



OPPORTUNITY KNOCKS

National Trust Conference 2018

October 18-20 Fredericton, NB

In association with the Canadian Association of Heritage Professionals
and Association Heritage New Brunswick

nationaltrustconference.ca





**450 000 km²
OF MEMORIES**

DISCOVER. CONNECT. PROTECT.



Castello Martello Tower National Historic Site



Parks
Canada

Parcs
Canada

Canada

Greetings from the Organizations

Hello, Bonjour, Qey!

On behalf of the National Trust for Canada, the Canadian Association of Heritage Professionals, and Association Heritage New Brunswick, welcome to *OPPORTUNITY KNOCKS: Heritage as a Social, Economic, and Placemaking Force*. What a treat to come together on the traditional unceded territory of the Wolastoqiyik in Fredericton – a historic city that has its own powerful stories to tell about the transformative power of heritage to galvanize communities, engage new audiences and create fresh options. It is our pleasure to offer delegates a rich and diverse program that reflects so many facets of the heritage sector: museums, downtown revitalization, conservation architecture, engineering, and technology, heritage planning, cultural tourism, community advocacy and more. The roster of speakers is equally diverse, studded with compelling and inspiring voices, including Indigenous colleagues, international thought leaders, private practitioners, elected officials, academics, artists and youth.

It has been an incredible year since we were all together at last year's conference, with historic places and museums taking a front seat in discussions on Parliament Hill and beyond. What an exciting opportunity to meet in Fredericton at this momentous juncture for the sector – a chance to come together around shared priorities and strengthen our resolve. We hope you enjoy this rare "facetime" with hundreds of friends and colleagues over the course of a stimulating and inspiring few days.

Thanks for being part of it!



Richard Moorhouse
Board Chair
National Trust for Canada



Gerry Zegerius
President
CAHP



Marion Beyea
President
Association Heritage New Brunswick



Natalie Bull
Executive Director
National Trust for Canada



Koral Lavorgna
Executive Director
Association Heritage New Brunswick



Greetings from the Deputy Minister,
Tourism, Heritage and Culture
Government of New Brunswick



On behalf of the New Brunswick Department of Tourism, Heritage and Culture, I wish you a pleasant stay in our magnificent province and in our provincial capital rich in history, culture and diversity. We are delighted to welcome you among us for this important annual conference that seeks to promote our Canadian heritage. We are excited to share with you our plans and programs that focus on the conservation of heritage and cultural resources and highlight the identity and history of New Brunswickers.

We encourage you to discover our province, which is renowned for its marvels of nature, its seafood, its vistas and its scenic routes, and is proud to tell its story through its museums and its heritage and cultural sites. With its Aboriginal, Acadian, Loyalist, Celtic, Black, and newcomer communities, New Brunswick offers a wide range of cultural and heritage experiences that are becoming increasingly popular and sought-after.

We hope that you enjoy the conference and experience a New Brunswick adventure that will inspire you to extend your stay or plan a future vacation to explore our historical, cultural, and natural landscape.

Enjoy the 2018 conference!

Françoise Roy
Deputy Minister



Engineers

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National Trust for Canada
Conference

rjc.ca



Creative Thinking Practical Results

This year's conference was a huge undertaking, and we appreciate all the countless hours and commitment of the individuals who worked to make it a success! – **Chris Wiebe, Conference Coordinator, National Trust**

Conference Advisors

Chief Hugh Akagi

Chief, Peskotomuhkati Nation at Skutik

Ian Andrews

President, Fredericton Regional Museum

Marion Beyea

President, Association Heritage New Brunswick

Jim Bezanson

Conservation Architect, Heritage Jim

Richard Bird

President, Fredericton Heritage Trust

Gilles Bourque

Director, Heritage Branch, Government of New Brunswick

Cecelia Brooks

Director, Indigenous Knowledge, Mi'gma'we'l Tplu'taqnn

Jean-Pierre Charron

Senior Planner, Heritage Conservation, City of Moncton

Tracy Anne Cloud

Director, Lands and Conservation, Mi'gma'we'l Tplu'taqnn

Sophie Cormier

Director, Resurgo Place Culture and Heritage, City of Moncton

Graeme Duffus

Principal, DSRA

Juan Estepa

Manager, Heritage and Urban Design, City of Fredericton

Alex Forbes

Manager, Planning and Heritage, City of Charlottetown

Rosalie Francis

Lawyer, RFrancis Law

Jamie Gorman

Consultation Coordinator, Wolastoqey Nation in New Brunswick

Bill Hicks

CEO, New Brunswick Museum, Government of New Brunswick

Cynthia Howland

Office Coordinator, Peskotomuhkati Nation at Skutik

David Keenleyside

Executive Director, PEI Museum and Heritage Foundation

Koral LaVorgna

Executive Director, Association Heritage New Brunswick

John Leroux

Manager, Collections and Exhibitions, Beaverbrook Art Gallery

Kim Nash-McKinley

Director of Economic Development, St. Mary's First Nation

Eric Megarity

Councillor, City of Fredericton

Tom Morrison

Principal Engineer, Heritage Standing

Chief Alan Polchies Jr.

St. Mary's First Nation

Ian Robertson

Board Member, Fredericton Heritage Trust

Denise St. Pierre

Officer, Heritage Branch, Government of New Brunswick

Susan Schappert

Vice-President, Canadian Association of Heritage Professionals

Jane Severs

Executive Director, Association of Heritage Industries Newfoundland and Labrador

Jesse Simon

Executive Director, Mi'gma'we'l Tplu'taqnn

Lee Sochasky

Board Member, Association Heritage New Brunswick

Paulette Thériault

Board of Governors, New Brunswick, National Trust

Gerry Zegerius

President, Canadian Association of Heritage Professionals

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Robert Pajot

Kevin Parker

Chris Wiebe

Conference at a Glance

Wednesday, October 17

12:00 - 5:00 pm	Registration Desk Open	Conference Office (FCC*)
1:00 - 5:00 pm	National Round Table on Rural Heritage	Barker's Point AB (FCC)

Thursday, October 18

7:00 am - 7:30 pm	Registration Desk Open	Conference Office (FCC)
8:30 am - 4:00 pm	WS 3: Building Capacity through Strong Boards and Volunteer Programs (Presented by AHNB)	Bus to Gagetown – Depart Registration Desk (FCC)
9:00 am - 4:00 pm	National Trust's National Council Meeting (by invitation)	Barker's Point A (FCC)
9:00 am - 4:00 pm	Heritage Hackathon: An Adaptive Reuse Challenge for Fredericton High School Students	Science East
9:00 am - 4:00 pm	WS1: Implementing Heritage Surveys and Digital Inventories (Presented by Getty Conservation Institute, Arches, and SurveyLA)	Barker's Point B (FCC)
	WS2: Downtowns Rising 5	Devon (FCC)
9:00 am - 12:00 pm	FS1: Glorious Light: The Stained Glass of Fredericton's Churches	Depart Registration Desk (FCC)
	FS2: Downtown Fredericton – Everything Old is New Again	
	FS5: Up the Hill (UNB, Walking Tour)	
1:00 - 4:00 pm	FS3: Marysville – From Company Town to Social Housing Hub	Depart Registration Desk (FCC)
	FS6: New Brunswick Symbols (Walking Tour)	
1:00 - 5:00 pm	FS4: Anglican Cathedral Precinct Revitalization	
1:00 - 4:00 pm	National Roundtable on Heritage Education (by invitation)	Fredericton Public Library (Chickadee Room)
4:30 - 7:00 pm	Association Heritage New Brunswick AGM & Reception	Fredericton Regional Museum
4:30 - 6:00 pm	CAHP Annual General Meeting	Devon (FCC)
6:00 - 7:15 pm	Conference Sponsor Appreciation Event (by invitation)	Pointe Sainte-Anne CD (FCC)
7:30 - 9:00 pm	Welcome Address and Opening Keynote (Sponsored by Commercial Properties Ltd.)	Pointe Sainte-Anne AB (FCC)
9:00 - 10:30 pm	Exhibit Gala	Pointe Sainte-Anne CD (FCC)

Friday, October 19

7:00 am - 5:30 pm	Registration Desk Open	Conference Office (FCC)
7:30 - 8:30 am	Breakfast with Exhibitors (sponsored by BULLWEALTH)	Pointe Sainte-Anne CD (FCC)
8:30 - 10:00 am	SE1.1: Leveraging the Spirit of Place: New Ways to Market and Sustain Historic Places and Museums	Pointe Sainte-Anne AB (FCC)
	SE1.2: Expanding the Toolbox: Heritage Planning Tools on the Cutting-Edge (Presented by CAHP)	Nashwaaksis (Level 1, FCC)
	SE1.3: Heritage-Led Development: What's Holding Us Back?	Marysville A (FCC)
	SE1.4: New Brunswick Indigenous Heritage Forum (Part 1) – Indigenous New Brunswick, Treaties, and Understanding the Value of the Land	Marysville B (FCC)
10:00 - 10:30 am	Health Break with Exhibitors	Pointe Sainte-Anne CD (FCC)
10:30 am - 12:00 pm	SE2.1: Relevance and Impact: Unlocking the Social Value of Historic Places	Pointe Sainte-Anne AB (FCC)
	SE2.2: Heritage Mash-Up: Blending New and Old in Challenging Contexts (Presented by CAHP)	Marysville A (FCC)
	SE2.3: Unlocking the Potential: Heritage as an Economic Driver	Nashwaaksis (Level 1, FCC)
	SE2.4: New Brunswick Indigenous Heritage Forum (Part 2) – Protecting the Land: Best Practices and Current Challenges for Co-Stewardship and Land Management	Marysville B (FCC)
	SE2.5: Special Meeting – National Forum on Heritage Planning	Devon (FCC)

* Fredericton Convention Centre (FCC)

