. John's, NF)



Shane was instrumental in the establishment of the St. John's heritage area, the Newfoundland Heritage Foundation and the Association of Heritage Industries. Shane was president of the Newfoundland Historic Trust and the Community Planning

Association of Newfoundland. He has served as a member of the Historic Sites and Monuments Board of Canada and been Chairperson of the Board of Governors of Heritage Canada Foundation and of the Newfoundland Heritage Foundation as well as Vice-Chairperson of the St. John's Heritage Advisory Committee. He has prepared a number of reports on historic resource development for a variety of federal, provincial and local agencies and written extensively on architecture and preservation in Newfoundland. He currently serves on the advisory boards for Government House, the Colonial Building and Landfall (Brigus) and is a member of the Canadiana Fund.

Mayor Dennis O'Keefe
City of St. John's
(St. John's, NF)



Dennis O'Keefe was born and raised in St. John's. He attended St. Bonaventure's College and graduated from Memorial University of Newfoundland in 1967 with a B.A. (History) and a B.Ed. Following post-graduate studies at Memorial he received a Master's Degree (History) in 1978. Dennis had a 30-year career as an educator. He was a teacher/Department Head at Brother Rice High School, St. Patrick's Hall and Beaconsfield High School in St. John's. He is a consumer activist having established the Consumer Group for Fair Gas Prices and Consumer Power. His political career began in 1997 when he was elected as Councillor-at-large. In 2005 he was elected Deputy-Mayor and in 2008 Mayor. He is active in the development of the Cruise Ship Industry in this Province. Currently he is the Chair of the Cruise St. John's Committee and the Cruise Association of Newfoundland and Labrador.

Sarah F. Peveler
Senior Trainer, Partners for
Sacred Places
(Philadelphia, Penn., USA)



Ms. Peveler joined Partners for Sacred Places in 1997 and served as its Director of Training until 2008 when she relocated to eastern North Carolina as Senior Trainer. She is responsible for training initiatives and the content, design, marketing, and delivery for Partners' national training venture, *New Dollars/New Partners for Your Sacred Place*, in the southeast and Texas. She received a B.A. in Sociology from Emory University, completed the 4-year *Education for Ministry* certificate program sponsored by the University of the South School of Theology, and pursued graduate studies in Public History and Historic Preservation at Middle Tennessee State University.

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Fernando Pellicer
Partner, DFS Inc. Architecture and Design (Montreal, QC)

A graduate of McGill University, Fernando is responsible for projects that require expertise in building envelope, in particular heritage conservation. During his 35 year career, he has participated in many prominent conservation projects such as the Quebec Parliament Buildings and Bedford Row Tower (Halifax) and is presently working on the East Block on Parliament Hill (Ottawa). Winner of several awards in the field of heritage conservation, he is a lecturer at the University of Montreal, Vanier College and teaches a course on the restoration of residential construction for Heritage Montreal. He is the current vice-president of the Canadian Association of Heritage Professionals.



Philip Pratt, NLAA, RAIC,
Senior Architect, PHB Group Inc.
(St. John's, NF)

Philip Pratt is a senior architect and founding member of PHBGroup Inc., an architecture and interior design firm located in St. John's, Newfoundland and Labrador. With twenty-nine years of professional experience, he is well known in the community and well travelled, bringing this perspective to all of the firms' projects. He is the lead designer with PHBGroup Inc. and has a fine reputation for his work in the province and abroad. He has been the lead designer on several major projects; of particular note is The Rooms – provincial Museum, Art Gallery and Archives. He is recognized for his abilities as a functional planner with a keen sensitivity to the subtle nuances and overall design of projects. Philip was a member of the team that carried out the first Heritage Conservation Study in St. John's, and subsequently has completed numerous renovations, new buildings and planning studies in St. John's.



Clint Robertson
Heritage Planner, Centre City Planning & Design
Land Use Planning & Policy
(Calgary, AB)

Clint has worked in the field of heritage conservation since 2003. He has significant experience in the documentation of historic resources, starting his career with Donald Luxton & Associates in Vancouver before joining the Ontario Heritage Trust in 2006. Since 2007, he has been employed



as a heritage planner with the City of Calgary. Much of his time is spent securing municipal designations and agreements for historic resources. Clint studied heritage preservation at George Washington University, Washington, DC, while obtaining a Master's Degree in Cultural Heritage Tourism Planning. In 2005 he graduated from Simon Fraser University's Urban Studies programme.