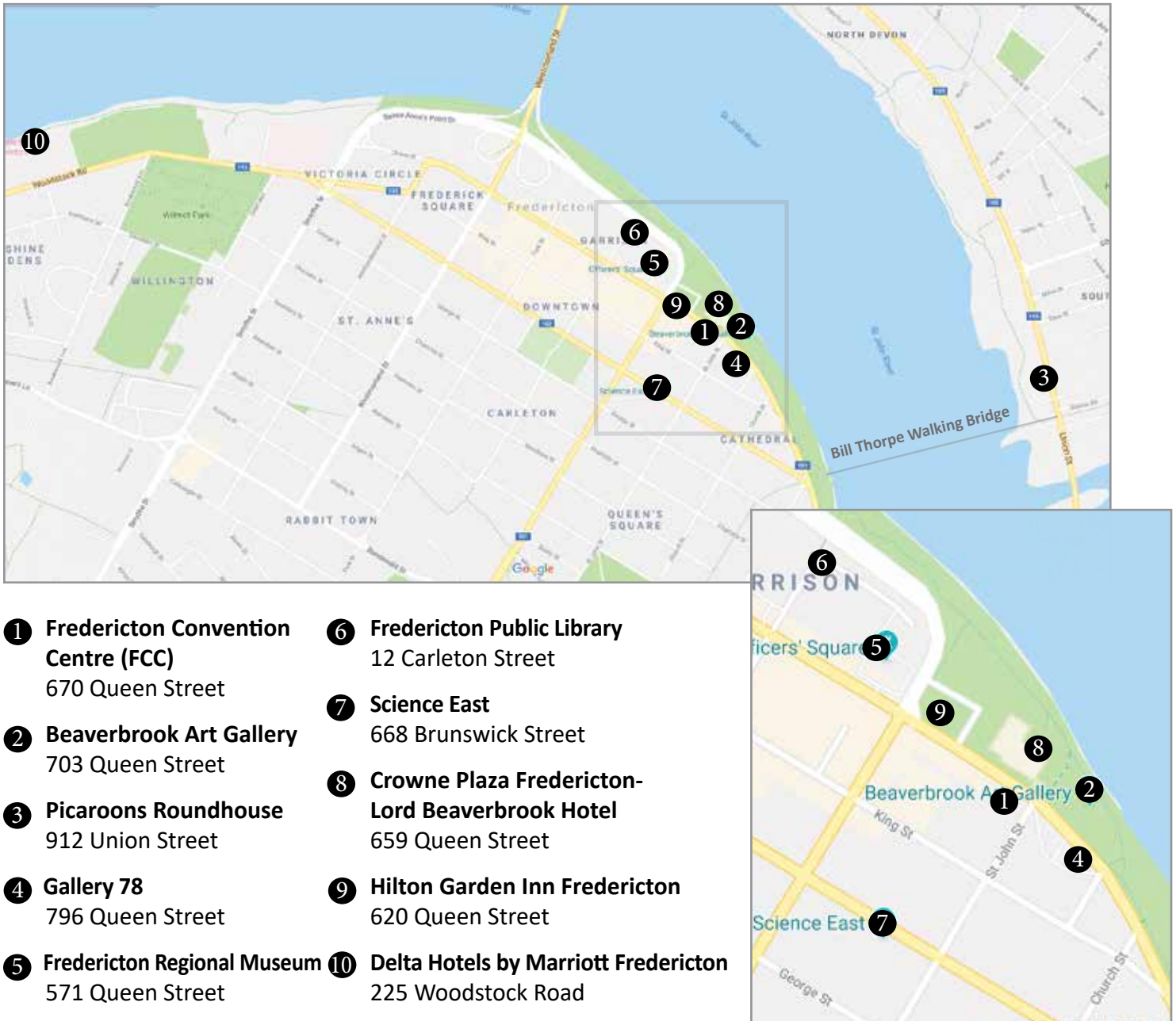
Friday, October 19 (cont'd)

12:00 - 1:30 pm	Lunch with Exhibitors	Pointe Sainte-Anne CD (FCC)
12:15 - 1:15 pm	Lunch Session: Historic Destinations Initiative	Pointe Sainte-Anne AB (FCC)
12:15 - 1:15 pm	WS: Municipal Sustainability Goals and Historic Places: How Does it All Fit Together?	Devon (FCC)
12:20 - 1:10 pm	Lunch & Learn about Canadian Heritage Funding Opportunities	Nashwaaksis (Level 1, FCC)
1:30 - 3:00 pm	PS3.1: #ChangetheGame4Heritage: Why Federal Action Matters for Canada's Museums, Historic Places, and Indigenous Heritage	Pointe Sainte-Anne AB (FCC)
3:00 - 3:30 pm	Health Break with Exhibitors	Pointe Sainte-Anne CD (FCC)
3:30 - 5:00 pm	SE4.1: Historic Sites and Museums (Presented by AHNB, Spark Session)	Pointe Sainte-Anne AB (FCC)
	SE4.2: Sites of Conscience: Recognizing and Interpreting Heritage Flashpoints	Marysville A (FCC)
	SE4.3: National Trust's Winner's Circle (Spark Session)	Marysville B
	SE4.4: Growing Strong: Rising to the Challenges Facing Rural Heritage	Nashwaaksis (Level 1, FCC)
	SE4.5: Indigenous Cultural Awareness Session & Talking Circle	Devon (FCC)
5:15 - 6:30 pm	National Trust Donor Appreciation Event (by invitation)	Gallery 78
6:30 - 7:30 pm	National Trust's Winner's Circle Reception (presented by Ecclesiastical Insurance) (by invitation)	Beaverbrook Art Gallery
7:30 - 10:00 pm	National Heritage Awards Ceremony and Reception	Beaverbrook Art Gallery

Saturday, October 20

7:00 am - 5:00 pm	Registration Desk Open	Conference Office (FCC)
7:30 - 8:30 am	Breakfast with New Brunswick Heritage Showcase	Pointe Sainte-Anne CD (FCC)
8:30 - 10:00 am	PS5.1: Disposable Buildings: Understanding & Challenging Our Culture of Architectural Obsolescence	Pointe Sainte-Anne AB (FCC)
10:00 - 10:30 am	Health Break with New Brunswick Heritage Showcase	Pointe Sainte-Anne CD (FCC)
10:30 am - 12:00 pm	SE6.1: Heritage Advocacy 2.0: Building an Effective Voice, Winning Hearts and Minds	Marysville A (FCC)
	SE6.2: A Bridge Too Far? What to Do About New Brunswick Covered Bridges (Presented by AHNB)	Pointe Sainte-Anne AB (FCC)
	SE6.3: Unexpected Opportunities: Harnessing the Potential of Rare Historic Places and Museums	Nashwaaksis (FCC)
	SE6.4: Learning Lab – Rising to the Challenges of Revitalizing Historic Places of Faith	Marysville B (FCC)
12:00 - 1:30 pm	Lunch with New Brunswick Heritage Showcase	Pointe Sainte-Anne CD (FCC)
12:15 - 1:15 pm	A Year of Action for Historic Places & National Trust AGM	Pointe Sainte-Anne AB (FCC)
1:30 - 3:00 pm	SE7.1: Parks Canada Workshop – Discussion of the ENVI Committee Report on "Preserving Canada's Heritage"	Devon (FCC)
	SE7.2: Rooting Vibrant Places (Spark Session)	Nashwaaksis (FCC)
	SE7.3: Challenging Futures for Heritage Conservation: Climate Change, Sustainability, and the Question of Value	Marysville A
	SE7.4: Learning Lab: How to Raise Money for Your Historic Site or Museum	Marysville B
	Beaverbrook Art Gallery Exhibition Tour	Depart Registration Desk
3:00 - 3:30 pm	Health Break with New Brunswick Heritage Showcase	Pointe Sainte-Anne CD (FCC)
3:30 - 5:00 pm	PS8.1: Place, Language, and Resilience: A Conversation in Song and Story	Pointe Sainte-Anne AB (FCC)
7:30 - 10:00 pm	Closing Celebration	Picaroons Roundhouse

Conference Site Map



- | | |
|---|---|
| <p>1 Fredericton Convention Centre (FCC)
670 Queen Street</p> <p>2 Beaverbrook Art Gallery
703 Queen Street</p> <p>3 Picaroons Roundhouse
912 Union Street</p> <p>4 Gallery 78
796 Queen Street</p> <p>5 Fredericton Regional Museum
571 Queen Street</p> | <p>6 Fredericton Public Library
12 Carleton Street</p> <p>7 Science East
668 Brunswick Street</p> <p>8 Crowne Plaza Fredericton-Lord Beaverbrook Hotel
659 Queen Street</p> <p>9 Hilton Garden Inn Fredericton
620 Queen Street</p> <p>10 Delta Hotels by Marriott Fredericton
225 Woodstock Road</p> |
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Navigating the Conference Program



Simultaneous Interpretation Available
(French to English and English to French)



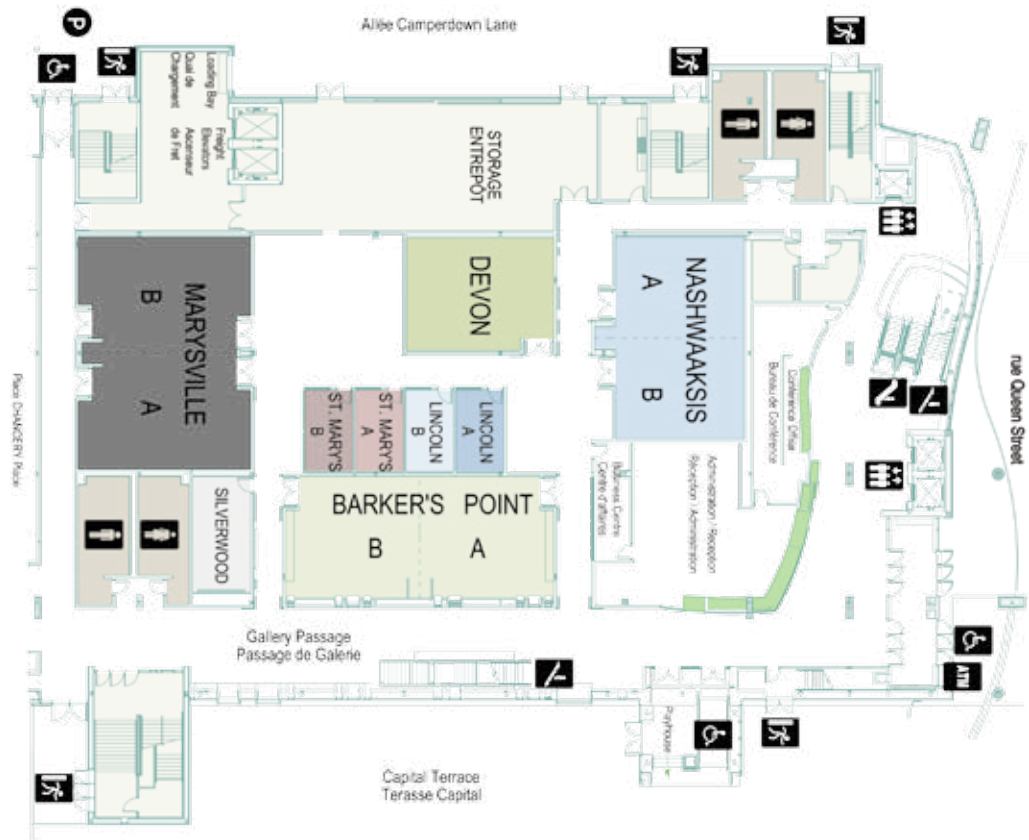
French Speaker



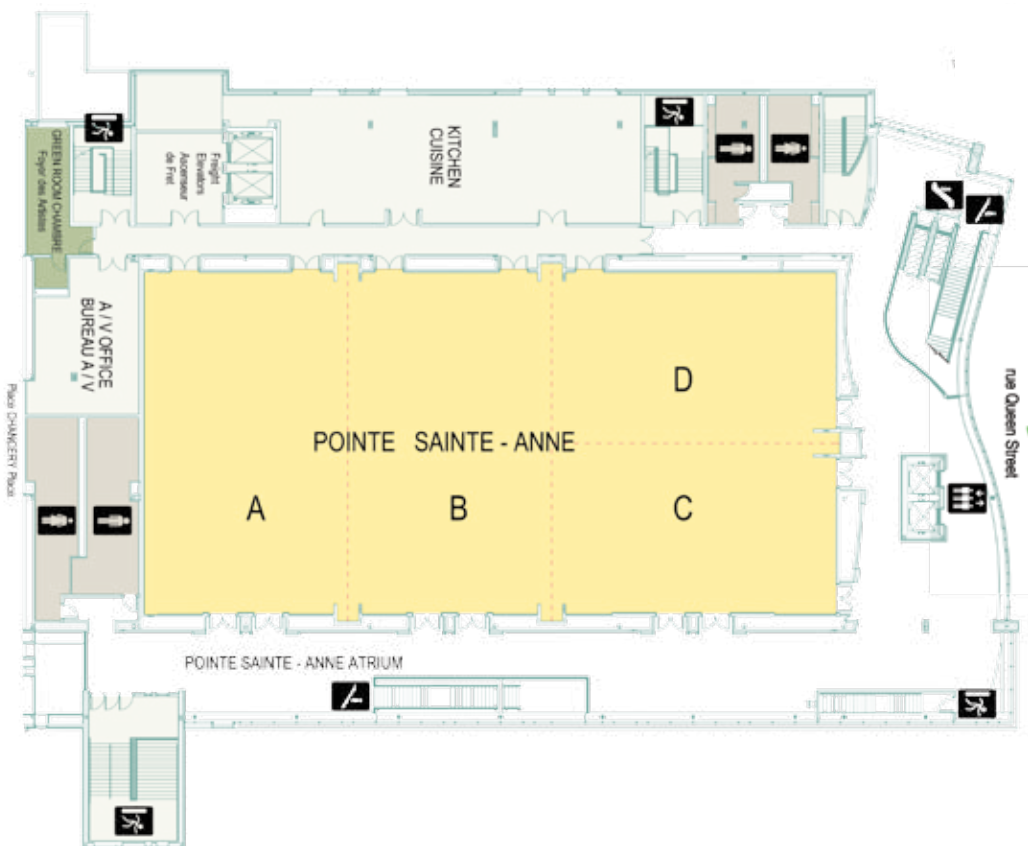
Pay in advance or inquire at
the registration desk.

Fredericton Convention Centre (FCC) Floor Plan

Level 1 Niveau 1



Level 2 Niveau 2



Exhibitors

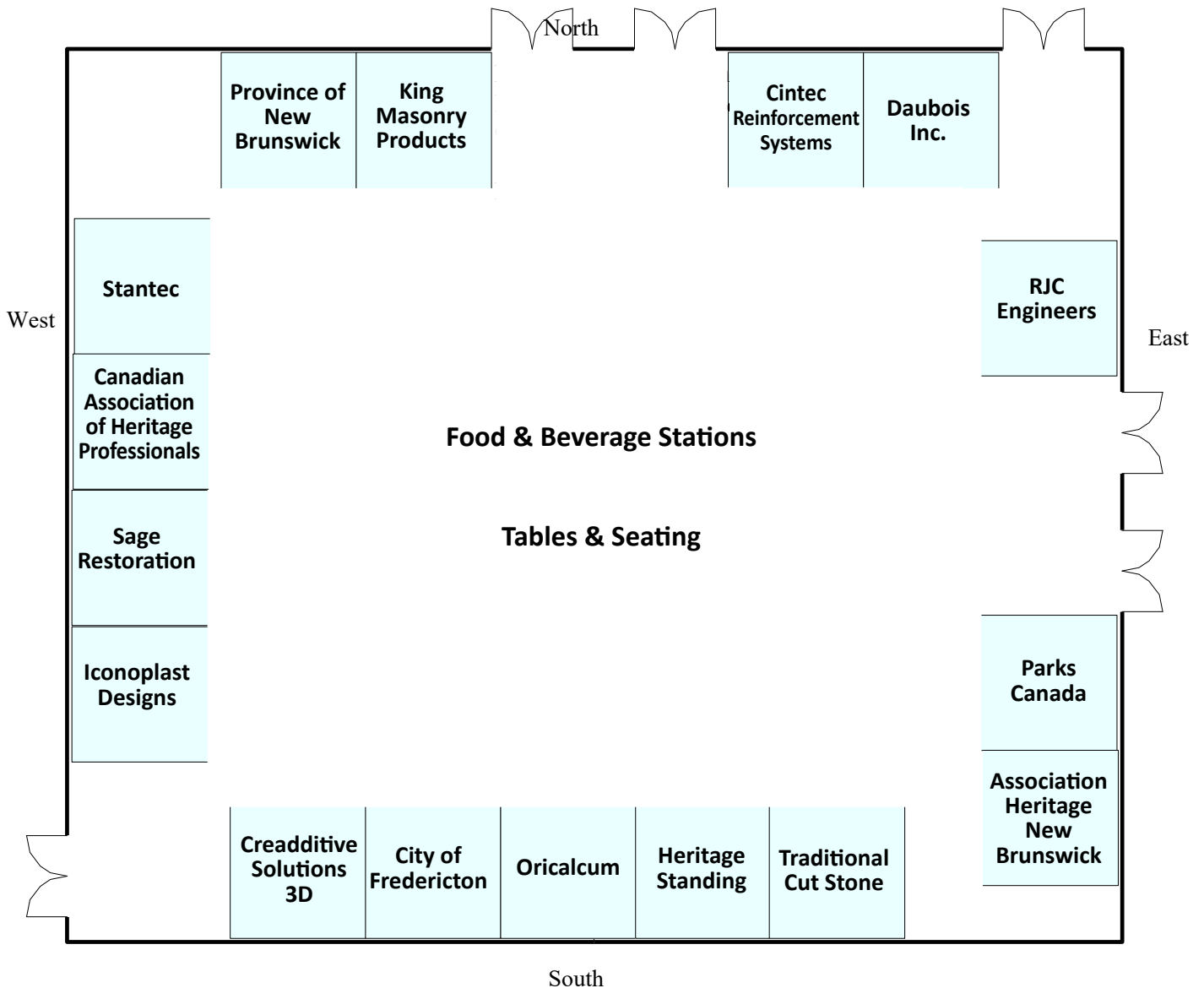
Exhibit Hall

Fredericton Convention Centre
Pointe Sainte-Anne CD (Level 2)

Come grab a bite to eat and mix and mingle with our exhibitors in the National Trust Conference Exhibit Hall. Learn more about their heritage projects, products and services.

Exhibit Hall Hours:

- Thursday, October 18 from 9:00 - 10:30 pm (Exhibit Gala)
- Friday, October 19 from 7:30 am - 3:30 pm



Wednesday, October 17

1:00 - 5:00 pm

National Round Table on Rural Heritage



Barker's Point AB (FCC)

Canada's rural heritage is being lost at a staggering rate: majestic barns are being left to decay, traditional hubs of rural communities such as schools and churches are being abandoned, and rich cultural landscapes are being transformed by industrial farming practices. Join us at this first-ever National Trust Round Table on Rural Heritage, where we launch a pan-Canadian dialogue on how the rural heritage is being threatened, what successful strategies are being deployed, and collectively, what the heritage sector can do to prevent further loss.

Facilitator: Robert Pajot (Regeneration Project Leader, National Trust, Ottawa, ON)

Speakers:

- **T.J. Harvey** (Member of Parliament for Tobique–Mactaquac, Former Chair of the Liberal Rural Caucus, Glassville, NB)
- **Dr. Kelly Vodden** (Associate Vice-President Research and Graduate Studies, Grenfell Campus, Memorial University, Rural Resilience Institute, St. John's, NL)
- **Heather Campbell** (Executive Director, Small, Toronto, ON)
- **Natalie Bull** (Executive Director, National Trust, Ottawa, ON)
- **Representatives of the National Trust's National Council**

FREDERICTON
REGION MUSEUM

Free Admission To Conference Delegates
Daily Wednesday - Saturday 1-4 pm
Special Events
5-7 pm Friday & Saturday, Oct. 19 & 20
Refreshments Courtesy of
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www.frederictonregionmuseum.com

Thursday, October 18

7:00 am - 7:30 pm

Registration Desk Open

Conference Office (Level 1, FCC)

8:30 am - 4:00 pm

WORKSHOP 3: Building Capacity through Strong Boards and Volunteer Programs

Presented by AHNB



Queens County Court House & St. John's Anglican Church Hall, Gagetown, NB

Bus to Gagetown departs FCC at 8:30 am sharp. Please arrive at Registration Desk (Level 1, FCC) at 8:15 am.

Return bus to Fredericton will depart at 3:30 pm.

Workshop A: Creating Clarity Out of Confusion: Building Strong Board and Staff Partnerships

Workshop Leader: Clare Northcott (Community Relations Manager, Family Plus, Saint John, NB)

Do you have Board meetings that go on for hours, disengaged Board members and/or blurred lines between staff, board and other volunteer roles? This workshop will focus on resources, policies and best practices to help optimize the skills of your Board and help Executive Directors create a successful partnership that strengthens your organization. Share your experiences, learn from others and come away with concrete tools to implement when you return back home.

Workshop B: Fix it Before it Breaks: Restructuring Your Volunteer Program in 2018

Workshop Leaders: Kim Rayworth (Managing Director, Capitol Theatre, Moncton, NB) and Nathalie Lemay (Lead Front of House and Volunteer Coordinator, Capitol Theatre, Moncton, NB)

How to attract diverse individuals who want to contribute to the growth of a vibrant arts organization. Tips on engagement, recognition and incentives, as well as aligning a large group of individuals in the pursuit of a common goal will be shared.

9:00 am - 4:00 pm

SPECIAL MEETING: National Trust's National Council (by invitation)

Barker's Point A (Level 1, FCC)

Leaders of province-wide heritage organizations from across Canada meet to discuss common issues and strategies.

Conference Program

Thursday, October 18 (cont'd)

9:00 am - 4:00 pm

SPECIAL EVENT: Heritage Hackathon: An Adaptive Reuse Challenge for Fredericton High School Students

*Presented by CAHP & National Trust
Science East (668 Brunswick Street)*

Fredericton high school students will battle for adaptive reuse supremacy in this fun and illuminating multi-day workshop. Small student teams will explore what makes old buildings tick, why some fall out of use and into disrepair, and get hands-on with the skills that can help fix them and give them a new purpose. Hackathon teams will dive into vacant historic buildings in Fredericton's downtown to puzzle through reuse solutions. Their conclusions will be revealed to conference participants at the New Brunswick Heritage Showcase on Saturday. New at this year's conference program, the Heritage Hackathon promises to be an annual conference event.