Michael J. Seaman
(MA Heritage Conservation)
HCF Governor; Director of Planning, Town of Grimsby
(Waterdown, ON)

Michael has 20 years of experience in the urban and heritage planning field, receiving several awards for his work. He has hosted television shows about heritage and coordinated heritage-related events. As the Director of Planning for Grimsby, he leads the municipal planning, economic development and heritage functions for this historic Niagara area municipality. Previously a Manager of Heritage Planning with the Town of Oakville and a senior heritage planner with both Aurora and Markham. Michael currently serves on the Board of Governors of Heritage Canada. Past service includes Chair of the Brampton Heritage Board, President of the Brampton Historical Society, member of the Halifax Heritage Advisory Committee and the Board of the Canadian Association of Heritage Professionals. Michael contributed to the Heritage Canada Foundation study *Paving the Way: A Roadmap for Heritage and Development*. He is currently editor for heritage for the *Ontario Planning Journal*.



Norman Shields
Manager, Heritage Lighthouse Program Parks Canada
(Gatineau, QC)

Norman has researched places, persons and events of historical interest in support of the Federal Heritage Buildings Review Office and the Historic Sites and Monuments Board of Canada. Appointed as Manager of Parks Canada's Heritage Lighthouse Program in September 2009, Norman is responsible for the implementation of the *Heritage Lighthouse Protection Act*. He works closely with stakeholders both inside and outside the federal government. His specific duties include facilitating nominations and managing lighthouse research in support of the Historic Sites and Monuments Board of Canada.





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Robert Shipley
Associate Professor, School of Planning, University of Waterloo (Waterloo, ON)



Robert completed his Ph.D. in 1997 at the School of Planning, University of Waterloo. He is the Chair of the Heritage Resources Centre and a Research Fellow at Oxford Brookes University in Oxford, England. Professor Shipley is in the forefront of research in the area of culture, heritage and tourism and particularly in the economic aspects of heritage development. Studies on the financial values of heritage properties and the demolition of historic buildings have been key documents in improving heritage planning in Canada. He then received the Award of Merit in 2006 from the Canadian Association of Heritage Professionals.

Julian Smith
Executive Director of Willowbank (Queenston, ON)
Principal, Julian Smith & Associates, Architects



Julian Smith has been a leader in the conservation of Canada's historic places for over 30 years. As Chief Conservation Architect, National Historic Sites Program at Parks Canada from 1980-87 he advised on the implementation of the Federal Heritage Buildings Program. In 1989, he established the heritage conservation programme at Carleton University, where he served as Director for 17 years. Noted projects in which he has played a leading role include: the restoration of the Vimy Memorial in France, the master plan for the landscapes of Parliament Hill and Rideau Hall, and the conservation plan for the Canadian Ambassador's Residence in Tokyo, Japan. Julian Smith is a member of the board of directors of ICOMOS Canada; coauthored the *Appleton Charter*, and contributed to the *FHBRO Code of Practice* and the *Standards and Guidelines for the Conservation of Historic Places in Canada*. In 2008, he was awarded *THE GABRIELLE LÉGER AWARD for Lifetime Achievement in Heritage Conservation* by the Heritage Canada Foundation. He has been invited to advise UNESCO on drafting a new convention on the protection of historic urban landscapes. Most recently he has been asked to assess Canada's Department of Foreign Affairs Chancery building slated for demolition in Sri Lanka.

Robert Square
Cove Island Lightstation Heritage Association (Collingwood, ON)



As a volunteer with Fathom Five Provincial Park and Fathom Five National Marine Park for over 25 years, Robert's passion for lighthouses has grown since his first visit to the Cove Island Lightstation. When the last lightkeeper departed in November 1991, the lightstation was left to the ravages of nature. Saddened by its deteriorated state, Robert formed the Cove Island Lightstation Heritage Association to "Preserve the Legacy and the Lore for Future Generations" of Canadians. Robert was involved in the passage of the *Heritage Lighthouse Protection Act* and currently is a member of the "Consultative Group" advising the "Historic Sites & Monuments Board" and the Minister of Environment on the passage of the Act.

Rod Stewart
Senior Conservation Consultant, Historic Plaster Conservation Services (Port Hope, ON)



Rod has been working in the building restoration field for over thirty years. In 1988, he formed Historic Plaster Conservation Services. The firm has completed over fifty plaster conservation projects, including the Library of Parliament in Ottawa and the Colonial Building in St. John's. His firm is the designated heritage plaster consultant for the Union Station Renewal Project and Old City Hall in Toronto. He is a founding member of the Canadian Association of Professional Heritage Consultants, a lifetime member of the Association for Preservation Technology, a member of ICOMOS Canada and the Architectural Conservancy of Ontario.