Leaders:

- **Tom Morrison** (Principal, Heritage Standing – Structural Engineering for Historic Places, Fredericton, NB)
- Others TBA (Please find more details about the Hackathon on the conference website: nationaltrustconference.ca)

9:00 am - 4:00 pm

WORKSHOP 1: Implementing Heritage Surveys and Digital Inventories

Presented by Getty Conservation Institute, Arches, and Survey Los Angeles



Barker's Point B (Level 1, FCC)

A fundamental principle in heritage management is that knowing and having up-to-date information on one's heritage is essential to its protection and promotion. This principle makes heritage inventories, and information fed into them from survey activities, critical tools to inform planning policies, processes, decision-making, the targeting of community investment, and heritage promotion. This workshop will cover practical considerations, approaches, and tools for heritage surveys and inventories – small and large, rural and urban.

Leaders:

- **Alison Dalgity** (Senior Project Manager, Getty Conservation Institute, Los Angeles)
- **Janet Hansen** (Deputy Manager, City of Los Angeles Office of Historic Resources and Project Manager for SurveyLA)
- **Katie Horak** (Principal, Architectural Resources Group, Los Angeles Arches)
- **David Myers** (Senior Project Specialist, Getty Conservation Institute, Los Angeles)
- **Dennis Wuthrich** (CEO, Farallon Geographics, Inc., San Francisco)

Thursday, October 18 (cont'd)

9:00 am - 4:00 pm

WORKSHOP 2: Downtowns Rising 5 – Creative Solutions for Building and Maintaining Momentum in Historic Downtowns



Devon (Level 1, FCC)

Downtowns Rising 5 will draw on expertise and case examples from Fredericton and across Canada, inspiring participants to imagine what is possible and arming them with creative solutions and best practices for downtown revitalization. The day will combine inspired plenary presentations with work in teams on the streets of downtown Fredericton.

Leader: Jim Mountain (Regeneration Associate, National Trust, Almonte, ON)

Presenters:

- **Juan Estepa** (Manager, Heritage & Cultural Affairs, City of Fredericton, NB)
- **Bruce McCormack** (General Manager, Downtown Fredericton Inc.)
- **Bradley Murphy** (Regeneration Coordinator, Sydney, NS) & **Michelle Wilson** (Executive Director, Sydney Waterfront District, Sydney, NS)
- **Craig Stevens** (President, Ontario Business Improvement Area Association & Downtown Barrie, Ontario)
- **Michael Von Hausen** (President, MVH Urban Planning & Design Inc. Surrey, BC)

9:00 am - 12:00 pm

FIELD SESSION 1: Glorious Light: The Stained Glass of Fredericton's Churches (Walking Tour)



Depart Registration Desk (Level 1, FCC)

Leader: John Leroux (Manager of Collections and Exhibitions, Beaverbrook Art Gallery, Fredericton, NB)

Fredericton's downtown churches are home to hundreds of stained-glass windows dating from the mid-nineteenth century through to the present day. In this tour, architect and art historian John Leroux directs our eyes to the way in which the multifaceted ideological and spiritual character of the city is portrayed through the illuminated richness of its stained glass.

Thursday, October 18 (cont'd)

9:00 am - 12:00 pm

FIELD SESSION 2: Downtown Fredericton – Everything Old is New Again



Depart Registration Desk (Level 1, FCC)

Leader: **Ian Robertson** (Architect, Fredericton, NB)

While Fredericton has lost its share of heritage buildings over the years, many significant structures reflecting its past remain, whether continuing their original function or repurposed for a more contemporary use. Fredericton architect Ian Robertson will lead you on a walking tour of a number of these repurposed buildings, including the former York County Gaol (science centre), and a trio of buildings by illustrious 19th century architect James Charles Dumaresq: the Randolph building (offices), the former Fredericton High School (residential) and the former Charlotte St. School (arts centre).

9:00 am - 12:00 pm

FIELD SESSION 5: Up the Hill (University of New Brunswick) (Bus Tour)



Depart Registration Desk (Level 1, FCC)

Leader: **Susan Montague** (Development and Donor Relations, UNB)

Springing from humble Loyalist roots in 1785, the University of New Brunswick (UNB), Fredericton, is the oldest continuously used English language university campus in Canada. From a core of heritage buildings and a series of name changes, UNB has flourished to become one of the finest small universities in this country.

Perched on a hill overlooking the city and the Saint John River Valley, the campus has expanded from a single structure (Sir Howard Douglas Hall) to almost 70 buildings, many under the 1957 Georgian-style master plan of celebrated American architect J. Frederick Larson. “Up the hill” was a phrase used by generations of Frederictonians to indicate their hometown choice for post-secondary education.

The tour will include visits to the Sir Howard Douglas Hall (the “original” 1829 building), McCord Hall, Brydone Jack Observatory, and the Provincial Archives of New Brunswick.

Thursday, October 18 (cont'd)

1:00 - 4:00 pm

FIELD SESSION 3: Marysville: From Company Town to Social Housing Hub (Bus Tour)



Depart Registration Desk (Level 1, FCC)

Leaders: **Alex Forbes** (Manager of Planning and Heritage, City of Charlottetown, PEI) & **Terry Arnold** (Marysville Heritage Committee, Fredericton, NB)

This bus and walking tour will include a visit to the former Cotton Mill, community gardens, manager and tenement housing, an affordable housing project, and community centre. The Gibson railway lines have been transformed into walking trails. Although he died over a 100 years ago, there are many green shoots of hope that the social and economic legacy of “Boss” Gibson has been carried forward by a new generation of residents who believe in his vision and hope for the community.

1:00 - 4:00 pm

FIELD SESSION 6: New Brunswick Symbols (Bus Tour)



Depart Registration Desk (Level 1, FCC)

Leaders:

- **Diane Mercier-Allain** (Visitor Services Coordinator, Legislative Assembly, Fredericton, NB)
- **Koral LaVorgna** (Executive Director, AHNB)
- **Tim Richardson** (Principal Secretary, Office of the Lieutenant-Governor, Fredericton, NB)

Get behind the scenes of “official” Fredericton with visits to the City’s pivotal government buildings: the New Brunswick Legislative Building, Fredericton City Hall, and Historic Government House. Built in 1882, the stone, Second Empire style Legislative Assembly is New Brunswick’s seat of government, and features an impressive, high-Victorian Assembly Chamber. Fredericton City Hall is the oldest municipal hall in Atlantic Canada still in use and was declared a National Historic Site in 1984. Erected in 1828, the stone, Georgian style Government House is the official residence of New Brunswick’s Lieutenant Governor, a conference centre, a living museum, and the “ceremonial home to all New Brunswickers.”

Conference Program

Thursday, October 18 (cont'd)

1:00 - 4:00 pm

SPECIAL MEETING: National Roundtable on Heritage Education
Chickadee Room, Fredericton Public Library (12 Carleton Street)

Heritage academics and students meet to discuss issues relevant to heritage education and training in Canada.

Leaders:

- **Shabnam Inanloo-Dialoo** (Director & Associate Professor, Heritage Resources Management, Athabasca University)
- **Susan Ross** (Assistant Professor, School of Indigenous and Canadian Studies, Carleton University)
- **Chris Wiebe** (Manager, Heritage Policy and Government Relations, National Trust)

1:00 - 5:00 pm

FIELD SESSION 4: Christ Church Cathedral Precinct Revitalization



Depart Registration Desk (Level 1, FCC)

Located in the heart of Fredericton the beautiful Anglican Cathedral (a National Historic Site of Canada) is part of a precinct of properties owned by the Anglican Church. Facing significant challenges for this site's long term sustainability, the Anglican Church has embarked on a process to revitalize the precinct. Join this walking tour of the precinct and the magnificent Cathedral, which will include breakout group discussions where you can add your voice to the analysis of the options that are being considered.

Leaders:

- **The Right Reverend David Edwards** (Bishop of Fredericton, NB)
- **Randal Goodfellow** (Congregation Renewal Facilitator and Chair of Faith & the Common Good)
- **The Very Reverend Geoffrey Hall** (Dean of Fredericton, NB)
- **Robert Pajot** (Regeneration Project Leader, National Trust, Ottawa, ON)

4:30 - 7:00 pm

SPECIAL MEETING: Association Heritage New Brunswick (AHNB) AGM & Reception

Fredericton Regional Museum (571 Queen Street)

4:30 - 6:00 pm

SPECIAL MEETING: Canadian Association of Heritage Professionals (CAHP) AGM

Devon (Level 1, FCC)

Thursday, October 18 (cont'd)

6:00 - 7:15 pm

SPECIAL EVENT: Conference Sponsor Appreciation Event (by invitation)

Pointe Sainte-Anne CD (FCC)

Hosted by the National Trust for Canada, the Canadian Association of Heritage Professionals and Association Heritage New Brunswick.

7:30 - 9:00 pm

WELCOME ADDRESS & OPENING KEYNOTE



Pointe Sainte-Anne AB (Level 2, FCC)

Keynote Speaker: **Glen Murray** (Strategic Advisory, Emerge Knowledge, Winnipeg, MB)

In the course of his extraordinarily varied career, Glen Murray has looked at historic places from multiple vantage points and helped realize their tremendous opportunity. A former mayor, provincial environment minister and national advocate for urban affairs, his accomplishments demonstrate his passion for human rights, reconciliation with Indigenous Peoples, and excellence in placemaking. Murray knows historic places are incubators for the new economy and essential to Canada's climate change strategy. He will share his exciting and inspirational take on why historic places are more relevant than ever as a new source of value for communities.



Sponsored by:



9:00 - 10:30 pm

SPECIAL EVENT: Exhibit Gala

Pointe Saint-Anne CD (Level 2, FCC)

Come grab a drink and a bite to eat and mix and mingle with conference exhibitors.

Friday, October 19

7:00 am - 5:30 pm

Registration Desk Open

Conference Office (Level 1, FCC)

7:30 - 8:30 am

BREAKFAST WITH EXHIBITORS

Pointe Sainte-Anne CD (Level 2, FCC)

Sponsored by:



8:30 - 10:00 am

SESSION 1.1: Leveraging the Spirit of Place: New Ways to Market and Sustain Historic Places and Museums



Pointe Sainte-Anne AB (Level 2, FCC)

Resilient and successful regions, communities and historic destinations always start with a deep connection to the community, a respect for place and the creation of truly authentic experiences. In this session, we bring together a diverse group of dynamic speakers who will teach us about everything from how the ecomuseum model can revitalize communities and regions to how business savvy can help revitalize your historic destination.

Moderator: Alison Faulknor (Director, New Initiatives, National Trust, Ottawa, ON)

Speakers:

- **Glenn Sutter** (Curator of Human Ecology, Royal Saskatchewan Museum, Regina, SK) – *Partners, Flexibility, and Patience: Why Ecomuseums are catching on in Saskatchewan*
- **Leah O'Malley** (Dept. of Anthropology, University of Regina, SK) – *Inspiring a Community: Central Characters of Community Engagement*
- **Shawn McCarthy** (Executive Director, Île Beaubears Island, Miramichi, NB) – *An Emerald Uncovered: The Reawakening of Beaubears Island*
- **Jonathan Wade** (Principal, Social Delta, Ottawa, ON) – *In the Business of Cultural Learning*
- **Mathieu D'Astous** (National Historic Site and Visitor Experience Manager, Parks Canada) – *It's All About the Experience: Connecting Visitors with National Historic Sites*

Friday, October 19 (cont'd)

8:30 - 10:00 am

SESSION 1.2: Expanding the Toolbox: Heritage Planning Tools on the Cutting-Edge

Presented by CAHP



Nashwaaksis (Level 1, FCC)

Powerful new technical tools for identifying and managing heritage on a large scale are being developed and deployed. At the same time, there is renewed attention to updating decades-old policies and frameworks which guide municipal decision-making to better protect historic places. This session will explore the exciting new possibilities that are being opened up by vast city-wide projects like SurveyLA as well as those offered by new thematic tools for revealing places of community value.

Moderator: Erik Hanson (Heritage Resources Coordinator, City of Peterborough, ON)

Speakers:

- **Janet Hansen** (Deputy Manager, Office of Historic Resources, Department of City Planning, Los Angeles, CA, USA) – *Harnessing the Power of Context Statement*
- **Don Luxton** (Principal, Don Luxton and Associates, Vancouver, BC) – *Calibrating Heritage Value: The Vancouver Thematic Framework*
- **David Myers** (Senior Project Specialist and Manager, Recording and Documentation Unit Getty Conservation Institute, Los Angeles, CA, USA) – *Inventories: Promoting Effectiveness as a Tool for Heritage Management*
- **Dima Cook** (Senior Associate, EVOQ, Toronto, ON) & **Reece Milton** (Assistant Program Manager, EVOQ, Toronto, ON) – *Capturing Cultural Heritage Value through Spatial Relationships and Analysis*



Fredericton Region Museum. (Photo: Fredericton Tourism)

Conference Program

Friday, October 19 (cont'd)

8:30 - 10:00 am

SESSION 1.3: Heritage-Led Development: What's Holding Us Back? Marysville A (Level 1, FCC)

Risk, return on investment, construction and financing costs, tax treatment, ease of property development... Property owners plotting the future of historic places need to consider many factors to help ensure successful outcomes. But what are the disincentives impeding heritage development, and how can they be overcome? Drawing on a wide range of experiences – from property developers to heritage professionals – this session will examine the nuts and bolts issues around the bottom line.

Moderator: Michael Seaman (Director of Planning, Town of Grimsby, ON & Governor, National Trust)

Speakers:

- **Ross Keith** (Owner/Founder, Nicor Group, Regina, SK)
- **Aaron Murnaghan** (Principal Planner, Heritage, Planning & Development, Halifax, NS) – *Heritage as an Asset: The Role of Municipalities in Leveraging Development Pressure to Conserve Built Heritage*
- **Peter Brown** (Founder, Bayside Group, Summerside, PEI)
- **Colin Robertson** (Vice-President, Operations and Risk Control, Ecclesiastical Insurance, Toronto, ON) – *Insuring Heritage Buildings: An Integral Element of Stewardship*
- **Jim Bezanson** (Conservation Architect, Saint John, NB) – *Economics of Heritage Project in Saint John, NB*

8:30 - 10:00 am

SESSION 1.4: New Brunswick Indigenous Heritage Forum (Part 1) – Indigenous New Brunswick, Treaties, and Understanding the Value of the Land

Marysville B (Level 1, FCC)

New Brunswick is the ancestral home of three Indigenous Peoples: the Wolastoqey, Mi'kmaq, and Peskotomuhkati. This session will explore the history of Indigenous presence in the province from the perspective of each of these Nations. It will also examine the Covenant Chain of Peace and Friendship Treaties, the gradual dispossession from the land of Indigenous peoples, and will examine what treaty implementation could look like in a contemporary context.

Speakers:

- **Andrea Bear Nicholas** (Professor Emeritus, St. Thomas University, Fredericton, NB)
- **Donna Gauvin** (Treaty Education Coordinator, Mi'gma'we'l Tplu'taqnn, Eel Ground, NB)
- **Chief Hugh Akagi** (Peskotomuhkati Nation at Skutik, St. Stephen, NB)

10:00 - 10:30 am

HEALTH BREAK WITH EXHIBITORS

Pointe Sainte-Anne CD (Level 2, FCC)

Friday, October 19 (cont'd)

10:30 am - 12:00 pm

SESSION 2.1: Relevance and Impact: Unlocking the Social Value of Historic Places



Pointe Sainte-Anne AB (Level 2, FCC)

Who is heritage regeneration and placemaking for? This session examines the social uses historic places can perform above and beyond their economic value. This social purpose may take the form of leveraging the physicality and materiality of historic spaces to build community cohesion, retraining vulnerable communities in heritage trades skills, or bringing a museum out onto the streets to engage young audiences.

Moderator: Sophie Cormier (Director, Resurgo Place Culture and Heritage, Moncton, NB)

Speakers:

- **Reid Henry** (President and CEO, cSpace Projects, Calgary, AB) – *Placemaking and Animation Approaches for Creative Hubs*
- **Christine Sypnowich** (Chair, Dept. of Philosophy, Queen's University, Kingston, ON) – *Cultural Heritage, Human Flourishing, and Social Justice*
- **Jayme Hall** (Executive Director, Catapult Construction, Saint John, NB) & **Walter Batchelor** (Foreman, Catapult Construction, Saint John, NB)
- **Lydia Mouysset** (Musée Saint-Raymond de Toulouse, France) – *Opening Up: The Museomix Experience, Social Media and Other Initiatives* 

Indigenous Heritage Forums & National Trust Conferences (2015 to present)

Relevance for all Canadians and reconciliation with Indigenous Peoples are priorities for the National Trust. This year will be the fourth time an Indigenous Heritage Forum has been held at the National Trust conference. While the National Trust serves as a facilitator, the themes and speakers at these forums are directed by Indigenous leaders in the region in which the conference is being held. Each year, then, has a distinct shape and focus. At *Moh-Kins-Tsis* (Calgary 2015), Blackfoot elders, knowledge keepers, and professionals discussed how Indigenous and non-Indigenous protocols for protecting heritage could be aligned. *Going Beyond Consultation* (Hamilton 2016) saw leaders from Six Nations of the Grand River and the Mississaugas of the New Credit exploring how true relationships are built and nourished over time. With *Kichi-Zibi Indigenous Heritage Roundtable* (Ottawa 2017), Anishnaabe leaders from Kitigan Zibi and Pikwakanagan delved into co-stewardship and protocols.

Friday, October 19 (cont'd)

10:30 am - 12:00 pm

SESSION 2.2: Heritage Mash-Up: Blending New and Old in Challenging Contexts

Presented by CAHP

Marysville A (Level 1, FCC)

Explore the challenges and opportunities presented by four very different private and public conservation projects: from managing intensification in an urban setting or understanding and preserving historic interiors, to retaining a heritage bridge in the face of changing infrastructure needs, and the outright reconstruction of Frank Lloyd Wright's only Canadian structure – the Banff Pavillion.

Moderator: Alan Stacey (Principal Conservator, Heritage Mill & Vice-President, CAHP, Dundas, ON)

Speakers:

- **Regan Hutcheson** (Manager, Heritage Planning, City of Markham, ON) – *Intensification in a Heritage Village: Using a Pattern Book*
- **Stephanie Hoagland** (Principal, Jablonski Building Conservation, Inc. New York, NY, USA) & **Carolyn Samko** (Senior Project Manager, Heritage Facilities and Capital Planning, City of Hamilton, ON) – *From Science to Stenciling: The Importance of Finish Investigations in the Conservation of Historic Sites*
- **Michael Greguol** (Cultural Heritage Specialist, AECOM, Kitchener, ON), **Christine Beard Laaber** (Structural Engineer, AECOM, Kitchener, ON) & **Emily Sicilia** (Landscape Architect, AECOM, Kitchener, ON) – *The Stories Our Infrastructure Can Tell: Decision-Making Around the Historic Thamesville Bridge*
- **Yew-Thong Leong** (Associate Professor, Dept. Of Architectural Science, Ryerson University, Toronto, ON) – *Opportunity Does Knock Twice: Redrawing and Rebuilding Frank Lloyd Wright's Banff Pavilion*

Friday, October 19 (cont'd)

10:30 am - 12:00 pm

SESSION 2.3: Unlocking the Potential: Heritage as an Economic Driver



Nashwaaksis (Level 1, FCC)

Heritage-led development is a transformative force that can help turn places around, galvanize communities, and create fresh options. But how does one create a municipal planning climate, including incentives, that can help it flourish? This session will look at case studies from across Canada, including a pathbreaking study from Ontario that has calculated the economic impact of historic downtowns.

Moderator: Paulette Thériault (Councillor, City of Moncton, NB & Board Member, National Trust)

Speakers:

- **Kevin Silliker** (Director, Economic Development, City of Moncton) & **Jean-Pierre Charron** (Senior Planner, Heritage Conservation, City of Moncton, NB) **F**
- **Michael Von Hausen** (President, MVH Urban Planning & Design Inc., Surrey, BC) – *Author of Small is Big: Jump-Starting Small-City Downtowns for the New Economy (2018)*
- **Craig Stevens** (President, Ontario Business Improvement Area Association & Managing Director, Downtown Barrie Business Association)



View of Wolastoq River from St. Mary's First Nation. (Photo: Chris Griffiths/Bang-On Photography)

Conference Program

Friday, October 19 (cont'd)

10:30 am - 12:00 pm

SESSION 2.4: New Brunswick Indigenous Heritage Forum (Part 2) – Protecting the Land: Best Practices and Current Challenges for Co-Stewardship and Land Management

Marysville B (Level 1, FCC)

This second session of the New Brunswick Indigenous Heritage Forum will focus on operationalizing the value of land explored in Part 1. It will present a wide-range of inspiring case studies from New Brunswick – including best practices in land access and co-management/stewardship – and examine the role of creative and respectful partnerships.