Denis Sullivan
Director, Eastern Region, Dept. of Innovation, Trade and Rural Development
Government of Newfoundland and Labrador (Clareville, NF)



Denis Sullivan works with the Department of Innovation, Trade and Rural Development which is the lead economic development department for the province of Newfoundland and Labrador. He is the Director for the Eastern Region which serves the Bonavista and Burin Peninsulas. He's had the privilege for the past 18 years to work with a fantastic group of dedicated professionals and an inspiring array of committed Regional Economic Development volunteers in rural Newfoundland and Labrador.

SPEAKERS, MODERATORS and TOUR LEADERS

Cindy Tugwell
HCF Governor; Executive Director
Heritage Winnipeg
(Winnipeg, MB)



Cindy Tugwell has been the Executive Director of Heritage Winnipeg for the past fifteen years and is one of the most visible faces in the local heritage community. She represents the views of the organization before City Council and its various committees on issues regarding heritage designation/protection and design, and she has become known as a vocal advocate of built heritage. She continually networks and partners with various organizations including the private and public sector, which are critical to the general development of Winnipeg in order to promote heritage and the City. She sits on the boards of several local non-profit organizations and has been the Heritage Canada Foundation Governor for Manitoba since 2006.

Dr. Tom Urbaniak
Associate Professor, Department of
Political Science
Cape Breton University
(Sydney, NS)



In 2009, Tom facilitated the establishment of the Cape Breton Regional Municipality's multi-agency Affordable Housing Renovation Partnership. He is co-supervising the HomeMatch project, linking vacant buildings to agencies serving people at risk of homelessness. Tom serves on the board of ICOMOS Canada, the Heritage Trust of Nova Scotia, and the Old Sydney Society. He has advocated for the conservation and reuse of Cape Breton's iconic "company houses." He is the author of *Her Worship: Hazel McCallion and the Development of Mississauga* (University of Toronto Press, 2009) and *Action, Accommodation, Accountability: Rules of Order for Canadian Organizations* (forthcoming from Writing on Stone Press).

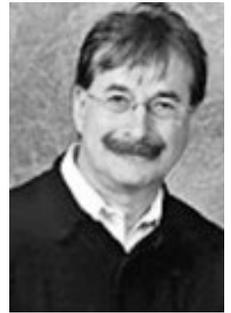
Emily Urquhart
PhD candidate, Department of
Folklore Memorial University
(St. John's, NF)



Emily's research explores the dichotomy between year-round and summer-only residents in rural Newfoundland with a focus on how existing spaces and structures are being reused and reimagined in these post-industrial landscapes. She recently spent three months in the community of Upper Amherst Cove on the Bonavista Peninsula to undertake an ethnographic study on this topic. She interviewed locals as well as summer home owners from mainland Canada, Europe and the US. Her journalistic work

on this issue has appeared in *Azure* and online at cbc.ca and rabble.ca.

François Varin
Executive Director, Fondation Rues
principales (Quebec City, QC)



François is an architect by training who has developed and implemented the Main Street approach in the province of Quebec since the mid-1980s. He and his team at the Fondation Rues principales have worked with more than 200 municipalities in Quebec and other provinces across Canada, proposing socio-economic revitalization projects that promote the involvement of local players in the development of their downtowns. Previously, Mr. Varin worked for Parks Canada on the restoration of Canadian historical sites as well as the City of Quebec where he was responsible for the management of building construction permits in the historical district of Old Quebec.

Sharon Vattay (Ph.D)
Associate, Goldsmith, Borgal &
Company Ltd., Architects
(Toronto, ON)



Sharon is an architectural historian with wide-ranging professional and academic credentials. Sharon has been an associate at Goldsmith, Borgal & Company Ltd. Architects (GBCA) since 2008 and a lecturer at the University of Toronto for over a decade. Her expertise lies in the assessment and management of heritage resources. As part of her commitment to Canadian architectural history and the preservation thereof, Sharon is an active member of a number of allied organizations, such as the Society for the Study of Architecture in Canada, the Society of Architectural Historians, and the Association of Preservation Technology.