Speakers:

- **Renata Woodward** (Executive Director, Nature Trust of New Brunswick, Fredericton, NB), **Tracy Anne Cloud** (Director of Lands and Conservation, Mi'gma'we'l Tplu'taqnn, Eel Ground, NB), **Darran O'Leary** (Peskotomuhkati Nation at Skutik, St. Stephen, NB) & **Timothy Plant** (Consultation Officer, St. Mary's First Nation, Fredericton, NB) – Nature Trust of New Brunswick's Guidance Board: Reconciliation and Co-Stewardship
- **Eric Tremblay** (Eric Tremblay, Ecologist, Kouchibouguac National Park, Parks Canada, Kouchibouguac, NB) & **Derek Simons** (Mi'gma'we'l Tplu'taqnn) – Co-Stewardship in a National Park
- **Patricia Dunnett** (General Manager, Metepenagiag Heritage Park, Red Bank, NB) – Funding Challenges and Successes at Metepenagiag Heritage Park
- **Jamie Gorman** (Consultation Officer, Wolastoqey Nation in New Brunswick, Tobique, NB) & **Jason Jeandron** (Senior Archaeologist, Archaeological Prospectors, Fredericton, NB) – Municipal Planning Act



The National Trust Donor Appreciation Event will be held on Friday from 5:30 to 6:30 at Gallery 78, one of the best examples of the Queen Anne architectural style in Fredericton. (Photo: Fredericton Tourism)

Friday, October 19 (cont'd)

10:30 am - 12:00 pm

SESSION 2.5: Special Meeting – National Forum on Heritage Planning

Devon (Level 1, FCC)

While each provincial-territorial planning legislation is distinct, there are opportunities for dialogue across these boundaries that are rarely explored. The National Forum on Heritage Planning, launched as a loose network at National Trust Conference 2016, aims to provide an annual forum for national heritage planning issues and pan-Canadian collaboration. Forum 2018 will combine overview reports on the planning challenges being experienced in regions across Canada with roundtable discussion exploring strategies and solutions.

Moderator: **Susan Schappert** (Heritage Planner, Town of Oakville, ON & Vice-President, CAHP)

Speakers:

- **Erik Hanson** (Heritage Resources Coordinator, City of Peterborough, ON)
- **Seamus McGreal** (Planner III, Urban Design & Heritage, Halifax, NS)
- **Ken O'Brien** (Chief Municipal Planner, City of St. John's, NL)
- **Alastair Pollock** (Heritage Planner, Urban Design & Heritage, City of Calgary, AB)
- **Other Speakers TBA**

12:00 - 1:30 pm

LUNCH WITH EXHIBITORS

Pointe Sainte-Anne CD (Level 2, FCC)

12:15 - 1:15 pm

Lunch Session: Historic Destinations Initiative

Pointe Sainte-Anne AB (Level 2, FCC) Tables will be flagged.

Join Jonathan Wade, Social Delta, to brainstorm collaborative marketing opportunities for Canada's historic destinations.

12:15 - 1:15 pm

WORKSHOP SESSION: Municipal Sustainability Goals and Historic Places: How Does it All Fit Together?

Devon (Level 1, FCC)

Facilitated by: **Yi Liu** (Lead, Energy Sector Development, Green Municipal Fund, Federation of Canadian Municipalities, Ottawa, ON)

Buildings account for a significant amount of energy use, greenhouse gas emissions and other environmental impacts in communities across Canada. Many municipalities have set ambitious sustainability goals for their communities. This lunch hour workshop will explore the role of historic buildings in helping Canadian communities achieve their sustainability goals and the challenges associated with retrofitting historic buildings – e.g., what are the right targets, how to value the intangible?

Friday, October 19 (cont'd)

12:20 - 1:10 pm

Lunch & Learn about Canadian Heritage Funding Opportunities Nashwaaksis (Level 1, FCC)

Presented by: **Rebecca Moyes** (Arts and Heritage Program Manager, Department of Canadian Heritage, Atlantic Region, St. John's, NL)

This lunch hour presentation will provide information on Canadian Heritage programs that support the heritage sector. It will primarily focus on the Canada Cultural Spaces Fund, an infrastructure program that supports traditional arts and heritage facilities, such as museums, theatres and performing arts centres that result in improved physical conditions for professional arts and heritage related collaboration, creation, presentation, preservation, and exhibition. In addition, information will be provided on the Museums Assistance Program and the Building Communities Through Arts and Heritage program.

1:30 - 3:00 pm

PLENARY SESSION 3.1: #ChangeTheGame4Heritage: Why Federal Action Matters for Canada's Museums, Historic Places, and Indigenous Heritage




Pointe Sainte-Anne AB (Level 2, FCC)

This year, House of Commons committees in Ottawa have been buzzing about the museums sector, the state of historic places, and the TRC. With landmark federal reports on the table, heritage tax incentives in a holding pattern, and Reconciliation with Indigenous Peoples front of mind, it's the perfect time to take stock: What's holding us back? What can you do? And what should we expect from our governments? Hear from five dynamic leaders with ideas and insights, and bring your own to help set the agenda for action in 2019.

Moderator: **Natalie Bull** (Executive Director, National Trust, Ottawa, ON)

Speakers:

- **John Aldag** (Member of Parliament for Cloverdale–Langley City, Langley, BC)
- **Chief Alan Polchies Jr.** (St. Mary's First Nation, Fredericton, NB)
- **Richard Alway** (Chair, Historic Sites and Monuments Board of Canada, Ottawa, ON)
- **Bernard Thériault** (NB Member, Historic Sites and Monuments Board of Canada, Caraquet, NB) 
- **Jane Fullerton** (Vice-President, Canadian Museums Association, Saint John, NB)

Friday, October 19 (cont'd)

3:00 - 3:30 pm

HEALTH BREAK WITH EXHIBITORS Pointe Sainte-Anne CD (Level 2, FCC)

3:30 - 5:00 pm

SPARK SESSION 4.1: Historic Sites and Museums



Pointe Sainte-Anne AB (Level 2, FCC)

Hold onto your seats, this fast and furious "Spark" session brings you nine presentations in 90 minutes. Always popular, watch ideas collide and unexpected solutions emerge as heritage and museums practitioners from across Canada step into the ring.

Moderator: **Shawn McCarthy** (Executive Director, Île Beaubears Island, Miramichi, NB)

Speakers:

- **Edee Klee** (Co-Chair, NB Community Harvest Gardens Inc., Fredericton, NB) – *Hayes Farm Rebirth: From Historic Farm to Regenerative Learn-to-Farm Program for Fredericton*
- **Debra Soule** (Economic Development Officer – Arts, Culture and Heritage, City of Kawartha Lakes, ON) – *Experiencing Local Heritage through Hands-On Reconstruction of a Heritage Asset: Growing the Cultural Tourism Economy*
- **Paul Morralee** (Director, Canadian Lighthouses of Lake Superior, Thunder Bay, ON) – *Perserverance and Reinvention: Canadian Lighthouses of Lake Superior Lighthouse*
- **Todd E. Caissie** (PhD Candidate, Art History and Cultural Heritage and Preservation Studies, Rutgers University, New Brunswick, NJ, USA) – *Marshalling Difficult Cultural Heritage to Revitalize a Community: The New Brunswick Internment Camp Museum Case Study*
- **Cynthia Wallace-Casey** (SSHRC Postdoctoral Research Fellow, University of Ottawa, ON) – *Museums & Reconciliation*
- **Bill Hicks** (CEO, New Brunswick Museum, Saint John, NB)
- **Kristen McLaughlin** (Master of Museum Studies Candidate, University of Toronto, ON) – *Close to Home: Evolving Engagement Strategies in Alberta's Local Museums*
- **Koral LaVorgna** (Executive Director, AHNB, Fredericton, NB) – *Detective Perspective: Clues to Solving Museum Mysteries*
- **Alan Edwards** (Digital Media Studio Head, New Brunswick College of Craft & Design, Fredericton, NB) – *Historic Virtual Reality Experiences*

Conference Program

Friday, October 19 (cont'd)

3:30 - 5:00 pm

SESSION 4.2: Sites of Conscience: Recognizing and Interpreting Heritage Flashpoints

Marysville A (Level 1, FCC)

This session grows out of the 13th Montreal Round Table (2018), *Sites of Memory: Conservation in a World Heritage Context*, which examined sites of memory and their values from a number of perspectives. These sites of increasing interest as many of them resonate with current contentious issues like human rights and reconciliation, and are not always a comfortable fit with current heritage systems. This session will build on case studies to address the question of how to retool heritage practice for a new social paradigm

Moderator: Christina Cameron (Canada Research Chair on Built Heritage, Université de Montréal, QC)

Speakers:

- **Paula Whitlow** (Executive Director, Woodland Cultural Centre, Brantford, ON), **Dawn Hill** (Director, Mohawk Village Memorial Park, Brantford, ON) & **Roberta Hill** (Director, Mohawk Village Memorial Park, Brantford, ON) – *Saving the Evidence: Mohawk Institute Residential School in Brantford, Ontario*
- **Beth Hanna** (CEO, Ontario Heritage Trust, Toronto, ON) – *Reimagining Heritage Value: Truth-Telling and Reconciliation in the Recognition/Interpretation of Ontario Historic Places*
- **Jill Taylor** (Co-Founder, Taylor Hazell Architects, Toronto, ON) – *Approaches to Complex Sites: Humber College Institute of Technology and Advanced Learning*
- **Rodney Small** (Common Good Solutions & O.N.E. North End, Halifax, NS) – *Gentrification in North End Halifax and the Legacy of Africville*

3:30 - 5:00 pm

SESSION 4.3: National Trust's Winner's Circle (Spark Session)

Marysville A (Level 1, FCC)

Don't miss the National Trust's new Winners Circle session, where the individuals and organizations behind this year's award-winning projects and places will share their success stories. Join us for a showcase of transformational projects, inspiring communities, and resilient historic places that illustrate the viability of heritage buildings and sites for traditional or new uses.

Friday, October 19 (cont'd)

3:30 - 5:00 pm

SESSION 4.4: Growing Strong: Rising to the Challenges Facing Rural Heritage


Nashwaaksis (Level 1, FCC)

Canada has an extraordinary rural heritage: from aids to navigation, to agricultural buildings and rural churches. Explore the challenges facing Canada's rural heritage sites and strategies for their conservation, through the perspectives of practitioners and professionals working in the field.

Moderator: Robert Pajot (Project Leader, Regeneration, National Trust, Ottawa, ON)

Speakers:

- **Ève Renaud-Roy** (Designer urbain et Aménagiste, L'ENCLUME – Atelier de développement territorial, Montréal, QC) – *Innovation sociale et réhabilitation du patrimoine : l'appropriation du processus de design par la communauté creative de Saint-Germain-de-Kamouraska* 
- **Jane Nicholson** (Secretary, Annapolis Royal Wharf Association, NS) – *“Think of it Like a String of Pearls”: How a Simple Metaphor Changed Economic Development on the Annapolis River*
- **Gerry Zegerius** (Senior Structural Engineer, Tacoma Engineers & President, CAHP, Guelph, ON) – *The Bank Barn in the Rural Landscape*
- **Charles Hazell** (Co-Founder, Taylor Hazell Architects, Toronto, ON) – *Conservation Work on Remote Nova Scotia Lighthouses*
- **Matthew Somerville** (Heritage Planner & Farmer, Port Perry, ON) – *Leveraging the Value of Rural Heritage Resources*

3:30 - 5:00 pm

SESSION 4.5: Indigenous Cultural Awareness Session & Talking Circle

Devon (Level 1, FCC)

Beginning with a smudging ceremony, this session will explore the cultures and key historical events of Indigenous peoples in the New Brunswick, including the impact of residential schools. Session participants will also have the opportunity to reflect on what they have heard during the New Brunswick Indigenous Heritage Forum, and share thoughts on implementing strategies in their own organizations.

Facilitators: Donna Gauvin (Mi'gmawe'l Tplu'taqnn, Eel Ground, NB) & **Tracy Anne Cloud** (Director of Lands and Conservation, Mi'gmawe'l Tplu'taqnn, Eel Ground, NB)

Friday, October 19 (cont'd)

5:15 - 6:30 pm

SPECIAL EVENT: National Trust Donor Appreciation Event (by invitation)

Gallery 78 (796 Queen Street)

6:30 - 7:30 pm

SPECIAL EVENT: National Trust's Winner's Circle Reception presented by Ecclesiastical Insurance (by invitation)

RBC Room, Beaverbrook Art Gallery (708 Queen Street)



7:30 - 10:00 pm

SPECIAL EVENT: National Heritage Awards Ceremony and Reception

Beaverbrook Art Gallery (708 Queen Street)

Join us for the presentation of annual heritage awards by the National Trust, Canadian Association of Heritage Professionals, and Association Heritage New Brunswick and enjoy musical entertainment from New Brunswick artists.



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Saturday, October 20

7:00 am - 5:00 pm

Registration Desk Open

Conference Office (Level 1, FCC)

7:30 - 8:30 am

BREAKFAST WITH NEW BRUNSWICK HERITAGE SHOWCASE

Pointe Sainte-Anne CD (Level 2, FCC)

7:30 am - 5:00 pm

New Brunswick Heritage Showcase

Pointe Sainte-Anne CD (Level 2, FCC)

Come meet heritage groups and artists from New Brunswick and beyond. Meet Kim Brooks, Elder G. Wayne Brooks, and family and hear the story of the Grandmother Canoe.

8:30 - 10:00 am

PLENARY 5.1: Disposable Buildings: Understanding & Challenging Our Culture of Architectural Obsolescence



Pointe Sainte-Anne AB (Level 2, FCC)

Our buildings don't die of natural causes. Daniel Abramson – author of the devastating book, *Obsolescence: An Architectural History* – unpacks how the invention of obsolescence around 1910 by commercial real estate and urban planning industries turned buildings into disposable commodities. Annmarie Adams casts her gaze on the field of medical architecture where the cycle of new construction and demolition has been particularly short and aggressive. Can we reverse course and re-embrace the promise of architectural longevity? How does obsolescence challenge our efforts at environmental sustainability?

Moderator: Chris Wiebe (Conference Coordinator, National Trust, Ottawa, ON)

Speakers:

- **Daniel Abramson** (Professor, American and European Architecture and Director of Architectural Studies, Boston University, MA, USA)
- **Annmarie Adams** (Professor, Guo-hua Fu School of Architecture & Department Chair, and Stevenson Chair in the History and Philosophy of Science, Social Studies of Medicine, McGill University, Montréal, QC)

Discussant:

- **Susan Ross** (Assistant Professor, School of Indigenous and Canadian Studies, Carleton University and Co-Chair, APT Technical Committee on Sustainable Preservation's Education and Research Focus Group, Ottawa, ON)

Conference Program

Saturday, October 20 (cont'd)

10:00 - 10:30 am

HEALTH BREAK WITH NEW BRUNSWICK HERITAGE SHOWCASE
Pointe Sainte-Anne CD (Level 2, FCC)

10:30 am - 12:00 pm

SESSION 6.1: Heritage Advocacy 2.0: Building an Effective Voice, Winning Hearts and Minds
Marysville A (Level 1, FCC)

Heritage groups across Canada are deploying new strategies to advocate for historic places in their communities. This discussion-based session will unpack recent case studies on such topics as successful strategies for building an advocacy campaign, mobilizing a community, building a government relations and communications plan, and tools to educate and advocate effectively. Heritage advocacy leaders from across Canada will leave session participants with blueprints for their next advocacy campaign.

*Moderator: **Chris Wiebe** (Manager, Heritage Policy and Government Relations, National Trust, Ottawa, ON)*

Speakers:

- **Raymond Biesinger** (Illustrator and Artist, Montréal, QC)
- **Dinu Bumbu** (Policy Director, Héritage Montréal, QC)
- **Dan Rose** (Communications Coordinator, Edmonton Heritage Council, AB)
- **Cindy Tugwell** (Executive Director, Heritage Winnipeg, MB)
- **Bill Yuen** (Executive Director, Heritage Vancouver, BC)

10:30 am - 12:00 pm

SESSION 6.2: A Bridge Too Far? What to Do About New Brunswick Covered Bridges

Presented by AHNB



Point Sainte-Anne AB (Level 2, FCC)

Scores of weather-beaten covered bridges can be found scattered throughout the New Brunswick countryside. From a peak of 340 bridges in 1940, fewer than 60 remain today and are disappearing at the rate of 2 or 3 a year. This session brings together government representatives, professionals, and heritage advocates to explore cost-efficient and conservation-friendly solutions to stem the loss of this increasingly rare and iconic form of rural architecture.

*Moderator: **Sherry Little** (Vice-President, AHNB)*

Speakers:

- **Bill Caswell** (President, National Society for the Preservation of Covered Bridges, Hillsboro, NH, USA)
- **Dr. Dan Tingley** (Senior Engineer for Wood Research and Development)
- **Representative, Department of Transportation and Infrastructure, Government of New Brunswick**

Saturday, October 20 (cont'd)

10:30 am - 12:00 pm

SESSION 6.3: Unexpected Opportunities: Harnessing the Potential of Rare Historic Places and Museums



Nashwaaksis (Level 1, FCC)

Join this wide-ranging session as it looks at innovative and inspiring case studies from across Canada: from the first Indigenous-run school in the Northwest Territories, to the Confederation Bridge fabrication yards in PEI, a historic farm furthering Reconciliation, and a church basement turned community hub.

*Moderator: **Jim Mountain** (Regeneration Associate, National Trust, Almonte, ON)*

Speakers:

- **Marilyn Hardisty** (Program Coordinator, Jean Marie River First Nation, NWT) & **Rebecca Haboucha** (PhD Candidate, Heritage Studies, Dept. of Archaeology, University of Cambridge, UK) – *A Third Museum Age? Museums as Forms of Reconciliation and Revitalization in the Dehcho Region, Northwest Territories*
- **Marie-Linda Lord** (Présidente de la Fondation de la cathédrale Notre-Dame-de-l'Assomption & professeure titulaire en Information-communication, L'Université de Moncton, NB) – *Saving Notre Dame d'Assomption in Moncton: A Committed Foundation and Community* **F**
- **Matthew Brown** (Urban Planner & Landscape Architect, Ekistics Plan & Design, Halifax, NS) – *Destination Borden-Carleton (PEI): Turning the Confederation Bridge Fabrication Yards into a Tourism Destination*
- **Kim Brooks** (Wolastoqey Artist) & **Marion Cumming** (Wolastokwiyik Nawicowok: The Sacred Land Trust) – *Regenerating the Spirit of the Land and the People: A Historic Fredericton Farm Becomes a Healing and Cultural Centre*



The "Hasty" (aka Petticodiac No. 3) covered bridge in Sackville Township, Westmorland County, NB. (Photo: Ray Boucher)

Saturday, October 20 (cont'd)

10:30 am - 12:00 pm

SESSION 6.4: Regeneration Works Learning Lab – Rising to the Challenges of Revitalizing Historic Places of Faith (Presented by the National Trust)

Marysville B (Level 1, FCC)

Historic places of faith, whether alone or as part of a precinct of religious buildings, testify to the central role that these institutions played in Canadian cities. Yet they are increasingly at risk due to diminished revenues, changing needs and intense development pressures. Join us to learn how religious organizations and community groups can work together to achieve positive results in the revitalization of these remarkable assets.

Leader: **Robert Pajot** (Regeneration Project Leader, National Trust, Ottawa, ON)

Speakers:

- **Claire Forward** (M.Sc. Architectural Conservation Candidate, University of Edinburgh, UK) – *The Adaptive Reuse of Church Buildings of the United Kingdom: Best Practices to Apply in Canada*
- **Kendra Fry** (Regeneration Works Advisor, Faith & the Common Good, Toronto, ON) – *Faith Spaces as Creative Places – How Arts Partnerships Strengthen Faith Buildings*
- **The Right Reverend David Edwards** (Bishop of Fredericton, NB) – *The Revitalization of the Fredericton Anglican Cathedral Precinct*
- **Graham Singh** (Executive Director, Trinity Centres Foundation, Montréal, QC) – *Recrafting Urban Historic Churches Into Community Hubs*

12:00 - 1:30 pm

LUNCH WITH NEW BRUNSWICK HERITAGE SHOWCASE

Pointe Sainte-Anne CD (Level 2, FCC)

12:15 - 1:15 pm

SPECIAL MEETING: A Year of Action for Historic Places / National Trust AGM



Pointe Sainte-Anne AB (Level 2, FCC)

Pick up your lunch at the buffet line and come to Pointe Sainte-Anne AB for exciting updates on the heritage sector's work to influence "the system," and to participate in the National Trust's Annual General Meeting. All are welcome. Trust members may vote on resolutions using the gold voting card provided in their registration envelopes.

Saturday, October 20 (cont'd)

1:30 - 3:00 pm

SESSION 7.1: Parks Canada Workshop – Discussion of the ENVI Committee Report on "Preserving Canada's Heritage"

Devon (Level 1, FCC)

Attendees are invited to learn about the recommendations made by the federal Standing Committee on Environment and Sustainable Development (ENVI) in its report, *Preserving Canada's Heritage: The Foundation for Tomorrow*. Presenter Ellen Bertrand will provide information about the Report and the work done to date seeking feedback on the recommendations. In addition, using a world café process, participants will have the opportunity to discuss ideas and provide feedback on:

- the recommendations for strengthened federal heritage legislation and policy,
- the need for financial and other support measures,
- the integration of Indigenous perspectives, and
- existing and future research on the state of and impacts of the Canadian built heritage sector.