Lisa Wood
President, Brant Chapter,
Architectural Conservancy of
Ontario (Brantford, ON)



Lisa was active in the battle to save the historic south side of Colborne Street in Brantford from demolition. The Save the South Side of Colborne Street Facebook group she founded remains active in spite of the tragic loss of 41 heritage buildings, and is currently working with the Canadian Industrial Heritage Centre and the ACO to save heritage buildings on the former site of the Cockshutt Plow Company in Brantford. She is also an Associate Professor in the Department of English and Contemporary Studies at Wilfrid Laurier University, Brantford.



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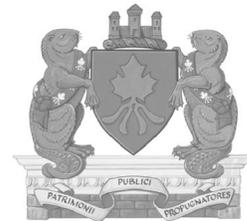


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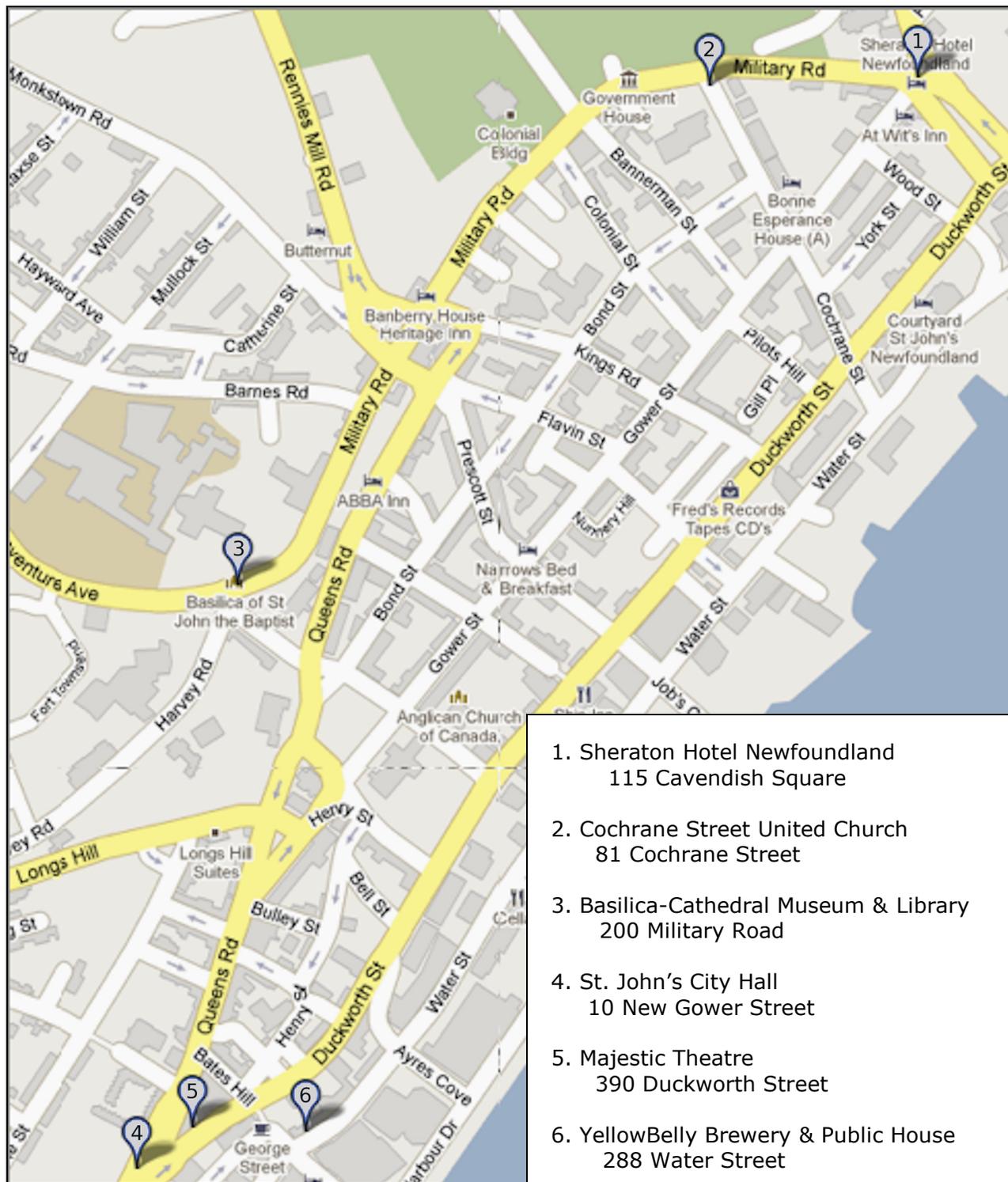
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5. Majestic Theatre
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