Workshop Leader: **Ellen Bertrand** (Parks Canada Director of Cultural Heritage Strategies, Gatineau, QC)

YEAR OF ACTION TO

#CHANGETHEGAME4HERITAGE

Liberal MP John Aldag has sponsored a **parliamentary petition** that calls on the Minister of the Environment to ensure substantial funding for historic places in Federal Budget 2019.

Why Sign?

The goal of the Year of Action #changethegame4heritage campaign is to build momentum and secure 10,000 signatures by November 8, 2018. With 10,000 signatures, we can show exactly how serious you – people who work in the heritage sector, own historic property or care about Canada's history – are about this country's historic places.

**Sign it now: <https://goo.gl/NdXs76>
Learn more: nationaltrustcanada.ca/action**

Conference Program

Saturday, October 20 (cont'd)

1:30 - 3:00 pm

SPARK SESSION 7.2: Rooting Vibrant Places





Nashwaaksis (Level 1, FCC)

Hold onto your seats, this fast and furious “Spark” session brings you nine presentations in 90 minutes. Always popular, watch ideas collide and unexpected solutions emerge as heritage and museums practitioners from across Canada step into the ring.

Moderator: Victoria Angel (Associate, ERA Architects, Toronto, ON)

Speakers:

- **Connor Ishiguro Turnbull** (Founder, Leaside Matter, Toronto, ON) – *Opportunity Knocks, But What’s the Secret Knock? Thoughtful Evolution and Retaining Place in Leaside, Toronto*
- **Maude Blanchet** (double maîtrise en architecture et maîtrise en sciences de l’architecture (avec mémoire) à l’école d’architecture de l’Université Laval, Montréal, QC) – *Caractérisation du paysage* 
- **Don Loucks** (Managing Principal, Metropolitan Design Ltd., Toronto, ON) – *The John Street Roundhouse: Intensification & Regeneration & Placemaking*
- **Brian Scott & Michiel Brouns** (Oricalcum Linseed Paint and Oil, Leeds, UK) – *Linseed-Oil Paint: Or, Rediscovering Our Painting Heritage*
- **Ryan Lee** (Intern Architect, ATA Architects, Oakville, ON) – *The Future of the Past: The Story of Toronto’s Palimpsests*
- **Brian Arnott** (Leaf + Branch Lands + Building Corporation, Lunenburg, NS) & **Kathryn Gamache** (Aspotogan Heritage Trust, Queensland, NS) – *Reviving a Mid-Century Canadian Forces Base*
- **Pierre Cormier** – (President, Musée de Kent and Board Member, AHNB, Bouctouche, NB) – *Sustaining the Religious Heritage of Bouctouche* 
- **Michael Philpott** (Heritage Officer, Preservation, Heritage Foundation of Newfoundland and Labrador, St. John’s, NL) – *Collecting Oral Histories of Traditional Building Skills in Newfoundland and Labrador*
- **Nicholas Lynch** (Assistant Professor, Geography, Memorial University, St. John’s, NL) & **Rebecca LeDrew** (MA Student, Geography, Memorial University, St. John’s, NL) – *Heritage Adaptations on the Edge: Exploring Rural Cosmopolitanism and Parochial Urbanism Through Adaptive Reuse in Newfoundland*

Saturday, October 20 (cont'd)

1:30 - 3:00 pm

SESSION 7.3: Challenging Futures for Heritage Conservation: Climate Change, Sustainability, and the Question of Value

Marysville A (Level 1, FCC)

From the archaeological crisis of coastal erosion to inadequate heritage designation bylaws, the heritage conservation sector is facing new challenges and opportunities for relevance with new audiences. How do we respect a sense of place that is already there? Is environmental architecture really “green,” or just another expression of consumer society? Come to this wide-ranging session and explore the debates on the cutting edge.

Moderator: Tom Morrison (Principal, Heritage Standing – Structural Engineering for Historic Places, Fredericton, NB)

- **Matthew Betts** (Curator, Atlantic Provinces Archaeology, Canadian Museum of History, Gatineau, QC) – *Canada’s Coastal Erosion Crisis and Canadian Archaeology’s Response*
- **Steven Mannell** (Director, College of Sustainability, Dalhousie University, Halifax, NS) – *Unpacking “Environmental Architecture”*
- **Victoria Dickinson** (Independent Consultant, Montréal, QC) – *“Talking About Place” Project*
- **Kerry Gosse** (Discipline Leader, Buildings Architecture, Stantec, Dartmouth, NS) & **Meaghan Rivard** (Senior Heritage Consultant, Stantec, Kitchener, ON) – *The Designation By-Law: Make-or-Break Tool*

1:30 - 3:00 pm

SESSION 7.4: Regeneration Works Learning Lab: How to Raise Money for Your Historic Site or Museum (Presented by the National Trust)

Marysville B (Level 1, FCC)

Join us for this Regeneration Works Learning Lab that will tackle the question of how to raise funds and generate revenue in a small organization or small community. Our speakers will share their own experiences raising money and suggest strategies on how to amplify your voice and think outside the box with your fundraising and revenue generation efforts.

Leader: Alison Faulknor (Director of Development, National Trust, Ottawa, ON)

Speakers:

- **Gerry Gillcash** (President, Lutz Mountain Heritage Museum, Moncton, NB) – *Dare to dream: Fundraising success at the Lutz Mountain Heritage Museum*
- **Frank Carroll** (Board Director, McAdam Railway Station, NB) – *Rekindling the community connection at the McAdam Railway Station*
- **Sarah Leslie** (President, Friends of the Kentville Library, NS) – *Making it personal: Galvanizing community support for the Kentville Library*
- **Alison Faulknor** – *Making the most of your fundraising efforts in a small organization or community*

Saturday, October 20 (cont'd)

1:30 - 3:00 pm

SPECIAL EVENT: Tour of the Beaverbrook Art Gallery exhibition 3D in 2D: Architectural Works from the Permanent Collection

Meet at 1:15 pm at the Conference Registration Desk
(Level 1, FCC)

*Leader: John Leroux (Manager of Collections and Exhibitions,
Beaverbrook Art Gallery, Fredericton, NB)*

(Space limited to 30 participants)

3:00 - 3:30 pm

HEALTH BREAK WITH NEW BRUNSWICK HERITAGE SHOWCASE Pointe Sainte-Anne CD

3:30 - 5:00 pm

PLENARY SESSION 8.1: Place, Language, and Resilience: A Conversation in Song and Story

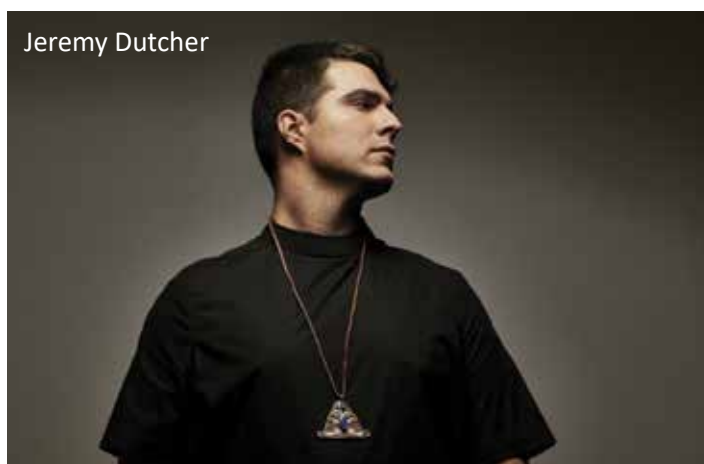


Pointe Sainte-Anne AB

Jeremy Dutcher (winner of the 2018 Polaris Music Prize for his debut album *Wolastoqiyik Lintuwakonawa*) joins Imelda Perley (Elder-In Residence Mi'kmaq-Wolastoqey Centre & the founder of Wolastoq Language and Culture Centers) for a powerful closing session weaving song with reflection on the inextricable connection between land, language, and the Wolastoq people. Perley has called Dutcher a healer for his Indigenous community and his music a lifeline for the Wolastoqey language, of which just 100 fluent speakers remain.

Moderator: Jim Mountain (Regeneration Association, National Trust, Almonte, ON)

- **Jeremy Dutcher** (Performer, Composer, Activist, Musicologist, Tobique First Nation, NB)
- **Imelda Perley** (Elder-In Residence Mi'kmaq-Wolastoqey Centre, UNB, Fredericton, NB)



Jeremy Dutcher

Saturday, October 20 (cont'd)

7:30 - 10:00 pm

SOCIAL EVENT: Closing Celebration

Picaroons Roundhouse (912 Union Street)

Walking recommended. A bus will depart the FCC every 30 minutes beginning at 7:15 pm. The bus will then shuttle back and forth between the Roundhouse and the FCC every 30 minutes.

Cap off the conference and toast your new friends at an evening of finger-foods, libations, and conversation in one of Fredericton's newest iconic spaces.

Reopened in 2013, the long vacant red brick Gibson roundhouse (1885) and machine repair shop – designated in 2008 – was given new life as one of Fredericton's premier microbreweries. It now houses all of Picaroon's brewing capacity, storage facilities and offices, as well as a large community room and display areas. Built on a floodplain, this rehabilitated space handily survived the dramatic flooding that came to Fredericton this past spring. Enjoy the 15 minute walk from downtown on the Bill Thorpe Walking Bridge across the Wolastoq/Saint John River. Revel in the enchanting evening views of Fredericton's downtown.



Picaroons Roundhouse. (Photo: Fredericton Tourism)



Imelda Perley
(Photo: UNB)

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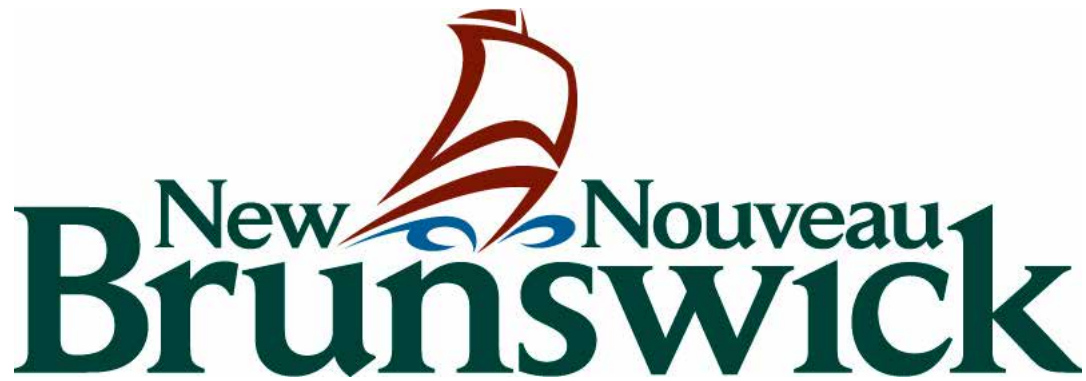
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